

Yager Receives First Annual Award

HERSHEY (Dauphin Co.)—Laurence Yager, associate professor of agricultural economics at Penn State, based in the Adams County extension office, was awarded the Pennsylvania Vegetable Growers Association (PVGA) first Annual Award.

Robert Trax, president of the association, made the presentation at the annual grower dinner at the Mid-

Atlantic Fruit and Vegetable Convention in Hershey.

PVGA is beginning the new millennium by instituting the Annual Award program. In the past, the association from time to time presented special recognitions to certain individuals or life memberships to persons who have a longstanding history of service to the association.

But the board of directors



Brad Hollabaugh displays the Best Roadside Market Exhibit Award.

decided it would be appropriate to annually recognize an individual who has made a special contribution to the Association or the vegetable and berry industries in Pennsylvania.

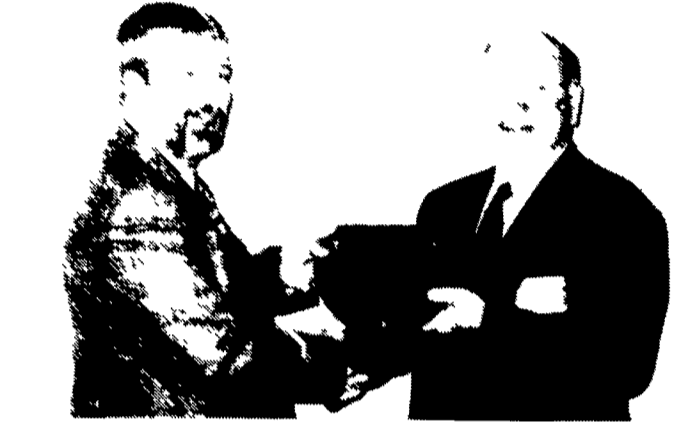
Yager, the first recipient of this Annual Award, is well known to fruit and vegetable growers throughout the state. Although his official territory of service is just a section of the state, his agricultural marketing expertise has enabled him to assist producers of various agricultural commodities not only in capitol region but throughout the commonwealth.

As part of his longstanding dedication to direct marketers, Yager has been active in organizing meetings and tours for direct marketers in the Mid-Atlantic region and on a national basis as well. Many farm market operators in the state have benefited from his advice in designing

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Robert Trax, left, PVGA president, presents PVGA's first Annual Award to Laurence Yager, Area Marketing Extension Agent, Adams County Extension.



Brad Hollabaugh, SHAP board of directors, presents Grower of the Year Award to Stanley Brown of Loganville.



Grower of the Year Award State Horticultural Association of Pennsylvania. From left, James Lott, SHAP president; Mr. and Mrs. Stanley Brown; and Scott Brown.



Barron Hetherington, first vice president PVGA, right, presents appreciation award to Robert Trax, PVGA president, for his two years of service as president.



James Lott, president SHAP, presents Best Roadside Market Exhibit Award to Brad Hollabaugh, shown with Brooks Way, vice president SHAP.

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