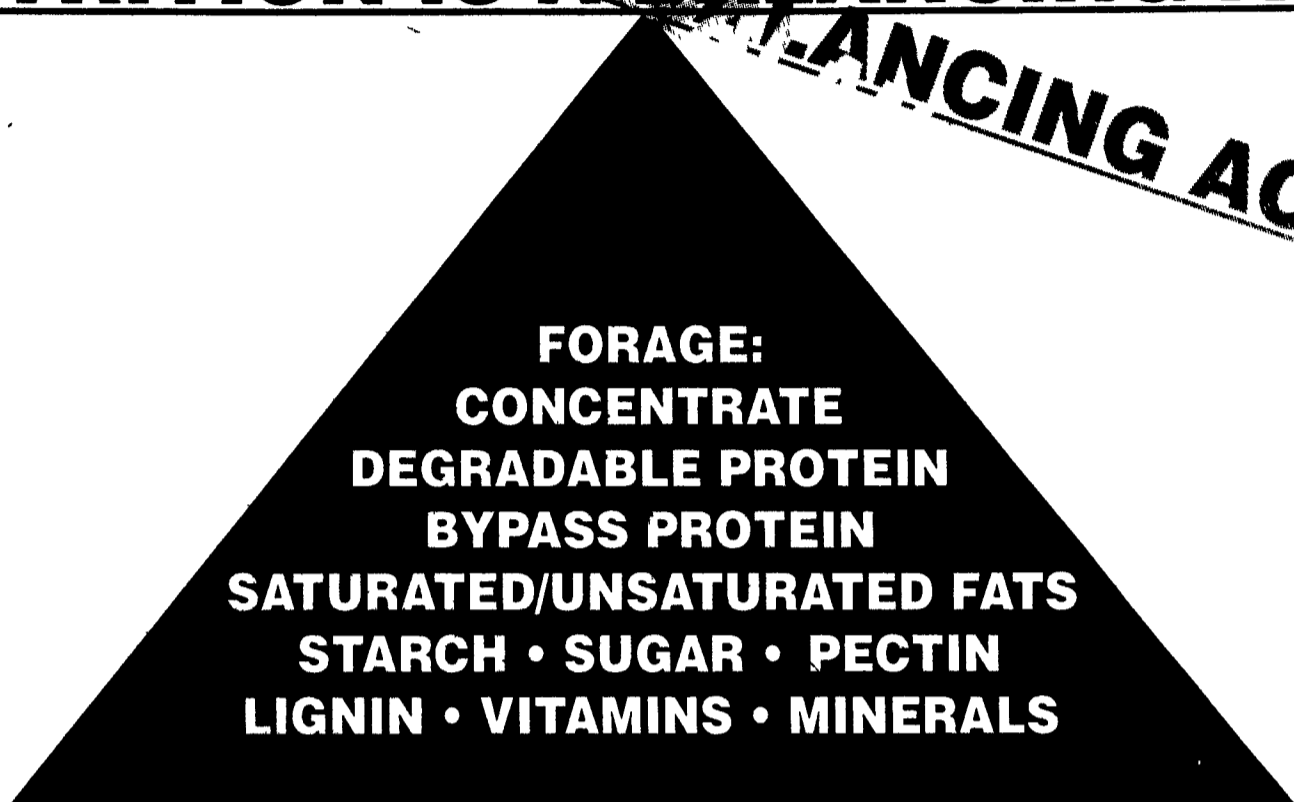


NUTRITION IS A BALANCING ACT!



The list seems endless, and this year's forages don't make it any easier. That's why we at Consolidated Nutrition have been hard at work developing the new UltraBALANCE Dairy Feeds line.

Forages are the starting point for every ration and they are very complex things. How fast and efficiently does the cow digest them and utilize their nutrients? What kind of protein do they have? Is it highly soluble or slower degrading? What is the

amino acid profile? What kind of concentrate supplementation is best suited to match up with the forage base?

These are the questions we at Consolidated Nutrition spend an awful lot of time, research and effort trying to answer. With the industry's largest herd of rumen cannulated cows, we are hard at work running "in rumen" degradation, digestion, and absorption rates trials. This enables us to better evaluate this year's forages and determine the best and most efficient ways to make the most out of them.

THIS YEAR'S FORAGES How do you stretch them, how do you get the most out of them ?

You have Questions And We Have Answers.

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Ultra**BALANCE**[™]

It Just Makes Sense To Put Your Feeding Program In Balance