

# Agriculture Outlook Seminar

## Agriculture Outlook Seminar

9:00 a.m. - 3:00 p.m.

Saturday, March 6th

### Berks County Ag Center



Sponsored by  
Keystone Farm Credit  
Penn State Cooperative Extension  
Hosted by  
Lehigh Valley Grain Marketing Club



Featured speaker

**Jim McCormick**  
Futures Specialist  
Allendale Research  
McHenry, Illinois

Also speaking  
Gene Gantz  
Government Liaison  
Washington, D.C

Registration fee - \$15 00 (second person from the same business is only \$5 00) This fee is helping to cover the expense of refreshments, lunch and speaker arrangements

Make check payable to  
Berks County Extension  
Special Account

Mail check and registration form to  
Ag Outlook Seminar  
Berks County Cooperative Ext.  
1238 County Welfare Road  
P.O. Box 520  
Leesport, PA 19533-0520

Everyone is invited to this educational program.

Bring your spouse. Having a person involved in the marketing decisions, that is not emotionally attached to the crops, can greatly benefit the business.

Space is limited. Registration deadline is February 26, 1999.



The opportunities and challenges available when selling or buying grains, grain products, livestock and milk are the focus of this meeting.



This is an excellent chance to learn about and discuss the fundamental factors that are driving the grain and livestock markets.



Directions to Berks County Ag Center

From Harrisburg or Allentown:

I-78 to Exit 7, Strausstown South on Rt 183 to Bern Church, 11 6 miles Right on Palisades Drive (Bern Church on the corner) Travel 1 9 miles, left on County Welfare Road Travel 1/2 mile, Berks County Ag Center is on your right

From Points South of Reading:

Rt 176 to Rt 422 Take Rt 422 West to Rt 222 North (After you see the City of Reading on your right, when you are still on Rt 422 West, you will see signs for Rt 422 Lebanon Keep to the left until you see a sign for Rt 222 North, Allentown) Exit Rt 222 North at Rt 183 (Reading Airport) Turn left on Rt 183 At the first lighted intersection, West Leesport Road, turn left Follow road into a development to stop sign Bear right on County Welfare Road Follow County Welfare Road to Berks County Ag Center, on your left



Allendale Research is the featured Marketing Analyst for *Successful Farming's Corn Farmer* and *Soybean Grower* magazines. *Top Producer*, *Farm Futures*, *Business Week*, *The Wall Street Journal* and *CNN* have also utilized the market analysis reporting of Allendale Research

Jim McCormick is an agri-business management graduate of Purdue University

Jim specializes in the grain and livestock markets.

Mr McCormick has expertise in the basis and cash markets, in addition to his previous experience with the soybean giant, Central Soya

Gene Gantz is currently an agricultural lobbyist in our nations' capital

Gene will be discussing crop and revenue insurance programs.

Mr Gantz is seeking the thoughts and opinions you have concerning the role of the federal government in agriculture

This is a timely program as we develop our marketing strategies for the coming year.

### Registration for Agricultural Outlook Seminar

Please reserve \_\_\_\_\_ meal(s)

Enclosed is a check for \$ \_\_\_\_\_

name(s) \_\_\_\_\_

address \_\_\_\_\_

county \_\_\_\_\_

telephone \_\_\_\_\_

fax \_\_\_\_\_

e-mail \_\_\_\_\_

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Mon. Tues Wed Fri 8 AM to 5 PM Thurs 7 AM to 5 PM

# Young Farmers Invade Grocery Store

## YOUNG FARMERS CONTEST MEAL & AWARDS:



The 1999 Honorary Young Farmer is Stanley Wolf with his wife LaVaughn Wolf (center). The award was presented by Richard and Grace Hoopes



Kenneth and Denise Sanner, state community service award winners receive plaque from Paul Kemmerer, Region 5 vice president, with Tom and Shirley Faye Herr, first runner-up.

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winner and would represent the association at the National Young Farmer Educational Institute in Hershey in December.

Carla Witter, state public relations director, coordinated the contest. The spokesperson for agriculture contest is an excellent leadership

development opportunity for Young Farmer members and/or their wives to share the challenges facing agriculture families to the general public.

Duane Nelson, national association president, brought greetings and presented a \$1,000 check to Larry Wilkinson, chairman of the National Young Farmer Educational Institute, for

support of the December meeting in Hershey.

In afternoon tours, visits were made to Nissley Beef Farm, Balmer Brothers Dairy Farm, Wenger's Feed Mill, Manheim Auto Auction, Root's Farmers Market, RockVale Outlet, and a Manheim sightseeing and shopping trip.

At the awards banquet  
(Turn to Page A30)



Shirley Krall is the spokesperson for agriculture.



Duane Nelson, national young farmer president, left, presents a \$1,000 check to Larry Wilkinson, chairman of the national educational institute, for use at the 1999 event in Hershey.