

## Meyers Implements Receives Dealer Award



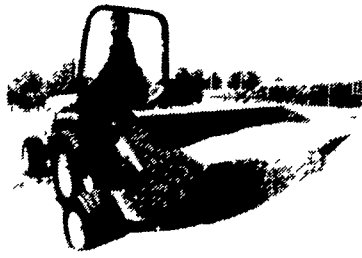
**GREENCASTLE (Franklin Co.) — Meyers Implements was recently rewarded by Claas of America, Inc. with an etched glass plaque for being the #1 round baler dealer in the northeast region for 1998. From left, Steve Swadley, sales; Kurtis Meyers, sales; Frankie Wilbert, northeast regional manager; Ron Reed, manufacturing representative; Kevin Meyers comptroller; and Jaye Meyers, president.**

## Topdresser Hopper Becomes Loader

**NEW HOLLAND (Lancaster Co.) — The Earth and Turf Scoop & Spread™ topdresser employs an exclusively designed hopper that tilts backward hydraulically and becomes a loader to scoop up topdressing material.**

The Scoop & Spread hopper is lowered into the scoop position by means of two standard 2x12 hydraulic cylinders. The cylinders are controlled from the tractor seat by means of the tractor remote valve. This allows the operator to load and dress without leaving the tractor seat. After loading, the hopper is raised to the travel position and transported to the topdressing area. Upon lowering the unit to the turf, the material stop gate opens automatically and the ground-driven spreading and agitator mechanisms are engaged.

The Scoop & Spread is used to spread dry, "flowable" material on athletic fields, lawns, and golf courses. The 51-inch spread pattern allows top-dressing to be distributed in an even and con-



**The Earth & Turf Scoop & Spread™ topdresser employs an exclusively designed hopper that tilts backward hydraulically and becomes a loader to scoop up topdressing material.**

sistent manner. The 15-cubic-foot hopper is constructed of welded 10 and 12-gauge steel, giving integral strength while keeping the overall unit weight to a minimum. Earth & Turf recommends that a tractor with a minimum of 26 h.p. and front weights, or a loader, be used when operating the Scoop & Spread

## Company Has Web Site

**SEGUIN, Texas — Servis-Rhino®, a leading manufacturer of agricultural equipment, and a division of Alamo Group Inc. based here, has announced they now have a web site on the Internet. The site is located at [www.servis-rhino.com](http://www.servis-rhino.com).**

The site contains information on the expansive Service-Rhino product line, which includes rotary and flail mowers, rear

blades, aerators, post hole diggers, hydraulic drive cutters, and rotary tillers. Other information found on the site includes company information, a list of upcoming shows and events, Rhino is scheduled to attend, a dealer locator to help find your nearest Servis-Rhino dealer, and information about other companies within Alamo Group.

# MILK

Where's your mustache?™

## Company Gets Grass Distribution Rights

**OGDENSBURG, N.J. — Matua prairie grass (*Bromus Catharticus*) has been sold in the United States for almost 10 years now. It is popular because cool-season forage grass manages to survive in areas with severe summer stress. It is also a variety that has proven to be able to utilize manure very well.**

Dr. Vivian Allen of Texas Tech has done research on the nitrogen uptake capacity of this particular variety. Matua showed increased production up to a level of 800 units of nitrogen per acre. Also at the Noble Foundation trials in Ok-

lahoma Matua has performed very well.

Many farmers in different states have good experience with using Matua for their wastewater management program. Recently NRCS of North Carolina placed the specie on the recommended list for wastewater management plans.

So far, both ABT and Barenbrug USA have been importing Matua out of New Zealand. The owners of the variety in New Zealand preferred an exclusive distribution in North America. They gave the exclusivity to Barenbrug

USA because of both past sales and the present marketing plan are in favor of Barenbrug USA.

After last year's drought, many farmers in the South are looking for a good forage grass to plant their pastures with. Matua will give them high yields of very high quality hay providing good animal performance.

Barenbrug is in the process of establishing a good and reliable distribution network for Matua. They will also start a new promotion campaign focused on the users emphasizing the different great qualities of Matua.

