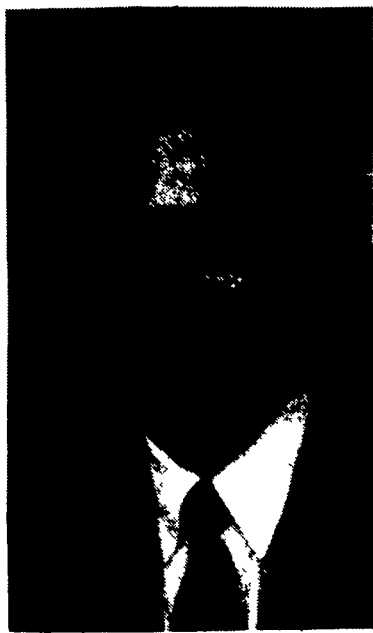


Stover Joins Chore-Time As Poultry Specialist

MILFORD, Ind. — Chris Stover has been named poultry specialist for Chore-Time Equipment, according to Steve Bryant, sales manager for the Milford, Ind.-based company.

In his new position, Stover will be responsible for assisting Chore-Time distributors in marketing the company's line of automated poultry feeding watering, heating, ventilation, and breeder nesting systems. He will also be working with poultry integrators and customers.

Prior to joining Chore-Time, Stover was the sales manager for 11 years at a Virginia-based supplier of poultry nests and other production equipment. He is a 1985 graduate of Virginia Tech, Blacksburg, Va., with a bachelor's degree in poultry science.



Chris Stover

O'Kane Becomes Human Resources Manager

SOUDERTON (Montgomery Co.) — Roger O'Kane, a seasoned human resources professional from Glen Mills, has been hired as the new human resources manager for the Souderton-based Moyer & Son, Inc., it was announced recently by company President John Moyer.

O'Kane held a similar position with Johnson Matthey, Ltd, a British-owned firm located in West Whiteland. He was graduated from Franklin Pierce College in Rindge, N.H., where he met his wife, Betty, of 24 years. The couple have three children and have lived in E. Windsor, N.J. and Syracuse, N.Y., prior to settling in Delaware County.

O'Kane's job is to meet the challenge of finding the right people to fill the many employment

opportunities for the rapidly expanding Moyer & Son, Inc. As a company in the business of residential and commercial home services, pet feed manufacturing and the manufacturing and distribution of plant nutrients, the wide nature of the business requires their human resources employees to have a vast and diverse knowledge base.

"The goal set before me is to expand on the level of professionalism and excellence already in place at Moyer & Son, Inc.," O'Kane said. "An important part of meeting this goal will be for me to serve as a consultant to managers and supervisors in the various departments. This interaction will better serve the goals of Moyer & Son in continuing to hire top quality employees."

Heavy Duty AerWay Models Available

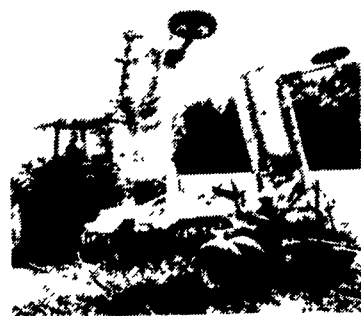
NORWICH, Ontario, Canada — Holland Equipment Limited (Norwich, Ontario) has introduced new heavy-duty AerWay models available in 25 and 30-foot operating widths.

The AerWay models incorporate the patented AerWay Shattertine technology into heavy-duty, pull-type adjustable frames and were developed specifically to satisfy the demanding requirements of high acreage conservation farming operations.

Models feature 15-foot main frames with vertical folding wings. This unique frame and wing configuration provides for reduced road transport travel width while each wing feature two balanced rollers.

Both of the new 25-foot and 30-foot model widths are offered with rigid suspension components or the company's optional C-Flex suspension components designed for rocky soils.

The AerWay machine is growing in popularity for no-till applications due to its unique



The AerWay Shattertines have a patented twist that lifts and shatters soils sideways, leaving the integrity of the soil profile intact and the majority of crop residue on the surface for conservation compliance.

The AerWay Shattertines have a patented twist that lifts and shatters soils sideways, leaving the integrity of the soil profile intact and the majority of crop residue on the surface for conservation compliance. The resulting increased air and water infiltration promotes more successful plant growth in no-till environments.

Tussey Joins Sire Power Staff

TUNKHANNOCK (Wyoming Co.) — Kara J. Tussey has joined the Sire Power marketing staff as the marketing promotions coordinator. In this position, Tussey will develop and produce all company price lists and directories, maintain Sire Power's web site, edit the Sire Power News, and many other miscellaneous marketing related tasks.

Previously Tussey was a program director at Middle Atlantic

Milk Marketing Association. Her main duties included initiating, planning, developing, and implementing special event projects.

Tussey is a graduate of Penn State University with a major in dairy and animal science and a minor in agricultural communications. While in college she was very active in the Penn State Dairy Science Club, Intramural Sports, Alpha Zeta-Morrill Chapter, and Penn State Coaly Society. Tussey also participated in ADSA and

NESA paper presentations, where she won first and second place.

Tussey was active in the Junior Holstein Association and named a National Distinguished Junior Semifinalist. Other achievements included a state finalist in the Dairy Princess contest, National 4-H Congress, and Huntingdon County Outstanding 4-H Girl. She was also active in her family dairy farm, Branch-Run Farm in Huntingdon.

