

National Holstein Association Announces New Programs For Members

BRATTLEBORO, VT — The National Holstein Association has announced three new opportunities to help members manage their herds better. Those are EASY 2000, volume discounts, and computerized records.

Dairy producers are no longer required to present certificates at Classification for animals identified through the Holstein Tag ID program. Customers who identify with photos or sketches will continue to be required to present certificates at Classification, however in either case customers may choose to

have scores stamped on all or none of their certificates.

Herds using EASY 2000 and Tag ID will be given an option to not receive a certificate for their registrations starting this fall. By using EASY 2000, producers will be able to receive their registration information electronically from the Holstein Association. If at a later date a certificate is required for a show or sale, one will be provided at no cost. The Holstein Association will continue to provide certificates of registration to customers who choose to continue receiving certificates.

Holstein Association Classification customers also will be eligible for volume discounts starting July 1, 2000. The per animal discounts will apply to all classification programs except the Classic.

Savings will be determined by the number of animals scored and the program, and will vary from \$1.00 to \$5.00 per animal.

The Holstein Association's Classification program provides accurate evaluations and valuable information for use in merchandising and genetic improvement. The variety of program options provide dairy producers with a program that will fit their needs. For more information on the Holstein Association's Classification programs call the Customer Service Department at 1-800-952-5200.

After months of intense field testing, the Holstein Association will release EASY 2000 on April 17th. This new version of the Holstein Association's computerized ID program offers users increased flexibility, more interfaces with herd management programs and a built in upload

mechanism that allows users to submit applications at the click of a button over the Internet.

EASY 2000 offers more Customized Tag options with set-up that's easier than ever. Through the tag set up users can choose the color of the tag they prefer and the information they wish to have printed. Through EASY 2000 dairy producers can assign different tag types to differentiate between groups of cattle.

For example, a yellow tag with the dam ID, date of birth and sire short name for animals registered in the Herdbook and a white tag with the Dam ID and birthdate for animals identified through the Basic ID program. Once the tag type is set up, users can preview an example of what their tags will look like. The correct tag type is automatically assigned when a calf application is entered.

EASY 2000 works with all forms of ID accepted by the Holstein Association, including photos and sketches and allows dairy producers who use photos or sketches to identify their animals to purchase Customized Tags for herd management.

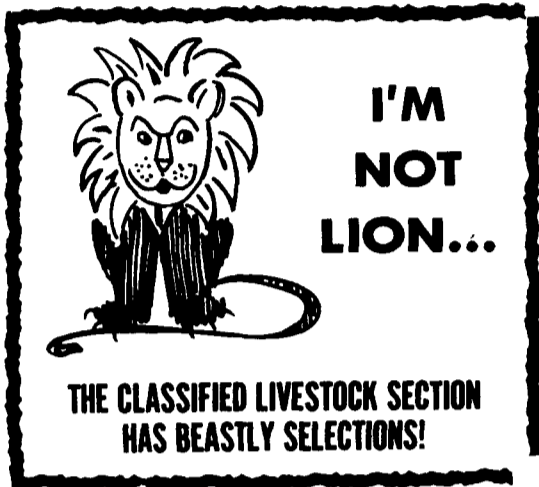
EASY 2000 accepts files from 10 herd management programs: PC Dart, DHI PLUS, DC 305, DairyQuest, Westfalia Dairy Plan 5.0, CowSearch, BarnOwl/Heifer 98, DairyDat, HerdPro 5.0, and Dairy Enterprises.

Importing calf data from these programs to EASY 2000 is done with ease by following the on screen instructions provided by the Import Wizard.

Once this information is loaded into EASY, omissions and errors are clearly marked with explanations of the problem provided.

Once all the calf information has been corrected and verified, submission through the Submission Wizard is simple. For users with an internet connection, submission of completed registrations is as simple as point and click.

Customers that register their calves before 6 months of age using EASY 2000 and Tag ID now receive \$2 off each registration fee. EASY 2000 will be available at www.holsteinusa.com on April 17 or you can call 1-800-952-5200 to reserve your copy today.



Come And See The New UNI Aerobic Exercisers & Amazing New Health Products

A public meeting on the following date and place.

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|---------------------------------|---|
| Monday, April 17 at 7 PM, EDT | Jonas J. Mast (residence)
2208 T.R. 124, Millersburg, Oh. |
| Monday, April 24 at 7 PM, EDT | Leola Family Restaurant
365 West Main St. Leola, Pa. |
| Thursday, April 27 at 7 PM, EDT | Sam Hostetler (residence)
761 Church Lane, Reedsville, Pa. |

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1. 110 volt AC Heavy Duty Motor
2. 12 volt DC motor w/battery clips.
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| <u>Soft Cushion Foot-rest.</u> | More comfortable than hard plastic |
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If you can't be at a meeting, inquire for more information.

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