## Case Consolidates Agricultural Implement Business

**RACINE, Wis. — Case Corporation (NYSE:CSE) said it is strengthening its agricultural implement business by consolidating all product development and selected manufacturing of tillage and soil preparation equipment at the Case SMI facility in Goodfield, Ill.**

This transfer will facilitate the company's previously announced closure of its Hamilton, Ontario, plant, which is now expected to be completed by mid-year. In addition, Case is finalizing plans for the transfer of other products currently being made in the Hamilton plant, including planting, seeding and materials handling equipment, to the Case Concord plant in Fargo, N.D., as well as to existing company joint ventures and third party partners.

"We strengthened our line of agricultural systems during the past three years through the acquisition of air-till drills, sprayers, soil preparation equipment and information and con-

trol systems, enabling us to provide our customers with complete solutions for production agriculture," said Jean-Pierre Rosso, Case chairman and chief executive officer. "Now we are integrating the operations of these businesses and simultaneously increasing our new product development initiatives and the application of our AFS technology to fully leverage the opportunities which these acquisitions provide to help us serve our customers."

The consolidation of research, development, and manufacturing of common products in established areas of expertise is expected to improve and strengthen Case's current and future implement business, which has been a key company initiative. Case acquired DMI in 1998, which is widely recognized as the leader in soil management systems and represents Case's global center for soil management expertise. Concord was acquired by Case in 1996, and is

recognized as the North American leader in air-till drills and seeders, which are growing in use among farmers of small grains. This consolidated focus will also enhance dealer and field representative training on the use of these products and Case's systems approach.

Case intends to integrate its Advanced Farming Systems (AFS) technology across all of its product lines and develop value-added systems of agricultural equipment that meet the needs of farmers around the world. The steps announced today enable Case to build on recent new product introductions, most notably AFS planters and drills. These products, which will be in use for the first time this spring, offer capabilities to automatically adjust seed, chemical and fertilizer rates on-the-go during field operations. A new 1200 series Advanced Seed Meter (ASM) planter, with superior in-row spacing, is also adjustable for first use this spring.

## Brillion Announces Three-Point Hitch Model Of Floating Ring Pulverizer

**BRILLION, Wis. — Responding to customer requests, Brillion Farm Equipment offers its popular Floating Ring Pulverizer in a three-point hitch model.**

"Our Floating Ring Pulverizer design creates a more uniform seedbed for optimum germination," said Tim Geary, marketing services manager for Brillion. "Several of our customers asked if we could design our Floating Ring Pulverizer in a three-point hitch model, so we did."

By mounting this new pulverizer onto a coultter cart, producers can prepare the perfect seedbed and plant in one operation. When mounted directly to a tractor, the three-point hitch pulverizer model

offers exceptional maneuverability in tight field conditions, while offering the same unique floating ring system of pull-type models.

Each ring fits over a large drum with a smaller diameter than the ring. This space allows each ring to move up and down independently, allowing the floating-ring pulverizer to act as one large, flexible tool that follows the contour of the ground more closely than standard pulverizer models.

The three-point hitch pulverizer is available in 6-, 8-, 10-, 12-, 14-, and 16-foot wide models to match a variety of farming operations. Operating weights range from 1,601 pounds to 3,924 pounds.



**The three-point hitch Floating Ring Pulverizer from Brillion Farm Equipment offers exceptional maneuverability in tight field conditions, while offering the same unique floating ring system of pull-type models. By mounting this new Pulverizer onto a counter cart, producers can prepare the seedbed and plant in one operation.**

## Hernley's Recognized



**ATLANTA, Ga. — Duane Hernley of Hernley's Farm Equipment Inc., Elizabethtown, Pa., left, was recently recognized for outstanding sales performance with White in 1998 by Agco Corporation.**

As one of Agco's top performers in White Agco sales,

Duane Hernley was invited to attend Agco's annual Commitment to Excellence trip at the Grand Floridian Hotel in DisneyWorld, Fla. Only 230 of more than 3,500 dealerships in North America were invited to join this elite group. At right is Robert Ratliff, executive, chairman of Agco Corporation.

JUNE  DAIRY MONTH