Doebler's Hybrids Tests Varieties For Northeast

NEW HOLLAND (Lancaster Co.) — Seed corn producer and distributor Doebler's Pennsylvania Hybrids Inc. of Jersey Shore has been harvesting and collecting data on 1998 field trials of corn varieties.

Over the past couple of weeks, as farmers have been taking in their forages and crops, the research staff at Doebler's has been on the road with their modified four-row combine, equipped with weight and moisture meters to gather yield data on hundreds of varieties being evaluated for possible inclusion in Doebler's list of corn hybrids especially suited to the Northeast.

Last week the crew harvested a trial field in the New Holland vicinity where full season varieties can be evaluated. It was the seventh and final visit to the site for the year.

In addition to seeding, thinning, enhancing plot definition, and other checks, the final check is for plant condition and yield. Two men lead out in the field in advance of the combine and make note of standability, dropped ears, etc.

According to Jim Breining, Doebler's research manager, the company had 21 trial sites established this year in Virginia, Maryland, Delaware, Pennsylvania, Ohio and upstate New York.

This is the area for which Doebler's Hybrids are evaluated. The company evaluates the plants for their agronomic advantage so that can be delivered to Northeast farmers with every bag of seed.

The seed itself comes from nurseries, universities ... as many different sources as possible, Breining said, in order to be able to select varieties that Northeast farmers can use with advantage.

Three years of testing is normally needed before a new variety makes it into Doebler's lineup of quality, dependable hybrids.

The 21 testing sites provides Doebler's with a range of climate and soil conditions through which to test hybrids for the variety of conditions that face real farmers.

The Northeast is characterized by diversity in conditions, and farmer needs.

Whereas Mid Western states are characterized by broad areas of similar growing conditions that may or may not be found in the Northeast, that generic quality doesn't provide enough flexibility to meet the needs of Northeast farmers.

In Pennsylvania alone, the needs of farmers for corn ranges broadly in season length, moisture, soil conditions, type and severity of pests, standability, and use.

Doebler's slogan is, "Your regional advantage," because the three-generation family business has long recognized that farmers in

Inoculant Is Valuable Input

MOUNT JOY (Lancaster Co.) — Two years ago, Tom Kreider and George Nickle of Shady Birch Farms, Inc., Quarryville, began using Pioneer brand 1132 on their corn silage. The results have paid off.

"Our herd increased production from 20,473 pounds to 23,711 pounds," said Kreider, who operates the 170-cow family farm. Their butterfat has risen from 789 pounds in 1996 to 873 pounds today. Kreider and Nickle, who manages the cows, believe in the product so much that they won't put up any silage without adding 1132.

In addition to the gains in his herd's production, Kreider is appreciative of the services he receives from Marty Snyder, Pioneer sales representative, and Scott Osborne, nutritionist, Powl's Feed Service in Peach Bottom. "Marty and Scott have helped us get more out of our acres and our cows," said Kreider.

Pioneer 1132 is a second-gen-



Pioneer sales representative Marty Snyder, Powl's Feed Service, left, and Tom Kreider, Shady Birch Farms, Inc. Kreider uses Pioneer brand 1132 on his corn silage.

eration product developed specifically for corn silage. "This inoculant promotes a faster, more efficient fermentation. It helps decrease losses that occur in tower, bunker, pile or bag silos," said Kurt Ruppel, dairy products specialist for Pioneer.

Case Announces Agreement To Acquire DMI, Inc.

RACINE, Wis. — Case Corporation announced an agreement to acquire DMI, Inc., a manufacturer of soil management equipment.

The acquisition will expand Case's offerings of tillage and fertilizer application products, including innovative residue management implements and soil management expertise.

"DMI shares Case's strong customer focus, said Jon Carlson, senior vice president and general manager of the North American agricultural business unit at Case. "Their knowledge and understanding of soil management complements our approach to providing farmers with the equipment, information and services they need to reduce their costs while increasing yields. Through this and

the Northeast have many different needs in order to be competitive with other farmers in other areas.

A broad range of hybrids are tested under a range of conditions, and many varieties are culled through the evaluation and selection process.

That is because the company's goal is to provide Northeastern farmers, especially, with the varieties that can be depended upon to give them a hybrid that meets their needs, whether it be a short season or long season corn, silage types, Roundup Ready and other herbicide resistant varieties, Bt-varieties (naturally resistant to corn rootworm), and many others.

other recent acquisitions, we have created a complete product line to support our customers through the four seasons of farming — planning, planting, growing and harvesting."

The DMI philosophy "Helping Plants Thrive™" involves understanding and managing the soil environment for optimum agronomic returns. The company's science-based approach has led to the development of practical technology to optimize soil conditions for greater yields and profit per acre.

"DMI's yield-till® system is based on sound agronomic research, similar to the Case IH Advanced Farming Systems (AFS) approach," said John Garrison, general manager of Case IH agricultural systems. "The implements cover the full range of tillage practices, with patented features designed to manage residue, reduce soil compaction and optimize seedbed conditions."

In addition to tillage equipment, DMI produces fertilizer applicators. These products are designed to optimize nutrient availability by banded applications of fertilizer in the root zone. This method accurately and consistently places liquid, dry or gas fertilizer near the plant, resulting in greater yields and reduced environmental impact.

DMI is an employee-owned company based in Goodfield, Ill. The company's 1997 revenues were \$77 million.