

Farmers' Market Federation To Host Regional Meetings

SYRACUSE, N.Y. — The newly formed organization for farmers markets, the Farmers' Market Federation of New York, is holding a series of four regional meetings this December.

The meetings, entitled "Learning From Each Other," are meant for anyone interested in the Farmers' Market Federation or farmers' markets. These meetings will have a twofold purpose.

First, the Farmers' Market Federation will be introduced to the audience. The background of its development will be shared with the participants to give a better understanding of the need for such an organization. This presentation will be given by Bob Lewis, chief marketing representative from the NYS Department of Agriculture and Markets, and by Monika Roth, Cornell Cooperative Extension of Tomkins County. Lewis and Roth were instrumental in obtaining grant money to develop the organization, as well as being a vital part of the steering committee guiding the organization through its infancy.

Next, Diane Eggert, the federation project coordinator, will detail the programs and services the organization will have to offer its members. To date, these services will include such things as insurance, educational programming, promotions, and a quarterly newsletter. Finally, the meeting participants will be given the chance to voice their needs and concerns for the federation.

Secondly, the marketers in attendance will have an opportunity to hear from other markets. At each of the regional meetings, three farmers' market managers have been selected to give a profile of their market. They will discuss how their market operates, some of their successes and some of their failures. Following this the audience will break up into round table discussions on attracting new farmers to your market, promotions, and rules/management. Everyone is encouraged to participate in these open discussions and take the opportunity to ask questions of others, offer opinions, and advise and take home new ideas gleaned from each other.

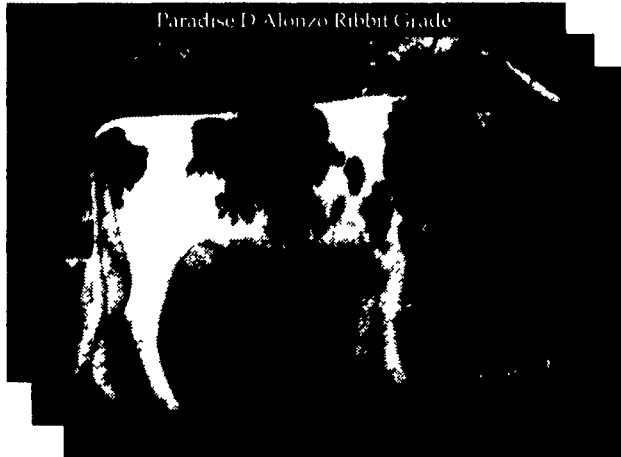
The meetings will take place in four separate areas of the state:

- Dec. 1, Erie County Extension Office, East Aurora, N.Y.
- Dec. 4, CNY Regional

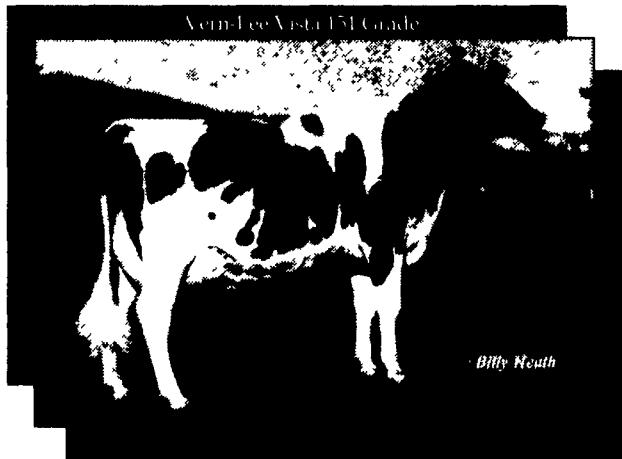
- Market, Syracuse, N.Y.
- Dec. 10, Dutchess County Extension Office, Millbrook, N.Y.

- Dec. 15, Best Western Hotel, Cobleskill, N.Y.
- If you are interested in more information about these meet-

ings or would like to register to attend, call the Farmers' Market Federation office at (315) 475-1101.



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9HO2019 LEADOFF	1815	+0.06	70 83	+05 78	204	+0.74	82	1404	Oscar X Cleitus
9HO2020 ZEB	1647	+0.04	62 81	+08 78	193	+1.15	76	1393	Oscar X Blackstar
9HO1868 BESTOW	958	+0.15	62 89	+19 77	177	+2.19	85	1507	Holiday X Mark
9HO2038 GABLE	2006	+0.03	70 83	+00 73	209	+1.80	80	1478	Oscar X Southwind
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All Data 11/98 USDA and HA.



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