

## National Organic Standards Board To Meet

WASHINGTON, D.C. — The USDA's National Organic Standards Board (NOSB) will meet June 6-7 at the Hilton Crystal City, 2399 Jefferson Davis Highway, Arlington, Va., from 9 a.m.-5 p.m. The meeting is open to the public.

"At this meeting the NOSB will receive committee reports, approve the NOSB's comment to the re-proposed National Organic Program regulation, vote on whether to recommend the addition of ethylene gas and amino acids to the National List, elect new officers of the NOSB, and receive an update regarding certification of aquatic animals from the USDA," said Kathleen Merrigan, administrator of USDA's Agricultural Marketing Service.

Time has been scheduled for public comment on June 6, 1:30 p.m.-4 p.m. Those wishing to provide written or oral comments to the board on any organic issue should send requests to Toni Strother, USDA-AMS-TMP-NOP, Room 2510-So., Ag Stop 0268, P.O. Box 96456,

Washington, D.C. 20090-6456, or fax (202) 205-7808 by June 2. For more information, call (202) 720-3252.

The NOSB, which grew out of the Organic Foods Production Act of 1990, met for the first time in March 1992. It has six committees addressing issues related to crop standards, processing, labeling and packaging standards, livestock standards, accreditation, materials, and international trade.

On March 13, 2000, USDA published its re-proposed National Organic Program regulations. Comments are being accepted until June 12, 2000. Comments may be submitted to Keith Jones, Program Manager, National Organic Program, USDA-AMS-TMP-NOP, Room 2945-So., Ag Stop 0275, PO Box 96456, Washington, DC 20090-6456. Comments also may be sent by fax to (703) 365-0760 or filed via the Internet through the NOP's homepage at: <http://www.ams.usda.gov/nop>. Comments should be identified with docket number TMD-00-02-PR.

## Red And White Dairy Cattle Association Announces Annual Convention Details

CRYSTAL SPRING (Bedford Co.) — The Red and White Dairy Cattle Association (RWDCA) recently announced its 2000 Annual Convention schedule and highlights, to be held July 27-29 in Bedford, Pennsylvania. Hosted by the Mason-Dixon RWDCA, the 2000 Convention marks the first convention of the millennium — and the first Convention of the RWDCA ever held in the Eastern states.

Within the recently released April issue of the Association's publication, The Red Bloodlines, the convention plans and a preliminary schedule of events was posted as follows:

- Wednesday, July 26
  - Noon — National Board Meeting
- Thursday, July 27
  - 9-11:30 a.m. — Tour to National Office
  - 1:30-4:30 p.m. — Tour to Burket Falls Farm
- Friday, July 28
  - 9 a.m. — Junior Showmanship Classes
  - 10 a.m. — Mason-Dixon Spectacular Show (includes Junior Show)
  - 5 p.m. — Annual RWDCA

- Membership Meeting
  - 6 p.m. — Hospitality (hosted by The Cattle Exchange)
  - 7 p.m. — Awards Banquet
  - 8 p.m. — Fun Auction
- Saturday, July 29
  - 10:30 a.m. — Elite Red Sale 2000

For many members, this is an opportunity to visit the national office, notes John Carpenter of the Association office. The office is located just 45 minutes east of Bedford. A tour to Burket Falls Farm also adds excitement to the program. Burket Falls Farms, just 30 minutes north of Bedford, has been known for many years as leaders in breeding elite Red cattle and are pioneers in the breeding of polled dairy genetics.

Opportunities for elite genetics will be strong, as the Elite Red Sale 2000 will offer leading genetics predicted to be the best in the history of the breed. While consignments are still being finalized, early commitments to this historic sale include an Excellent All-American from the Blackcrest Kay family, a polled red-carrier sired by Aero Bond from Burket Falls' foundation Sophia family, two exciting daughters from the well-known Mo-Red cow from K-Jo Holsteins, a Very Good-87 daughter by Lyon-Red from Jurbala & Hock, members of the Tina Lee family from Del-Hollow Farm, a deep-pedigreed Rubens from Gloryland, a high-protein Neyer

daughter from a super Celsius daughter, and a special, early Mario daughter from the Scarlet family consigned by Ja-Bob Holsteins. Additional, exciting consignments will be announced shortly.

Bedford is an area rich in historic attractions, including Old Bedford Village (an operating pioneer village), Fort Bedford and the Fort Bedford Museum. In addition, there are numerous historic buildings throughout downtown. Located in the scenic Appalachian Mountains, the county is also home of many natural attractions and an amazing 14 covered bridges.

Bedford is located in South-central Pennsylvania on the Pennsylvania Turnpike (I-76). Route 30 and I-99 also pass through Bedford. Both the show and sale will be held at the Bedford County Fairgrounds, with the convention headquarters, meeting and banquet being held at the Best Western Bedford Inn.

The Red and White Dairy Cattle Association was founded in 1964 to promote the breeding and development of Red and White dairy cattle and has been located in Crystal Springs, Pennsylvania since 1988. The Association is based on the principle of an open herdbook. There are now over 110,000 animals registered in the herdbook and 800 members in the Association.

## June Dairy Month



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## ADADC Maximizes Promotion Dollars By Teaming Up With MilkPEP

SYRACUSE, N.Y. — By teaming up with the processor promotion group, MilkPEP, American Dairy Association and Dairy Council, Inc. (ADADC) was able to extend promotional activities in local markets and create a win-win situation for dairy farmers, processors, and consumers.

This spring, ADADC was on hand when the Milk Mustache college tour came to Kings' College in Wilkes-Barre. To extend media opportunities, ADADC arranged for a Kings' College athletic trainer to be interviewed on WBRE (NBC) morning news to promote the event and discuss the calcium crisis in America.

ADADC publicity staff also chatted on-air with DJ's from two of the area's most popular radio stations, the Cat Country and WBHT, to encourage consumers to come down to the event and learn more about the health benefits of milk.

WBRE-TV also captured the event for both the 5:00 p.m. and 11:00 p.m. newscasts, and the story was featured in the Times Herald, the area's largest daily newspaper, the following day. More than 200 consumers posed with milk mustaches for the chance to be featured in an upcoming issue of Rolling Stone Magazine. For more information on the college tour, visit [www.whymilk.com](http://www.whymilk.com).

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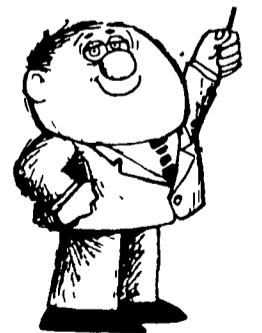
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