Future Of Dairy

(Continued from Page A1)

survive in a large playing field because of niche markets. When one company develops a new product it draws more consumers to other dairy products in the case as well.

Pennsylvania is a major dairy state. The rules have changed, and we may not like it But the industry is bullish.

Pennsylvania's dairy industry 15 viable and sustainable for the long term because it is located near the majority of large population centers.

On Friday, the group was to hold the annual meeting of the Pennsylvania Dairy Stakeholders with Philip Kemmel presiding.

Penn State's Robert Steele, the College dean of of Agricultural Sciences, had the University's of the topic with the dairy partnership



In the panel discussion at the Pennsylvania Dairy Stakeholders conference on Thursday afternoon are from left, Robert Mertz, Schneider-Valley Farms, Inc., Jim Sleper, Dean Foods, Don Schriver, Dairy Farmers of America, Don Berg, Land O'Lakes, and Robert Yonkers, International Dairy Foods Association, moderator.

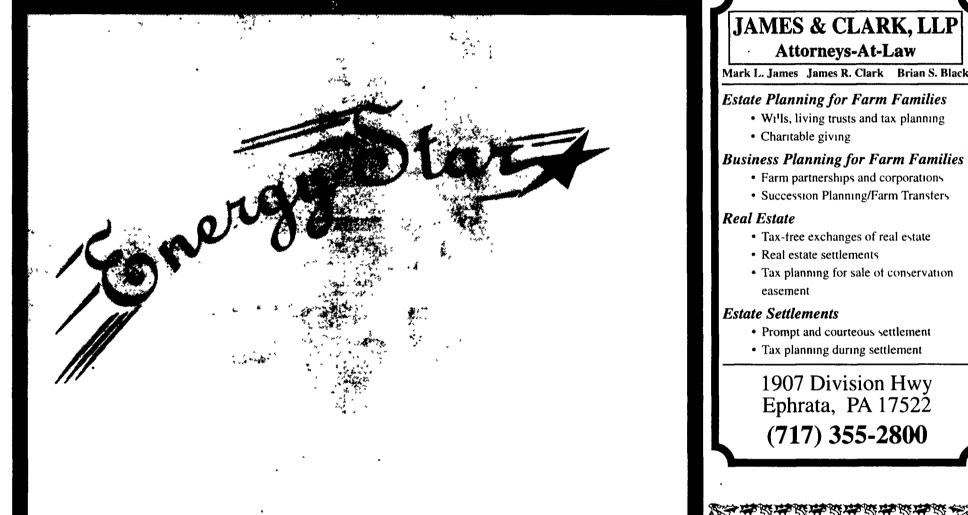
industry. Also in the program was Joel Rotz, Pennsylvania Farm Bureau and a panel of dairy farmers to discuss how they plan

success. These farmers for included Jeff Grove, Shippensburg, Benuel Z. Lapp, New Holland; and Daniel Mains,

Newville.

The final speaker was Gary Hanman, CEO, Dairy Farmers of

America who had the topic. The U.S Dairy Industry Anticipate **Change-Demand Success**

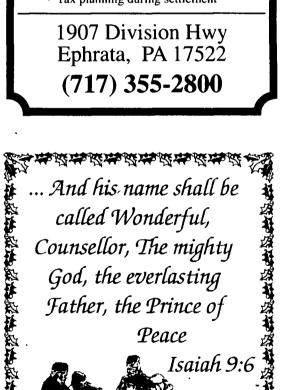


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Lancaster Farming, Saturday, December 19, 1998-A41

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