Farm Workforce Management Is Focus Of Conference

ITHACA, N.Y. — Owners and managers of farms and horticultural businesses can receive training in workforce management at a conference scheduled Jan. 13-15 in Camp Hill, Pa. **Entitled** 'Workforce Management for Farms and Horticultural Businesses: Finding, Training, and Keeping Good Employees," the event will help participants to understand and apply practices and concepts related to creating a work environment that motivates employees and is productive, profitable, safe, and workerfriendly.

Participants in the two-day conference will devote the first half-day to sharing human resource management experiences and developing an understanding of the role of the employer/manager. Topics covered will include the value of good employees, learning to be a better manager, implementing people-oriented management, enhancing the employer's reputation, communicating the business's mission, rewarding employees, and managing a multicultural workforce.

The second day of the conference will be dedicated to four management training workshops, which will address lead-

ership skills, performance feedback, recruiting and hiring outstanding staff, and getting the most from employees. Each participant will attend each workshop.

final half-day will address legal and safety issues, such as hiring with or without a contract, elements of an employee contract, hiring workers with disabilities, discrimination, essential regulations, U.S. Protection Environmental Agency requirements for training, and developing a safety training program.

Workforce The Farm Management conference will be of special interest to those who manage farms, horticultural businesses, and agribusinesses and to professionals who advise them. Additional target audiences include managers and owners of businesses not big enough to have a human resource department, businesses employing between five and thirty full-time employees, public- and private- sector farm advisers, professionals in the service and supply industry, agricultural educators, and government agency staff.

The registration fee for the conference is \$230 in U.S. funds

if postmarked by Dec. 22 and \$270 if postmarked after Dec. 22 for walk-ins. The fee includes one conference registration, one lunch, break refreshments, evening discussions, a copy of the conference proceedings, and a workbook for the training workshops. Checks should be made payable to NRAES in U.S. funds. All major credit cards are also accepted.

Requests for refunds must be

postmarked by Dec. 29 and there is a \$25 fee to process a refund. For those who do not attend the conference, the proceedings will be available after Jan. 18 for \$30 plus \$5 shipping and handling for a single copy.

A block of rooms has been reserved for conference participants at the Radisson Penn Harris Hotel and Convention Center in Camp Hill, just outside Harrisburg. To reserve a

room, call the Radisson Penn Harris at (717) 763-7117 or (800) 333-3333. Mention "Farm Workforce Management" to receive the special conference rate of \$65 plus 6 percent tax for a single, double, triple, or quad. Reservations must be made by Dec. 22 to receive the special conference rate. After that date, reservations will be accepted on a space and rate availability

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The following categories are available for your classified advertising in Section D. Deadline 1a-Construction Equipment Silos and Unloaders

4-Building and Supplies 5-Grain Equipment 6-Dairy Equipment 7-Livestock Equipment 8a-Exotic Animals 9-Horses & Mule 10-Sheep & Goats 12-Artificial Breeding 13-Hog Eq & Supplies 14-Poultry & Supplies 14a-Ratites 15-Feed & Seed 16-Fertilizer 17-Plants 18-Fruits & Vegetables 21-Services Offered

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