

Dairy Shrine, DMI Award Marketing Scholarships

Lancaster Farming, Saturday, July 31, 1999-A11

COLUMBUS, Ohio — The scholarships sponsored by National Dairy Shrine and Dairy Management Inc. are awarded with the purpose to encourage qualified undergraduate students to pursue careers in the marketing of dairy products.

Seven finalists were chosen to receive the scholarship. Bethany Beckerink, Panama, N.Y. was chosen as the \$1,000 winner. Receiving \$500 are Jenny Kelsey, Canastota, N.Y., Ryan Lest, Madera, Calif., Sarah Ketterl, Hurdon, Kan., Andrea Dixon, Tallulah, La., Staci Griesbach, Hortonville, Wis., and Beth Eberhardt, Wonewoc, Wis.

Bethany Beckerink-(\$1,000)

Bethany Beckerink is a student at Virginia Tech majoring in agricultural and applied economics and is expected to graduate in May 2000. She is very active in many activities on and off campus including the Sigma Alpha Professional Agricultural Sorority where

she has served as first vice president, chaplain, and fund-raising chairperson.

As a member of the 1997-98 Virginia Tech National Agri-Marketing Team, Bethany helped prepare a marketing plan for the national competition in Dallas, Texas. In 1998, Bethany served as the New York State FFA Convention awards coordinator. She is also involved on the Chautauqua County Dairy Promotion Committee and the Abbe Hill Reformed Church.

Bethany has been on Virginia Tech's Dean's List, Honor's Program, Golden Key National Honor Society and Gamma Sigma Delta Honor Society of Agriculture.

After finishing her undergraduate degree, Bethany plans to work toward a master's degree in agriculture economics/marketing. Bethany stated that the dairy industry has been an important part of her life and she will carry pride and enthusiasm for it wherever

life takes her.

Jenny Kelsey-(\$500)

As an animal science major at Cornell University, Jenny Kelsey has been very beneficial to many organizations on campus. She has served as the fall events chairperson for the Cornell School of Agriculture and Life Sciences and was a member of the NYS Holstein Harvest Sale for the Dairy Science Club. Additionally, she has done community service with Cornell Block and Bridle Club.

Jenny had the privilege to co-author a research paper on Calf Nutrition. She has also been honored as a National Holstein Distinguished Jr. Member Semi-Finalist and has been on the Cornell University Dean's List.

Jenny has been very active in milk marketing through her roles as Madison County dairy princess and New York alternate dairy princess. Throughout her reigns she promoted and marketed milk to children and adults in New

York.

Ryan Lest-(\$500)

Attending California Polytechnic State University, Ryan Lest is majoring in dairy science and plans to graduate fall of 1999. At college, he is involved in Los Lecheros Dairy Club, Dairy Products Enhancement Team, College Republican Club and the Golden Key National Honor Society.

Ryan interned with the California Milk Advisory Board during the school year of 1998-99. During the year, he performed a wide variety of dairy product marketing activities within the state of California.

Ryan stated that he has chosen to be involved in the dairy industry because he wants to be a part of California's largest and most important agricultural industry.

Sarah Ketterl-(\$500)

Sarah Ketterl is attending Sterling College where she is majoring in biology, chemistry and pre-veterinary medicine. Just recently

she was accepted to Kansas State University's Veterinary Medicine program and will be starting the fall of 1999.

Sarah has been active in numerous activities at college including Pre-Health and Science Club, Fellowship of Christian Athletes, Odyssey of the Mind Judge, and Sterling College Community Service.

Sarah states that as a veterinarian she will not be directly marketing milk, but she will be treating the animals and furthering the industry by enabling producers to market more efficiently.

Andrea Dixon-(\$500)

At Grambling State University,
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Swine Industry

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humans and is not related to rabies.

"Pennsylvania's swine industry is to be commended for the hard work necessary to achieve our newly acquired Stage IV status, and I look forward to establishing Pennsylvania as pseudorabies-free in Stage V," Hayes said.

PAID ADVERTISEMENT

DFA Spurs Industry Support of Dairy Relief Inc., Global Hunger Relief

Today's preoccupation with producing more milk, developing new dairy products and making the bottom line work, sometimes causes us to lose sight of real needs. In February, Dairy Relief Inc. (DRI), a nonprofit organization, was formed to help alleviate world hunger by

providing dairy products for humanitarian aid.

With its first major grant of \$50,000 from Dairy Farmers of America (DFA) and additional support from other dairy and agricultural organizations, DRI immediately began fulfilling its mission of relief here and abroad. Its efforts included:

- Establishing a grant to the Mennonite Central Committee of Akron, Pa., for delivery of nearly 7,500 pounds of nonfat milk powder to schools on the strife-torn West Bank of Palestine;
- Delivering approximately 20,000 pounds of buttermilk powder to

Global Bridges, a Texas-based charity, for shipment to needy North Koreans for bread roll production;

- Shipping more than 39,900 pounds of nonfat dry milk to Honduran hurricane victims. (This DRI donation was made possible with the assistance of the David Livingstone/K.U.R.E. Foundation.)

"We've received contributions from many sources," says Tom Townsend, a retired dairy industry executive who serves as DRI vice president and chief executive officer. "Those contributions, along with matching funds from Dairy Farmers of America, have made it possible for DRI to make product purchases and work with other humanitarian organizations to put dairy products where they are needed most."

To date, DFA has matched more than \$100,000 in contributions and DRI has generated more than \$260,000 for humanitarian relief.

In coming months, DRI will focus on two fronts. "We'll be assembling additional shipments of dairy products and, at the same time, we will be actively seeking new donations," Townsend says. "We plan to reach and exceed our initial fund-raising goals in order to purchase and ship dairy products to hungry and undernourished people around the world. We hope this is only the beginning."

For more information about DRI or to make a tax-deductible contribution, contact Dairy Relief Inc., P.O. Box 1837, Springfield, MO 65801-1837, or talk to your local DFA representative.

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opportunities and local services that are right for you. You'll hear what DFA membership can mean — better representation, local involvement and the support to be all you can be. Invest in a partnership that pays ... talk to your local DFA representative today.



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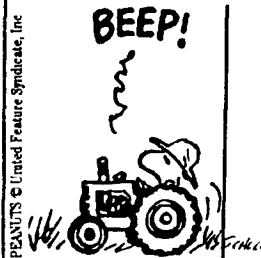
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