

New Holland Sales Stables

Report Supplied By USDA
Monday, April 26

	Calves	Sheep	Goats
Today			
Last Week	238	955	1374
Last Year	167	755	719
	142	894	768

CALVES: COMPARED TO THURS.'S AUCTION, VEALERS WERE STEADY TO 2.00 LOWER AND LAUGHTER CALVES TRADED 5.00-8.00 HIGHER ON A GOOD OFFERING. HOLSTEIN BULLS RETURNING TO FEED WERE 25.00-30.00 LOWER BUT CONTINUED IN GOOD DEMAND. HOLSTEIN HEIFERS SOLD STEADY TO WEAK IN A LIGHT TEST.

VEALERS: GOOD AND CHOICE 70-110 LBS. \$20.00-25.00; STANDARD AND LOW GOOD 60-90 LBS. \$11.00-20.00.

SLAUGHTER CALVES: GOOD AND CHOICE 200-350 LBS. \$80.00-100.00; 350-500 LBS. \$65.00-85.00. STANDARD 300-600 LBS. \$45.00-65.00.

RETURNED TO FARM: HOLSTEIN BULLS 95-125 LBS. \$90.00-127.00. PLAINER CALVES 80-115 LBS. \$52.00-92.00; HOLSTEIN HEIFERS 80-120 LBS. \$172.00-207.00. FEW PLAINER HEIFERS 70-100 LBS. \$10.00-175.00.

SHEEP: COMPARED TO THURS.,

SLAUGHTER LAMB PRICES WERE MOSTLY STEADY ON A MUCH LARGER SUPPLY. SLAUGHTER EWES SOLD 5.00 LOWER.

SLAUGHTER LAMBS: CHOICE AND PRIME 2-3 30-80 LBS. \$100.00-140.00; 80-120 LBS. 100.00-120.00. GOOD AND CHOICE 1-3 30-80 LBS. \$85.00-100.00. FEW OLD CROP CHOICE 2-3 100-130 LBS. \$75.00-85.00.

SLAUGHTER EWES: GOOD AND CHOICE YEARLINGS AND 2 YEAR-OLDS \$40.00-60.00. UTILITY AND GOOD 1-3 \$20.00-40.00.

GOATS: ALL SOLD BY THE HEAD. LARGE BILLIES \$130.00-160.00, MEDIUM \$100.00-130.00, THIN \$75.00-100.00; CHOICE AND PRIME MUTTON \$75.00-100.00; LARGE NANNIES \$55.00-75.00, MEDIUM \$40.00-55.00; CHOICE AND PRIME YEARLINGS 50-80 LBS. \$50.00-60.00; CHOICE AND PRIME KIDS 40-70 LBS. \$35.00-80.00, GOOD 15-40 LBS. \$15.00-35.00.

Oklahoma City Feeder Cattle

Oklahoma City, OK
Wed Apr 28, 1999

USDA-OK Dept Ag Market News
Oklahoma National Stockyards - Weekly Cattle Summary

Compared to last week: Feeder steers steady. Feeder heifers steady to 1.00 lower. Stocker cattle and calves 1.00-3.00 lower. Demand good for both classes. Flesh improved from last week with cattle in

medium to moderate flesh, end fleshy. Quality average. Weigh-ups average to mostly gaunt. Receipts reduced by 3-6 inch rains over the weekend and Monday morning. Slaughter cows steady to 1.00 lower. Slaughter bulls 1.00 higher. Packer demand moderate to good. Total of 220 cows and bulls sold with 60 percent going to packers. Receipts this week 11,600; last week 12,331; last year 11,377. Supply consisted of 85 percent yearlings over 600 lbs; 13 percent calves and light yearlings under 600 lbs; 2 percent cows and bulls. Prices follow with weighted average weight and price in parenthesis.

