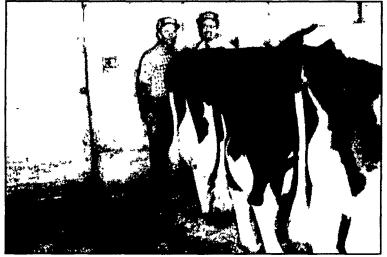


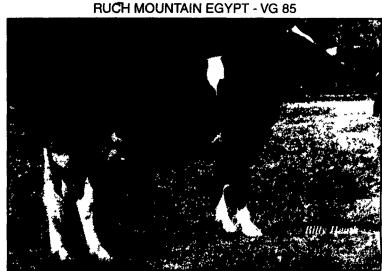
RUCH WINKEN ENID - VG 88



JULY TEST - MILKING 43 DAYS - 157.9 LBS. MILK 3 YEARS 11 MONTHS, 365 DAYS - 35,982 MILK, 1226 FAT, 1220 PROTEIN 8 YEARS 10 MONTHS OLD - 190,429 LBS. LIFETIME MILK PROJECTED AT OVER 30,000 LBS. OF MILK - 1 SON IN AI 3 GENERATIONS MAKE OVER 440 LBS. IN JULY ALL FED BROWN'S FEEDS SINCE THE DAY THEY WERE BORN



BRIAN RUCH (RIGHT) AND RICH GRAFF BROWN'S AREA DIRECTOR STAND AT THE WORKING END OF AN OUTSTANDING 3 GENERATION COW FAMILY

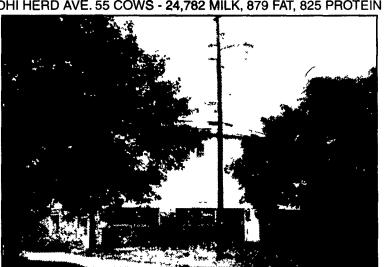


MOTHER

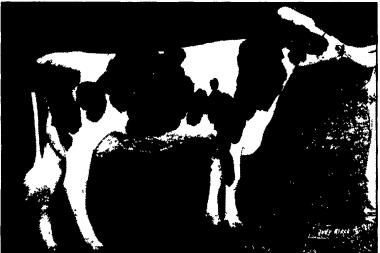
JULY TEST - MILKING 35 DAYS - 157.9 LBS. MILK 4 YEARS 4 MONTHS, 365 DAYS - 44,084 MILK, 1186 FAT, 1415 PROTEIN 6 YEARS 10 MONTHS - 131,893 LBS. LIFETIME MILK PROJECTED AT OVER 30,000 LBS. MILK - 7 SONS IN AI

RUCH FARMS - ANDREAS - SCHUYLKILL COUNTY, PA DHI HERD AVE. 55 COWS - 24,782 MILK, 879 FAT, 825 PROTEIN



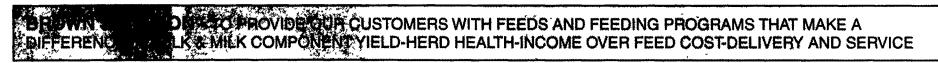


BRIAN RUCH BELIEVES COW LONGEVITY IS A KEY TO BEING SUCCESSFUL IN DAIRYING. KEEPING HIS HERD HEALTHY, AND SELLING 5-10 HEIFERS A YEAR ALLOWS HIM TO KEEP



JULY TEST - MILKING 30 DAYS - 125.3 LBS MILK 2 YEARS 3 MONTHS, 365 DAYS - 32,951 MILK, 981 FAT, 1055 PROTEIN 3 YEARS 11 MONTHS OLD - 52,423 LIFETIME MILK

PROJECTED AT OVER 25,500 LBS. MILK - 2 SONS IN AI



WE CONGRATULATE BRIAN RUCH AND HIS FAMILY ON THE DEVELOPMENT OF THIS FINE FAMILY OF DAIRY CATTLE AND APPRECIATE THE CONTINUING TRUST HE PUTS IN F.M. BROWN'S SONS, INC. WHEN HE ALLOWS US TO FEED THEM.

