

Promotion

(Continued from Page B14)

little misses, district coordinators, and county committees.

Dairy princesses must come from a dairy farm or dairy-related background, own dairy animals, or they or their parents must be employed in the dairy industry or an agribusiness that serves it. They must be single and between the ages of 16 and 24.

People to fill every position, from dairy princess to committee members are needed.

Anyone interested in dairy promotion as a county committee member or as a dairy princess, alternate, dairy maid, or ambassador can contact one of the PDPPS coordinators responsible for select areas of Pennsylvania: Bev Minor, southwestern, (724) 228-3339; Charlene Ranck, southeast, (717) 442-9008; Donna Werley, eastern, (610) 562-2070; Betty Ribson, northeast, (570) 924-3490; and Wanda Yoder, central, (717) 935-5317. Information is also available by contacting Jan Harding at (814) 226-8698 or Junia Isiminger at (814) 694-2661.



Ruth Ann Moyer said her dad instilled dairy consumption and avid promotion in her. Although she no longer lives on a dairy farm, she continues involvement with the dairy industry. A former DHIA tester, she helps with milking at a neighboring dairy farm. "When I had my second child, I lost contact with the dairy industry. I lost my identity. I was going bonkers because I missed the cows terribly," Moyer said. She joined the Bucks/Montgomery committee 10 years ago and is now treasurer. She said, "I feel it's important to educate people about where milk comes from and the nutritional benefits of milk."



Dale Smith, who has co-chaired the Lancaster County committee for three years and helps her husband with their 55-head Brown Swiss milking herd, said that she found out how important local committees were when her daughter Elizabeth was county dairy princess. She added, "A lot of farmers complain about milk prices but don't do anything to change it. This is a way to promote what we produce."



Sharon Nolan, who helps her husband with the Ayrshire/Holstein herd, said that she likes working with young people and spreading the word about dairy promotion. For the past three years, Nolan has been active on the Chester County committee.



Sherry Bashore involves her children in dairy promotion starting at birth. Son Ry, 18 months, was born when his sister was Lebanon County's Little Miss. She and her husband milk cows. Sherry said that disappointment made her resolve to promote the dairy industry stronger when she ran for county dairy princess in 1987 and wasn't selected. "I decided to show everyone else that I can promote milk no matter what," she said.



Linda Hess, Lancaster, and her husband milk 325 Holsteins. For the past three years, Linda has worked with county promotion and has several daughters who served as dairy darlings and as ambassador.



MILK

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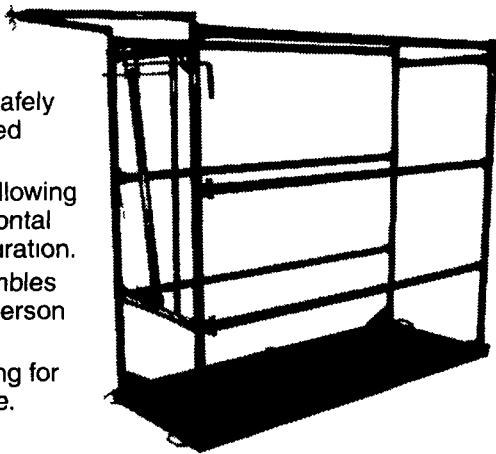


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