Feeder Steers: Medium and Large 1 few 400-500 lbs (450 lbs) 88.25-94.00 (91.00); 500-600 lbs (550 lbs) 84.00-91.00 (89.76); 600-650 lbs (625 lbs) 79.50-84.50 (81.50); 650-700 lbs (668 lb) 74.00-80.00 (76.74); 700-750 lbs (736 lbs) 70.00-75.00 (72.03); 750-800 lbs (775 lbs) 67.50-71.00 (69.36); 800-850 lbs (829 lbs) 65.75-70.75 (68.13); 850-900 lbs (871 lbs) 63.00-66.50 (65.15); 900-950 lbs (921 lb) 62.00-64.25 (63.12); 950-1000 lbs (968 lbs) 61.50-62.00 (61.92); 1015 lbs 60.75; 1080 lbs 59.50. Holsteins: Large 2 550-600 lbs 62.75-63.00; 650-700 lbs 57.00-57.25; 700-800 lbs 55.50-55.75; 935 lbs 50.00; 1000 lbs 44.25.

Feeder Heifers: Medium and Large 1 few 350-400 lbs (375 lbs) 83.00-85.50 (84.11); few 450-500 lbs (459 lbs) 78.50-81.00 (80.55); 500-550 lbs (532 lbs) 73.50-78.25 (76.53); 550-600 lbs (585 lbs) 72.50-75.25 (73.21); 600-650 lbs (623 lbs) 69.25-74.25 (71.19); 650-700 lbs (677 lbs) 66.00-70.50 (68.02); 700-750 lbs (733 lb) 63.50-66.25 (65.26); 750-800 lbs (765 lbs) 62.50-64.75 (63.71); 800-850 lbs (821 lbs) 61.50-64.50 (62.44); 850-900 lbs (859 lbs)

61.75-62.00 (61.84); 905 lbs 60.75. Slaughter Cows: Head %Lean Weight Average Dress High Dress Low Dress *Brk 33 75-80% 1000-1750 34.75-37.25 37.00-38.50 *Bnr 52 80-85% 900-1900 34.00-37.00 37.50-40.50 33.00-34.00 Lean 31 85-90% 800-1350 34.50-37.00 36.00-39.50 31.00-33.00 *Brk=Breakers (fat cows), *Bnr=Boners (smooth cows)

Slaughter Bulls: Head Weight Average Dress High Dress Low Dress Y.G. 1-2 19 1300-2400 46.50-49.50 49.50-51.50 43.50-46.50

Estimated dressed cost at Oklahoma National Stockyards: Lean 74.10; Boners 71.30; Breakers 67.65. Bulls 86.20.

Pairs: Medium and Large 1 Age Cow Weight Calf Wt Quality Price 3-4 yr old 800-1000 150-250 Avg quality, Blacks 790.00-740.00 6-8 yr old 850-1100 150-250 Avg quality, Blacks 640.00-690.00

Carlisle Livestock

Carlisle, Pa.
April 27, 1999

Report Supplied By Auction

SLAUGHTER CATTLE: COWS, BREAKERS \$37.00-40.00; BONERS \$36.00-39.75; CANNER & LOW CUTTER \$30.00-36.50; SHELLEY \$28.00 AND DOWN; BULLS YG#1 \$47.00.

FEEDER CATTLE: STEERS, HOLSTEINS/DAIRY TYPES 400-900 LBS. \$41.00-64.00; HEIFERS HOLSTEINS/DAIRY TYPES 400-900 LBS. \$51.00-62.00; CALVES, VEALERS

CHOICE 175-190 LBS. \$80.00-92.50; RETURNING TO THE FARM ACTIVE! HOLSTEIN BULLS #1 95-135 LBS. \$100.00-130.00; HOLSTEIN HEIFERS #1 85-110 LBS. \$150.00-218.00; BEEF X BULLS TO \$122.50; BEEF X HEIFERS TO \$100.00.

SWINE: HOGS US#1-3 STRONG DEMAND! 220-270 LBS. \$34.00-35.00; COUPLE \$35.25-39.00; 280-340 LBS. \$20.50-31.00; .US #2-4 220-270 LBS. \$31.25-33.75.

BOARS: OVER 300 LBS. \$9.00.

SOWS US#1-3 300-450 LBS. \$21.50-25.00, 455-500 LBS. \$26.00-27.50; 500-600 LBS. \$28.00-28.25; FEEDER PIGS BY THE HEAD, 15-25 LBS. \$17.00-19.00, 30-35 LBS. \$28.00-29.00, BY THE LB. 100-300 LBS. \$38.00-42.50.

