

PURINA DAIRY HERD PROFILE

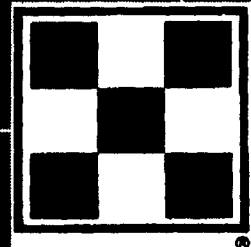
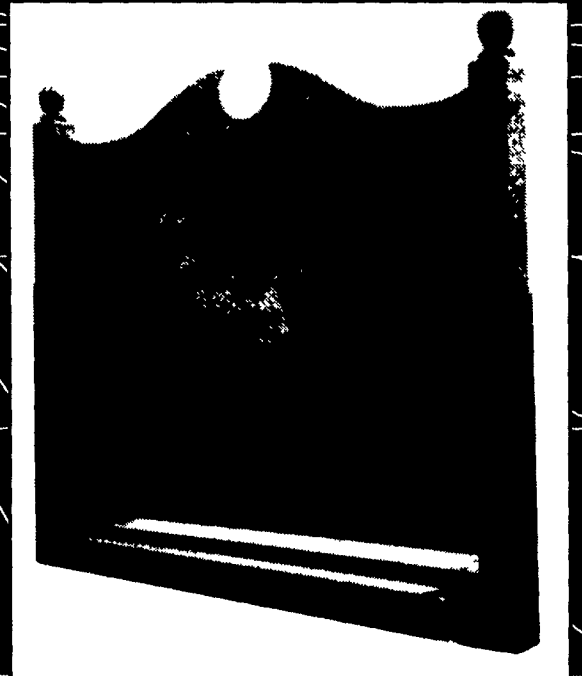
HORIZON ORGANIC DAIRY

Horizon Organic is an organic dairy located in Kent County, Maryland. Horizon Organic uses Purina Calf Starter from Woodstown Ice and Coal, Woodstown, N.J.

Throughout the first year living at Horizon Organic, calves and heifers can be raised on conventional commercial feed. After that, according to organic certification standards, the animals must be raised only on certified organic feed.

Luke Howard, outside and parlor manager at Horizon Organic, chooses initially to feed his calves on Purina Calf Starter on the farm. "I've tried many different kinds of feed and nothing compares to Purina's performance," said Howard.

Horizon Organic's Al Salloway takes care of the calves. Al said that calves show good growth and weight gain during the last three weeks on the Starter. At Horizon Organic, calves are fed starter for the first two months and then are graduated to Purina Commercial Starter/Grower.



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