

**Sure, we want you to use POSILAC® 1 STEP™, but more importantly, we want you to succeed with it. With POSILAC 1 STEP, you get more than your order and some instructions. You get a support system of people, programs and materials to make sure you get the best results possible.**

**Monsanto Dairy Customer Care Center** — if you ever have a question, dairy experts are only a toll-free call away — from questions regarding challenging dairy management issues to the status of your latest order, we're committed to helping you find the answer, sooner rather than later



**POSILAC 1 STEP Subscription Agreement** — an easy and convenient way to schedule future shipments of POSILAC 1 STEP — ask your local Monsanto Dairy representative or call for complete details

**POSILAC 1 STEP Disposal Program** — an environmentally responsible way to dispose of POSILAC 1 STEP syringes provided free of charge to our customers



Tools are available to help you gauge the effectiveness and profitability of POSILAC 1 STEP

Over the years Monsanto Dairy has put together numerous programs and materials designed to help producers get the most out of POSILAC 1 STEP

**Start-POSILAC-Right Program** — videos, meetings and materials designed to help you understand what to expect when you start using POSILAC 1 STEP on your dairy — continuously updated over the years, these materials reflect the experiences of producers around the country

**POSILAC 1 STEP ROI Wheel** — an easy-to-use calculator to help you gauge your cost of production, return on investment and profitability at different milk prices using POSILAC 1 STEP

**POSILAC 1 STEP Profit Planner** — a computer software version of the ROI Wheel, the Profit Planner allows you to plug in the actual numbers (feed costs, herd size, labor costs, response rates, etc.) you're using on your dairy



**POSILAC 1 STEP Value Tool** — a software program we use to help project specific financial returns for your dairy at varying response rates and levels of POSILAC 1 STEP use

**Northeast DHI Field Data Study** — published in the *Journal of Dairy Science*, this eight-year study conducted by Dr. Dale Bauman and Dr. Bob Everett of Cornell University reaffirms the safety and effectiveness of POSILAC 1 STEP



Call for this new summary with findings from larger western herds

**Northwest DHI Data Summary** — a recently completed study investigating the efficacy and cow safety of POSILAC 1 STEP on larger western herds with special emphasis placed on reproduction and herd health



**CALL 1-800-233-2999 WITH QUESTIONS OR TO ORDER.**