## PA DHIA Herd Management **District Meetings**

#### **DAVE SLUSSER General Manager**

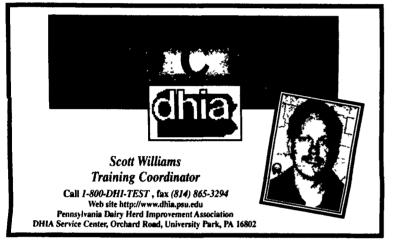
STATE COLLEGE (Centre Co.) - PA DHIA has set the dates and locations of nine district herd management workshops and district membership meetings. All members, interested farmers, and industry representatives are invited. This interesting and educational workshop will include presentations by George Cudoc on "How Cows Talk to Us and What They Say", and a live demonstration of Barn Owl 2000 herd management software. During the workshop, members and guests will be provided a lunch, and following the workshop, members will conduct the district membership meeting.

PA DHIA provides a very valuable service that will positively impact your bottom line. Our herd management reports, and our Barn Owl 2000 software

provide excellent analytical tools for you, your herd consultant, nutritionist, and veterinarian. You will improve your production efficiency if you and your advisors use the DHIA information. Come and bring your advisors to learn how to better use this valuable information. The program and meal are free. You have nothing to lose and everything to gain.

During the brief membership meeting, members will elect their directors to the board where terms expire and will discuss a proposal by the board planning committee to nominate and elect directors by mail ballot. The board feels that the membership will be better represented by the mail ballot system, however, that will require a by-law change. The board hopes to get ideas from the members at these workshop and meetings.

Listed below are the dates



and locations. Please mark your calendar and attend. Notices of these workshops and membership meetings will be in your herd report envelopes and in PA DHIA ads. All meetings begin at 10:00 am. Elections will be held in Districts 3, 6 & 9.

District 9 - February 7 - Blue Mt. Restaurant - Shartlesville. District 10 - February 8 - Gap

Dinner, Gap. District 6 - February 9 - Lighthouse

Restaurant, Chambersburg. District 5 - February 10 -

Family Restaurant, Mifflintown. District 1 - February 11 -

Bonanza, Franklin.

District 8 - February 15 - Iron Skillet Restaurant, Milton.

District 7 February 16 -Edgewood Family Restaurant, Troy.

District 11 - February 17 -Mt. View Restaurant, Clifford.

District 3 - February 18 - St. Mary's County Club, St. Marys. District 2 & 4 - March 9 - (to be held in conjunction with the

Southwest Dairy Seminar)

#### Average Farm Feed Costs For Handy Reference

To help farmers across the state. to have handy reference of commodity input costs in their feeding operations for DHIA record sheets or to develop livestock feed cost data, here's last week's average costs of various ingredients as compiled from regional reports across the state of Pennsylvania.

#### Remember, these are averages, so you will need to adjust your figures up or down according to your location and the quality of your crop. Corn, No.2y — 2.33 bu., 4.16 CWL. Wheat, No. 2 --- 2.32 bu., 3.88 CWL

Barley, No. 3 - 1.61 bu., 3.45 cwt.

Oats, No. 2 - 1.47 bu., 4.58 cwt.

ry information back to their home states about programs," said Jon Ferguson, NCBA Checkoff Division vice chair and host of the training session.

NCBA contracts on a non-profit basis with the Cattlemen's Beef Board (CBB) to conduct producer-directed checkoff programs on behalf of the industry. "Part of our role as contractors is to facilitate the coordination of programs and dollars between the state and national levels. This is one reason to keep communication flowing and keep us all on the same page,' said Ferguson.

Allen, along with other attending state directors, heard program updates on all areas of national checkoff funding, including promotion, research, consumer information, industry information, foreign marketing and producer communications. Directors were updated on the current checkofffunding advertising campaign that is bringing the "Beef. It's What's for Dinner" convenience and nutrition message to beef's target audience — women ages 25-54.

Soybcans, No. 1 — 4.3 bu., 7.18 cwt. Ear Corn - 72.71 ton, 3.64 cwt. Alfalfa Hay - 132.50 ton, 6.63 cwt. Mixed Hay - 135.00 ton, 6.75 cwt.

Timothy Hay - 136.25 ton, 6.81 cwt.

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# **Allen Attends State Director Orientation**

ENGLEWOOD, Colo. -

Kathy Allen, a cow-calf operator

from Saxonburg, took part in a

State Beef Council Director

Orientation Session at the Nation-

al Cattlemen's Beef Association's

(NCBA) Denver office Nov.

learn about current checkoff-fund-

ed programs and initiatives. In-

formation provided at the session

should help Allen represent and

communicate with her state-level

constituents. Allen serves on the

board of the Pennsylvania Beef

Council, the group charged with

directing and investing half of all

beef checkoff dollars collected in

portion of their 50 cents in na-

tional and international programs

to extend national efforts; there-

fore, state directors need to know

how their state dollars are being

coordinated with national dollars

to meet consumer needs. "Direc-

tors have a responsibility to repre-

sent their state's views in national

checkoff efforts, as well as to car-

State beef councils may invest a

Allen attended the session to

18-19.

Pennsylvania.

Stan Michonski **Assistant Vice President Agricultural Lending** Call (717) 581-6020

Mary Henry **Assistant Vice President Agricultural Lending** Call (717) 464-4520

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