### SimConference Convenes In Pennsylvania

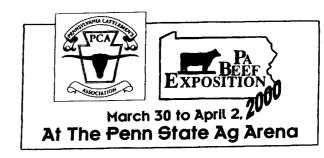
The Pennsylvania Simmental Association hosted a wellattended northeastern Sim-Conference, the first one held since 1998. On February 25-27, a total of 34 state association leaders representing eight states were in attendance to hear discussions of the ASA programs, long-range planning, and beef industry trends. The conference was held on the campus of Penn State University.

The second conference is scheduled to be held at North Carolina State University, Raleigh, on April 7-9. At least three such conferences are scheduled for 2002.

SimConferences are designed to bring state association officers and leaders, together with ASA officials and faculty of landgrant university animal science departments. Programs include dissemination of information, opinion input, and the improvement of communications and relations among the involved associations.

Officials were pleased with the turnout and the exchange of information. States represented and their members are as follows: Indiana, Judy Miller, Indianapolis. Kentucky, Dalton Lundy, Bardstown. Maryland, Wallace and Justin Harward, Forest Hill; and Shane Smithson, White Hall. Maine, Sally Beal, Edgar Hussey, Jr., and Joyce and Robert Dyer, all from South Berwick. New York, Joel Reach and Cheryl Eighmey, Unadilla; Laurie Palmer, New Berlin; Sharon Harrington, Campbell; and Jeanne White, Groton. Ohio, Robert Winter, Amanda; Karole Skidmore-Roth, Mt. Gilead; Chris Dickson, Edison; and Jerry Lees,

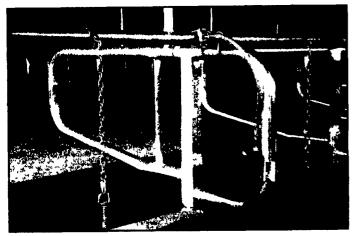
Newark. Pennsylvania, Ginger and Jerry Woolcock, Orangeville; Bill and Natushka Shoelastown; Bob and Connie McQuiston, Stoneboro; Larry Bullis, Gettysburg; Larry Hughes, New Oxford; and David Downs, Stoneboro. Virginia, Ken and Susie Mohler, Rockbridge Bath.





In the photo from left, standing, Bob McQuiston, ASA trustee, eastern region; Dr. Jerry Lipsey, executive vice president; and Marty Ropp, director of commercial operations. Standing, Dr. John Commerford, Penn State faculty, beef production; Dr. Erskine Cash, Penn State faculty, beef production; and Bill Shoemaker, president, Pennsylvania Simmental Association.





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