

## Kids Enter Mini-Milk Mustache Contest

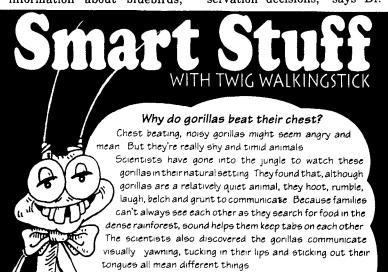


Amanda Schrecongost from Creekside shows off her milk moustache. The  $3\frac{1}{2}$ -year-old said that she drinks milk because, "It's my favorite and it makes my tummy tickle!"

ITHACA, N.Y. – If you see your neighbor standing in her backyard waving a feather in the air, don't dial 911. She's probably participating in the Cornell Nest Box Network (CNBN), a continent-wide project of the Cornell Laboratory of Ornithology in which participants get to watch birds!

CNBN participants gather information about bluebirds, chickadees, wood dueks, and other birds that use nest boxes. They share their data with scientists at the Cornell Lab, who analyze them and share the results with participants and the scientific community and conservation groups

"Learning as much as we can about these fascinating birds helps us make responsible conservation decisions," says Dr.



Gorillas beat their chest when they are threatened The stocky, male gorilla will hoot, stand up on his hind legs and throw grass, leaves or branches He'll then pound his chest with his palms He may kick, run from side to side and tear up grass or break branches When he's done, he'll thump the ground with his palms The whole display looks really frightening, David Winkler, associate professor of ecology and systematics at Cornell University and a scientist.

Get To Know 'Flighty'

One nest box is all it takes! CNBN provides the details

you need to find a good nest box and put in the best location. The research kit also explains how to collect information on a number of different topics, such as clutch size and feathers used in nests.

"We learn more every year as CNBN nest-box monitors send in their data," says Tracey Kast, a CNBN research biologist. So far, they've learned that in 1997 some or all of the nestlings fledged in 72% of tree swallow and eastern bluebird nests-an encouraging rate of success. Early results also revealed that tree swallows in northern latitudes laid more eggs per clutch than birds nesting in southern latitudes.

"We need people from all across the continent to collect data, so we can continue to get these kinds of broad-scale EMLENTON (Cambria Co.) — Picture this: The youngest Americans — kids, ages 1 to 5 aren't getting enough calcium in their diet.

To help parents literally "get the picture" about this essential nutrition information, the Pennsylvania Dairy Promotion Program and the Women, Infants and Children (WIC) Program teamed up to host a regional Mini Milk Mustache Photo Contest.

PDPP partnered with the Pennsylvania WIC program to extend the How to Grow a Healthy Child Campaign to teach moms about milk's critical role in their own health and the growth and development of their young children. Families were invited to turn their "half pints" into the next milk mustache model by snapping a photo of their child wearing a milk mustache and writing the child's answer to the question "Why do you drink milk?" Pittsburgh Steeler Carnell Lake, campaign spokesperson, was on-hand to present awards to the following pint-sized milk mustache celebrities: Gabriel Hugh Clements, 21 months, New Castle; Michael William Debruyn, 2, White Oak; De'Naja Richardson, 4, Pittsburgh; Amanda Schrecongost, 3, Creekside; and Kalena Mae Zeigler, 4, Ellwood City.

The winners will be entered into the national contest sponsored by the National Dairy Council, Milk Processor Education Program, National Institute of Child Health and Human Development and the American Academy of The Orthopedic Surgeons. national winner will become the next milk mustache model, joining the ranks of milk mustache celebrities including child star Jonathan Lipnicki and Bart Simpson. The national winner will be announced in April 1999.

results," says Kast. "We would like to see every nest-box owner in North America participate in CNBN."

**Neighbors** 

The CNBN research kit includes information how to build or purchase a good nest box as well as where to place it. It also explains when participants can expect their new "neighbors" to move in and which species to expect. How and when to monitor the nest box, how to collect valid scientific data, and how to share these data with Lab scientists are also explained in the research kit. Software and data forms are included in the research kit.

In return for becoming a partner with CNBN scientists, participants receive a subscriptions to *Birdscope*, the Lab's quarterly newsletter which contains CNBN results and features engaging articles about birds and other citizen-science projects. Participants also can become part of an e-mail discussion group that allows them to interact with other nest-box "landlords" and CNBN scientists.

A \$20 participation fee (\$15 for renewals) helps offset the cost of materials.

People of all ages, including individuals, families, and youth groups are contributing valuable information to the study of birds from their own backvards. Carol Cash, a CNBN citizen scientist, says, "My husband built nest boxes over the years, and we always enjoyed watching them from a distance. Now, by participating in CNBN, we've learned so much about nesting activity. It has been a wonderful experience for both of us, and we look forward to another season with CNBN."

For more inform: tion contact Eric Cromwell at (717) 456-9106 or ecrom@starix.net. To sign up for CNBN or other bird-watching projects call the Cornell Lab of Ornithology at (800) 843-BIRD or visit their web site at http://birds.cornell.edu.





The Honorable Sam Hayes, Pennsylvania Secretary of Agriculture, poses with Harrisburg area children and "Patty Melt," the Pennsylvania Beef Council's new costume character at a recent Farm-City Day celebration at the state Department of Agriculture. "Patty" will be visiting more than 75 schools throughout the state to deliver a food safety message to children. The Beef School Food Safety initiative is a program funded by the \$1 per head Beef Checkoff.