Because we stand behind our technology, we'll stand behind you.

With Roundup TVP™ Rewards

In growing your crop, you give it your best. From warehousing your seed, planting it, controlling the weeds…it gets your hard efforts all the way through harvest. But you can't predict the unexpected. You can, however, protect yourself with the Roundup TVP™ Rewards program. Your Roundup Ready® and YieldGard® technology is valuable as ever. And you won't find a more comprehensive package of benefits through any competitor. It's valuable protection and savings in time of unforeseen circumstances.

Catastrophic Seed Loss Refund – If your warehoused qualifying Monsanto seed* is lost before planting due to theft, fire, flood or other natural disaster, you can qualify for a full refund of the cost of the Technology/Seed Premium paid for the seed.

Replant/Crop Loss Refund – If your qualifying Monsanto technology crop is destroyed for any reason before August 31, 2000, you can qualify for a waiver of the cost of the Technology/Seed Premium charged on your replanted crop or a full refund of the Technology/Seed Premium paid for the seed.

Replant Burndown Refund – If a qualifying Monsanto herbicide burndown treatment was applied to the field in which an approved Replant/Crop Loss Refund claim occurred, you may also qualify for a Replant Burndown Refund of up to 24 oz./A of Roundup Ultra® herbicide to apply as a burndown treatment for the replanted crop.

Premium Performance Plan – If you follow the Roundup TVP Rewards recommendations and experience an unexpected flush of annual weeds prior to canopy closure (in Roundup Ready® soybeans) or prior to reaching the V8 stage or 30 in. (in Roundup Ready® corn), you'll receive up to 24 oz./A of Roundup Ultra herbicide at no charge.

We stand behind our technology, and we'll stand behind you. With Roundup TVP Rewards. Because, for your investment and your valuable business, you deserve to be rewarded.

REWARDS

Roundup Ready. CORN · YieldGard Insect Protected Corn · Roundup Ready. SOYBEANS · Roundup ULTRA

[illegible] Pioneer Hi-Bred International, Inc. qualifies for the Premium Performance Plan and Replant Burndown Refund portions of Roundup TVP™ [illegible] Roundup Ready® & YieldGard® corn stacked are pending in certain export markets, and may not be received before the end of 2000. As a result, [illegible] Technology Use Guide for information on crop stewardship to avoid the potential movement of pollen to neighboring crops. For assistance in [illegible] for corn grain/commodities, view the ASTA Web site at www.amsol.org or contact Monsanto at 1-800-768-6387. Roundup Ready®, Roundup Ultra® and YieldGard® are registered trademarks of Monsanto Company. [illegible] is a trademark of Monsanto Company. ©2000 Monsanto Company. [7625 gr 2/00] TVP-7625