

# choices 2000

## Risk management options for the way you farm.

Farming is complex. Everybody's situation is different. "One size fits all" products and programs don't cut it anymore. You want flexibility and choices. No other seed supplier can give you all this...the total value package from Pioneer:

- **Attractive Deferred Payment Options**...up to 3%\* below prime rate, with the TruChoice<sup>SM</sup> program from Pioneer and DuPont. NEW incentives for increasing your Pioneer purchase over last year, too.
- **7% Early Pay Savings** through January 8, 2000.
- **Quantity Savings**, applied to total purchase of all Pioneer<sup>®</sup> brand products.
- **Crop protection options**...freedom to choose the seed and herbicide system that best fits your situation.
- **More product options**...more top-performing products to choose from than anyone in the industry. Wide array of herbicide and pest resistance options, plus traditional elite hybrids and varieties.
- **Packaging options** featuring convenient PROBOX<sup>®</sup> seed handling system for bulk corn as well as soybean seed.
- **Replant & weather-related seed exchange options.**
- **Premium contracting opportunities.**

## Hybrid choices that perform on your farm.

### Pioneer Hi-Bred International, Inc. - 1999 Competitive Advantage Report Comparisons from the Northeastern United States as of 11/9/99

Pioneer <sup>®</sup> Brand Hybrid	# of Competitive Comparisons	Pioneer Yield Advantage	Pioneer Moisture Advantage	Pioneer \$/Acre Advantage	Pioneer \$/Unit Advantage
36D14 (CL)	43	17.3	0.1	\$33	\$99
35P12	120	14.1	1.2	\$29	\$87
34T38 (Bt)	40	6.1	-1.0	\$8	\$24
34K78 (Bt)	16	14.9	0.1	\$29	\$87
34K77	123	11.5	-0.4	\$20	\$60
34G81	113	13.1	-1.2	\$22	\$66
34B23	18	14.0	-1.0	\$24	\$72
33Y18	117	10.4	0.6	\$20	\$60
33Y09 (Bt)	144	14.1	0.4	\$27	\$81
33P67(Bt)	44	15.1	-2.2	\$23	\$69
33K81	103	15.6	-0.7	\$27	\$81
33J56	125	8.3	-1.4	\$13	\$39
33G27 (Bt)	88	19.4	-0.7	\$34	\$102
33A14 (Bt)	152	16.4	-0.4	\$29	\$103
3394	49	12.1	-1.1	\$19	\$57
3335	78	7.3	-2.0	\$9	\$27
32P76 (Bt)	28	15.0	-6.0	\$13	\$39

CL = Pioneer<sup>®</sup> brand hybrid with the Clearfield<sup>1</sup> Production System <sup>1</sup>Trademark of American Cyanamid Company  
 Bt = Pioneer<sup>®</sup> brand hybrid with the YieldGard<sup>2</sup> gene <sup>2</sup>Registered trademark of, and used under license from, Monsanto Co  
 Income per acre calculated with the price of corn at \$2.00 per bushel and drying costs of \$0.02 per point of moisture. Yield is represented in bushels/acre at 15% moisture. Income per unit calculated with one 80,000 kernel unit planting 3 acres.

## THE RIGHT OPTIONS. THE RIGHT STUFF. MORE TOTAL VALUE FROM PIONEER!

See your Pioneer sales professional for complete program details and to choose the options that work best for your operation.



**PIONEER**<sup>®</sup>  
BRAND · PRODUCTS

[www.pioneer.com/choices](http://www.pioneer.com/choices)

\*Maximum 2-1/2% below prime for canola seed purchases  
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