### Frustrated With Conventional Farming, Grazier Employs New Ideas

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He plans to dry the cows off as a group toward the end of December, although this year he milked a little longer to take advantage of the higher milk prices. During the months the cows are dry, Simpson does extensive planning. Everything starts up again in March.

On grazing, Simpson notes that we're not reinventing the wheel—grazing has always been done. He proves his point with a quote from a 1939 Mansfield Merchant newspaper.

"On the front page of the Mansfield Merchant, in June 1939, there was a notice to farmers that said, 'Farmers, spread lime and rock phosphate and graze your cows, it's the cheapest way!" he said. Today's technology makes grazing easier than ever, with high tensile fence and other products.

Even though Simpson enjoys being there for his family and taking care of his farm, he will always love hitting the road to judge cattle.

"My father graduated from Cornell in 1959 and, from then on, worked different jobs. Dad won his college judging contest when he was at Cornell, and 20 years later I won mine at Alfred State College. I judge all breeds and I have all breeds, or a mixture, except for Milking Shorthorn," said Simpson.

Simpson's goal is to leave a positive legacy for his children.

"My children are going to be raised



Pasture poultry was Simpson's initial pasture enterprise. Here he instructs some young children how to dress a chicken.

in a situation where we look at the land first for every resource available to

us," he said. "Our goal is to stay here and work the land. What are the guys

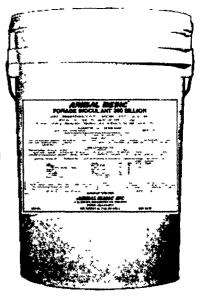
going to do when there's no more fuel? You've got to look at your resources."

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