PURINA'S ROUGHAGE EXTENDER

Because of the drought in the Northeast this year, many dairy farmers are already using feed usually stored for winter to feed their cows. So, this is a good time to hear how these loyal Purina farmers are using Purina's roughage Extender to make their home grown hay and silage go farther while they still maintain top milk production and body condition.

Boots Kolb from Adamstown, Maryland, especially likes Purina's Roughage Extender to add bulk to the cows diet. "It is easy to mix and handle, and there is no waste, Boots said. "This Purina feed improves the cow's condition and they give more milk. What more could you ask for in a feed



Stan Tucker, left from Jefferson, Maryland, milks 170 cows and has been feeding Purina Roughage Extender since March of this year. "Purina Roughage Extender stretched my forage to get me through this past summer." Stan said. "In addition, this great Purina product increased my milk production by three to four pounds of milk

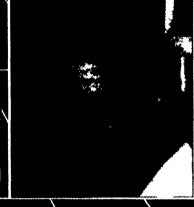
per cow per day."



Tony, left and Tim Trout, from Keymar, Maryland, milk 150 cows and have fed Purina Roughage Extender for more than a year. "Purina Roughage Extender definitely stretches our forage," Tony said. And Tim agrees. "We feel Purina Roughage Extender adds balance between our forages and grain in our cow's diet. It's palatable, and the cows really like it. We like the additional fortification it brings to our feeding programs."



Mike Grossnickle, right from Union Bridge, Maryland, milks 120 cows and has been feeding Purina Roughage Extender for about a year. "Purina Roughage Extender increased milk production in my herd," Mike said. "I have seen a noticeable improvement in my cows hoof health too. In addition, Purina Roughage Extender has reduced twists in my fresh cows.



Larry Rice, right from Middletown, Maryland, milks 60 cows and has been feeding Purina Roughage Extender since last winter. "Purina Roughage Extender holds peak milk production better." Larry said. "Without a doubt, this feed from Purina helped get me through the summer by stretching my



There you have it-- the word of six really good dairy farmer customers of H.C. Summers, Inc., in Jefferson, Maryland. They all have the same story. Purina Roughage Extender is helping to get them over the drought-imposed feed shortage on their farms. If you are short on hay or silage or both on your farm, Purina Roughage Extender may be just what you need. Call your Purina dealer for more information on how Purina's Roughage Extender can help you get through this fall and winter.

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