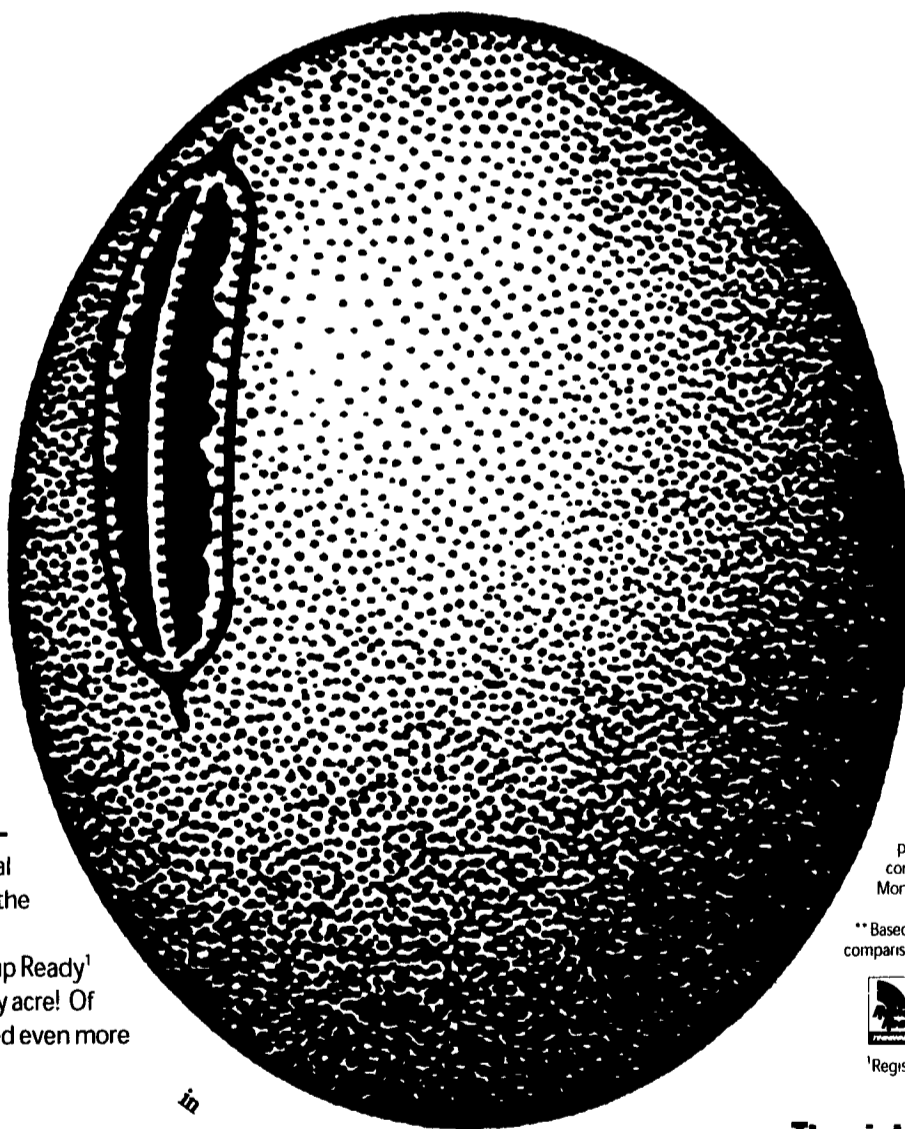


# Saving \$8.00 a gallon\* (\$2.00/acre) on Roundup Ultra<sup>1</sup> may look like a good deal in January... but will it in October?

Don't sacrifice what's most important to your bottom line -  
yield performance! Leader Pioneer. brand soybeans with the  
Roundup Ready<sup>1</sup> gene outyielded competitive varieties  
with the Roundup Ready gene by \$10.50 an acre.\*\*



#### 2 BUSHELS PER ACRE ADVANTAGE-

That's on average how much additional yield key Pioneer brand varieties with the Roundup Ready<sup>1</sup> gene delivered over competitive varieties with the Roundup Ready<sup>1</sup> gene... \$10.50 more income from every acre! Of course, many Pioneer customers netted even more than this amount last harvest!

#### Good farming is about managing risk.

Decisions based on tried and true yield results will deliver more value to your farming operation over the long term.

#### Good farming is about planning for the future.

What may seem like a good deal now may not be at harvest.

#### Good farming is about making the right choices.

As a soybean grower, you're paid for yield. Pioneer invests in developing the highest yielding soybean varieties in the industry - providing real value and most profit most often to customers.

See your Pioneer sales professional for information on high-yielding Pioneer. brand soybeans and other Pioneer brand products that can add more bottom line power to your farming operation.

\*Assumes qualifying purchase of at least 61 units of competitive products with Roundup Ready gene and/or YieldGard<sup>1</sup> gene and 751 competitive units of beans with the Roundup Ready gene with Monsanto's discount program

\*\* Based on a market price of \$5.25 per bushel from 1999 weigh wagon comparisons across North America



Pioneer. brand soybean varieties with the Roundup Ready<sup>1</sup> gene.

<sup>1</sup>Registered trademark of Monsanto Company

The right options. The right stuff.  
More total value from Pioneer!

[www.pioneer.com](http://www.pioneer.com)



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