## **Ag Horizons Registration Still Open**

HARRISBURG (Dauphin Co.) - Registrations are still being accepted for the Eleventh Ag Horizons Conference being held on Tuesday, July 25 at The Holiday Inn - Harrisburg/Hershey in Grantville.

The Retail Face Of Agriculture is the focus for the conference. Attendees will be informed about e-commerce, entertainment farming, niche marketing, and direct marketing presented by agribusiness experts and prominent educators. Ag educators, instructors of vocational agriculture, business, and science along with cooperative extension agents would find this conference extremely helpful.

Contributing agricultural cooperatives and Penn State Uni-PA Council of Cooperatives sponsors the conference series.

The program will begin with a continental breakfast at 8:30 a.m., includes lunch, and is anticipated to conclude at 3:30 p.m. There is a \$10 charge with pre-registration or a \$15 charge at the door. For registration information, call Dick Poorbaugh at Penn State (814) 863-0644. For additional information on versity under the auspices of the the conference, call Carol Duncan (610) 693-5601.

## **NEHCA Hosts National Bull Test Sale**

## William Lipsey **Drover Hill Farm** Earlville. N.Y.

The Northeast Highland Cattle Association played host to a record setting day for the Highland breed. The first ever AHCA Performance Tested Bull Sale was held in conjunction with our annual meeting, and it was a rousing success. Highland breeders from throughout the Northeast and around the country watched and bid as 19 bulls averaged \$2,194. Four bulls sold

for over \$4,000 and two set a new breed record of \$7,000.

All the bulls in the sale had passed" the first AHCA Central Bull Test. Twenty-five bulls were feed tested for 140 days. They were weighed each month and their average daily gain and weight per day of age was calculated. At the end of the test each bull was measured for carcass quality by ultrasound, for scrotal circumference, height and semen tested. The top 75% were eligible for the sale.

**From NEHCA** Summer 2000 Newsletter