GOATS: BY THE HEAD, LARGE NANNIES & BILLY'S \$55.00-70.00, FANCY KIDS \$55.00-70.00, FLESHY KIDS \$35.00-52.50, SMALL THIN KIDS \$11.00-55.00.

LAMBS: GOOD & CHOICE 35-80 LBS. \$100.00-120.00.

SHEEP: ALL WEIGHTS \$37.00-43.00. SALE EVERY TUES. 5 P.M. FOR RABBITS, POULTRY AND EGGS.

6:30 P.M. FOR LIVESTOCK, STARTING WITH CALVES.

SPECIAL FED CATTLE SALES TUES., MAY 4 AND 18.

SPECIAL FEEDER CATTLE SALES TUES., MAY 4 AND 18.

STATE GRADED FEEDER PIG SALES FRI, MAY 14 AND 28.

PEN LOTS OF CATTLE SOLD IN ORDER RECEIVED. EARLY BIRD PENS CLOSE TUESDAY 2:00 PM.

Greencastle

Livestock Auction
Special Brood Cow Sale
Friday, April 23, 1998
Greencastle, PA

111 HEAD.
Cows w/sm. calves: 950-1150 LBS. \$450.00-500.00/pr. pair.
Cows w/sm. calves: 1100-1250 LBS. \$550.00-650.00/pr. pair.
Cows w/sm. calves: 1275-1575 LBS. \$675.00-760.00/pr. pair.
Bred heifers & young bred cows; \$350.00-500.00/pr. head.
Yearling bulls; \$390.00-525.00/pr. head.
Mature bulls; \$525.00-720.00/pr. head.

PAID ADVERTISEMENT

New Healthy Pleasures Drink From DFA Set to Tickle Consumer Taste Buds

Healthy Pleasures, a new low-fat, dairy-based nutritional drink from Dairy Farmers of America (DFA), is getting rave reviews in consumer taste tests against leaders in one of the country's fastest growing food markets — the diet and nutritional drink category.

Healthy Pleasures is a shakelike drink fortified

with a nutritionally balanced complement of vitamins and minerals produced by the Formulated Dairy Food Products division of DFA.

"In taste tests against other weight-control and nutritional drinks, consumers show a significant taste preference for Healthy Pleasures," says Dan Williams, vice presi-

dent of marketing and sales for DFA. "In fact, its taste was actually preferred by dieting women over Ultra Slim Fast in a national taste test."

Including better taste, Healthy Pleasures has several key product innovations that set it apart from the competition:

- Healthy Pleasures is manufactured by a

process that allows the product to be stored and transported without refrigeration for up to 12 months.

- Healthy Pleasures is the first nutritional beverage to be introduced in glass bottles with a full wraparound shrink label that are designed to be more consumer-friendly. In fact, the Healthy Pleasures package design won the beverage category Mobius Advertising Award in February 1999.

"We think the combination of excellent nutritional value, taste and innovative packaging will attract consumers to Healthy Pleasures as a convenient, healthy and enjoyable drink they can use anytime as a meal or snack substitute," Williams explains.

Sam McCroskey, chief operating officer at DFA Formulated Dairy Food Products, agrees. "Healthy Pleasures is the result of extensive product development, stringent taste testing and our experience with dairy products," McCroskey adds. "DFA has been a co-packer for leading nutritional drink companies for more than 50 years. During that time, we have established product development and manufacturing expertise that makes DFA a national leader in this category of products."

Dairy Farmers of America is a growing dairy marketing cooperative that markets milk for more than 22,000 dairy producer/members in 43 states. DFA supplies milk to bottling and manufacturing plants that produce a complete line of dairy products and food components for consumers in the United States and around the world.

DFA:
Your partner in the country ...
and in the marketplace.



You'll see and hear a lot about DFA ... in the newspaper, on grocery store shelves, from members, from your neighbors, even other cooperatives. You'll see the results a producer-owned, producer-run partnership can bring — new products, new marketing

opportunities and local services that are right for you. You'll hear what DFA membership can mean — better representation, local involvement and the support to be all you can be. Invest in a partnership that pays ... talk to your local DFA representative today.



DAIRY FARMERS OF AMERICA

Syracuse, NY 800-926-2667 • Westminster, MD 800-735-2025

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