

# Proven First in Soybeans. Now in Corn

As the first genetically enhanced seed available on the market, Roundup Ready® crops continue to make their mark with the growers of America. First with soybeans, now with corn, Roundup Ready has consistently led the way, to bring the most effective options to growers everywhere.

In fact, after only two years on the market,

Roundup Ready corn has already proven to be a leader in performance — over 94% of surveyed growers in 1998 said Roundup Ready corn has met or exceeded their expectations.

Plant Roundup Ready corn for performance you can trust.



ALWAYS READ AND FOLLOW LABEL DIRECTIONS Roundup Ultra®/Roundup® will kill plants that do not contain the Roundup Ready® gene. Regulatory approval of grain harvested from seed of Roundup Ready corn is pending in certain export markets and may not be received before the end of 2000. As a result, growers may be restricted from introducing the grain into channels of trade where the potential for export to such markets exist. In such cases, growers must channel such grain for feeding on farm, use in domestic feed lots or other uses in domestic markets only. Growers should refer to Monsanto's Technology Use Guide for information on crop stewardship to avoid the potential movement of pollen to neighboring crops. For assistance in locating domestic outlets for corn grain, view the ASTA web site at [www.amseed.org](http://www.amseed.org) or contact Monsanto at 1-800-768-6387. Roundup Ready® is a trademark of Monsanto Company.



## Performance

## Repeat Performance

For more information, contact your local dealer or Monsanto representative:

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