

# We deliver peace of mind with every GENESIS™ tractor



Buying or leasing a GENESIS™ tractor from New Holland is virtually risk-free.

- GUARANTEED trade-in value with no-risk leases
- The best warranty – 3 years, 3,000 hours, no deductible
- The best performance – the best lugging ability, the best fuel economy, the smoothest powershift and more!
- The best dealer service and support

Stop in for a test drive. We deliver peace of mind with every GENESIS™ tractor.



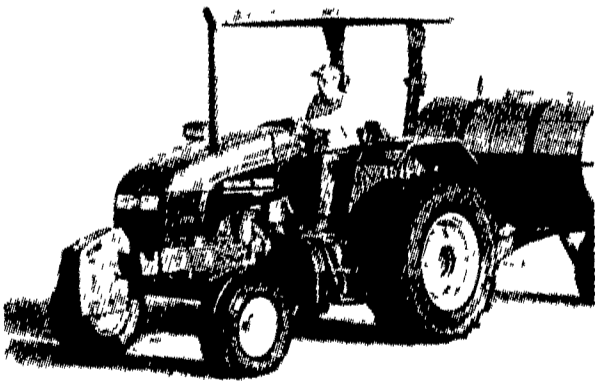
## ASK YOUR LOCAL DEALER ABOUT



Value Bonanza Financing Not Available On All Products

## Excellent in the field - and on the farm

New Holland 70- to 90-PTO-hp tractors feature a 16x16 Pulse Command™ transmission with push-button power shifting within each of four speed groups. Speeds are evenly spaced 18% apart, with nine speeds in the usual two- to seven-mph working range. Plenty of gear overlap makes range shifting unnecessary most of the time. The shuttle lets you pull out from a dead stop or change direction without clutching. An optional, electro-hydraulically engaged creeper is also available.



## Shuttle back and forth with ease

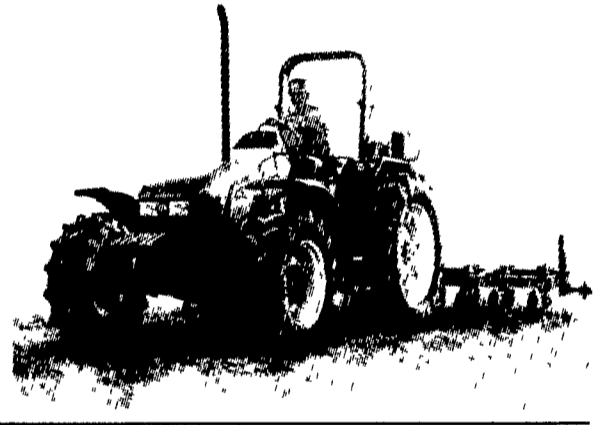
The left-hand, column-mounted shuttle control on New Holland 40 to 62 PTO hp tractors with 8x8 and 16x8 transmissions provides convenient shifting of the best, fully-synchronized shuttle in this horsepower class. Shuttling is controlled with the left hand, leaving your right hand free to operate the loader.



## Great looks. Aggressive power.

New Holland 35 Series tractors really "work big" in the field or on the job.

- Engines have good lugging ability with 1000 useful rpm's between maximum torque and maximum power
- 14.5 gpm hydraulic flow assures fast implement response
- 3-point lift system, activated by touch control, is best-in class
- Electro-hydraulic differential lock provides maximum traction when needed.



## Boomer™ has tightest turnaround

Cut the wheel on a Boomer compact tractor and BOOM... it turns on a dime, up to 50% less than other compacts.

- With Supersteer™ enjoy greater maneuverability
  - Sensitrack™ clutch senses turns and is easy on turf
  - Innovative styling means high visibility and easy of operation
  - Comfort-Plus™ deck applies ergonomic design for greater operator comfort
- See Boomer now!



### PENNSYLVANIA

Abbottstown, PA  
**MESSICK EQUIPMENT**  
RD 1, Box 255A

Marion Center, PA  
**ALLEGHENY FARM SERVICE**

Carlisle, PA  
**R & W EQUIPMENT CO.**

Chambersburg, PA  
**FORRESTER FARM EQUIPMENT LTD.**

Dushore, PA  
**FITZPATRICK & LAMBERT, INC.**

Elizabethtown, PA  
**MESSICK FARM EQUIPMENT, INC.**

Halifax, PA  
**SWEIGARD BROTHERS**

New Holland, PA  
**ABC GROFF, INC.**

Honey Grove, PA  
Loysville, PA  
**NORMAN D. CLARK & SON, INC.**

Lancaster, PA  
**LANCASTER FORD TRACTOR, INC**

Boswell, PA  
**MAPLE MOUNTAIN EQUIPMENT**

Oley, PA  
**C.J. WONSIDLER BROS.**

Pitman, PA  
**SCHREFFLER EQUIPMENT**

Tamaqua, PA  
**CHARLES S. SNYDER, INC.**

West Grove, PA  
**S.G. LEWIS & SON, INC.**

### MARYLAND

Frederick, MD  
**CERESVILLE FORD NEW HOLLAND INC.**

Hagerstown, MD  
**ANTIETAM FORD TRACTOR, INC.**

Rising Sun, MD  
**AG INDUSTRIAL EQUIP. CO. INC.**

### NEW JERSEY

Bridgeton, NJ  
**LESLIE G. FOGG, INC.**

Washington, NJ  
**SMITH TRACTOR & EQUIPMENT, INC.**

Woodstown, NJ  
**FARM RITE, INC.**

