We deliver peace of mind with every GENESIS[™] tractor

Buying or leasing a GENESIS[™] tractor from New Holland is virtually risk-free.

- GUARANTEED trade-in value with no-risk leases
- The best warranty 3 years, 3,000 hours, no deductible
- The best performance the best lugging ability, the best
- fuel economy, the smoothest powershift and more!
- The best dealer service and support

Stop in for a test drive. We deliver peace of mind with every GENESIS[™] tractor.

Excellent in the field - and on the farm

New Holland 70- to 90-PTO-hp tractors feature a 16x16 Pulse Command™ transmission with pushbutton power shifting within each of four speed groups Speeds are evenly spaced 18% apart, with nine speeds in the usual two- to seven-mph working range. Plenty of gear overlap makes range shifting unnecessary most of the time.

The shuttle lets you pull out from a dead stop or change direction without clutching. An optional, electro-hydraulically engaged creeper is also available.



Shuttle back and forth with ease

The left-hand, column-mounted shuttle control on New Holland 40 to 62 PTO hp tractors with 8x8 and 16x8 transmissions provides convenient shifting of the best, fully-synchronized shuttle in this horsepower class. Shuttling is controlled with the left hand, leaving your right hand free to operate the loader



NEW HOLLAND



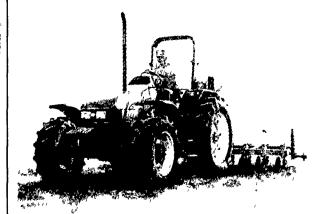
NEW HOLLAND

New Holland 35 Series tractors really "work big" in the field or on the job.

- Engines have good lugging ability with 1000 useful
- rpm's between maximum torque and maximum power 14 5 gpm hydraulic flow assures fast implement
- response 3-point lift system, activated by touch



control, is best-in class Electro-hydraulic differential lock provides
NEWHOLLAND maximum traction when needed.





See Your Local Dealer and Ask About the SPECIAL PROGRAMS **SALES - PARTS - SERVICES**



Boomer[™] has tightest turnaround

Cut the wheel on a Boomer compact tractor and BOOM... it turns on a dime, up to 50% less than other compacts.

- With Supersteer[™] enjoy greater maneuverability
- Sensitrack[™] clutch senses turns and is easy on turf · Innovative styling means high visibility and easy of
- operation Comfort-Plus[™] deck applies ergonomic design for

greater operator comfort See Boomer now!

PENNSYLVANIA

Boswell, PA

Frederick, MD

MARYLAND

Bridgeton, NJ

NEW JERSEY

Abbottstown, PA MESSICK EQUIPMENT	Elizabethtown, PA MESSICK FARM EQUIPMENT, INC.	Boswell, PA MAPLE MOUNTAIN EQUIPMENT	Frederick, MD CERESVILLE FORD NEW HOLLAND INC.	<u>Bridgeton, NJ</u> LESLIE G. FOGG, INC.
RD 1, Box 255A Marion Center, PA ALLEGHENY FARM SERVICE	Halifax, PA SWEIGARD BROTHERS	<u>Oley. PA</u> C.J. WONSIDLER BROS.	Hagerstown, MD ANTIETAM FORD	Washington, NJ SMITH TRACTOR &
<u>Carlisle, PA</u> R & W EQUIPMENT CO.	<u>New Holland, PA</u> ABC GROFF, INC . Honey Grove, PA	Pitman, PA SCHREFFLER EQUIPMENT	Rising Sun, MD	EQUIPMENT, INC.
<u>Chambersburg, PA</u> FORRESTER FARM EQUIPMENT LTD.	Loysville, PA NORMAN D. CLARK & SON, INC.	Tamaqua, PA CHARLES S. SNYDER, INC.	AG INDUSTRIAL EQUIP. CO. INC.	<u>Woodstown, NJ</u> FARM RITE, INC.
Dushore, PA FITZPATRICK & LAMBERT, INC.	Lancaster, PA LANCASTER FORD TRACTOR, INC	West Grove, PA S.G. LEWIS & SON, INC.	SERV HOLLAND Credit Company	