

Innovation  
Drives  
Performance

# NEW HYBRIDS.

# NEW PAYMENT PLANS.

# NEW \$SAVINGS\$

## Hoffman Seeds introduces a new century of performance.

Now's the best time to plan next year's seed corn purchases and save...during Hoffman Seeds' Hybrid Performance seed corn program.

- **Choose from 13 new hybrids** for the year 2000, each the result of our ongoing research to assure you top yields for your soil and growing conditions.

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For more details, see your Hoffman Seeds' dealer today and enjoy a new century of performance.



Novartis Seeds Innovation  
Drives Performance

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