

Lebanon Farm-City Banquet

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worked at Harpel's for a time. One of the main highlights of the annual Farm-City Program are the job-exchanges. The program matches up two women and two men, representing an exchange between farm and city life.

While the one-day exchanges are held earlier in the year, the annual banquet provides a forum for participants to tell of their experiences.

Exchange participants were Karen Nolt and Dawn Richard, and Bruce Boltz and Andy Mick. Karen Nolt and her husband Scott farm in Lebanon and actually their herd led the county in average production this past year for those herds on test with the Pennsylvania Dairy Herd Improvement Association.

Dawn Richard, originally from

the Jonestown area, is regional director of sales for Holiday Inn, and is headquartered at the Grantville Holiday Inn.

Bruce Boltz is an owner/operator in the Yordy-Boltz Tree Farm operation.

Andy Mick is publisher of the Lebanon Daily News newspaper.

Richard took the microphone first, with Homan advising to limit comments to five minutes.

She said she met up with Karen and worked with her for 9 hours, "I know that's a short day (in farming)."

According to Richard she arrived at 6 a.m. and began physically helping to milk cows. She helped teat dip, feed animals and load hay.

She explained how the Nolt's milk their about 100 head of mostly registered Holsteins three-

times-per day — at 6 a.m., 2 p.m., and 10 p.m.

While she didn't go into detail, ending with time to spare, she ended, "I realize farmers have a true passion for what they do and strong commitment."

Karen Nolt said she thought she was going to be late for her day with Richard at the Holiday Inn. Karen said she figured she'd have time to help with milking and feeding calves before having to change clothes and get to the Holiday Inn on time.

In her rush to leave, she fell and scuffed her knees and dirtied her clothes, so she had to change clothes again. Still, she managed to be on time.

She said that Richard books the hotel for banquets and other

events, sets up meals, does follow-up with clients and works hard. According to Nolt, it was no surprise that Richard was named Pennsylvania's 1998 businesswoman of the year.

Nolt noted that there seemed to be a great deal of similarity in the amount of attention to detail that needs to be done in dairy production and in managing hotel sales, but she isn't ready to make the switch.

"I don't think I would want to work with the public on a daily basis," Nolt said. "I much prefer dealing with cows instead."

For the men's exchange, Boltz said he started the day at 6 a.m., and sat in with Mick and four of the daily newspaper's editors in analyzing the news collected and in deciding what priority to assign in prominence in the newspaper.

He said their main concern was in deciding what local people want to read.

The meeting lasted a half-hour, Boltz said, referring to notes he had taken during the exchange day.

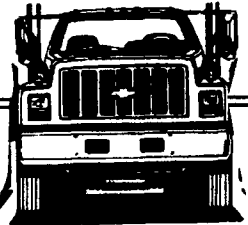
He talked about how the paper was being put together page by page and shot on a large camera and plated for use on the printer. Putting the paper together, the news stories and the advertisements, seemed like "... a big puzzle, not a small one."

He said that after the paper was fairly well finalized and being run off the presses that he sat in with Mick as he held a meeting with his sales staff.

According to Boltz, no fewer than three times during the meeting did Mick admonish his sales

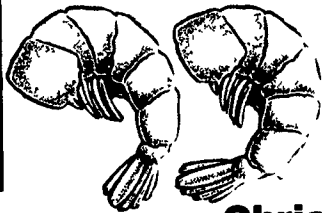
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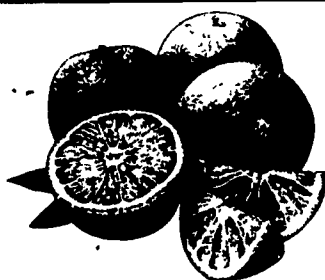
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