Hoof Health Month In February

PARSIPPANY, N.J. - Initiated in a joint effort by Roche Vitamins Inc. and the Hoof Trimmers Association, Inc., February has been designated Hoof Health Month for the dairy industry.

Hoof Health Month was created to generate awareness of and focus attention on the importance of dairy herd hoof health management

critical management issue in dairy operations in recent years both as a health and an economic issue. "By designating a specific month to focus on hoof health, we're hoping to create an industry-wide forum for discussion and aware-

professionals who are truly dealing with hoof health on a daily basis."

Roche Vitamins is a producer of biotin, a water soluble vitamin

that has been shown to improve hoof integrity in cattle.

"It is exciting to see a company like Roche have the vision to address a problem like hoof health and do something that directly benefits not just the producers and veterinarians, but the whole industry," said Nichelle Martin, executive secretary for the Hoof Trimmers Association, Inc. "The hoof trimmers have been addressing this problem for a long time, so we hope Hoof Health Month will serve to educate the industry on this serious problem."

In addition to other planned educational activities, Hoof Health Month will be highlighted by the Hoof Health Conference in Modesto, Calif., Feb. 17-20.



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