

New York Dairy Princess Addresses Farmers

CANASTOTA, N.Y. — Julie Kelsey, New York State Dairy Princess lives on a 1,200 acre dairy farm, where she and her family raise 300 head of registered Holsteins, grow hay, corn and oats. She is a recent

graduate of Chittenango High School, N.Y. and will attend Cornell University as an animal science major in the fall. She is very excited about her new role promoting the dairy industry on the statewide level

Since her coronation in February, Kelsey has been very busy. She and first alternate State dairy princess Meghan Fullington, and second alternate Roxanne Herman have traveled all over New York to the local

pageants to welcome the newly-crowned County dairy princesses. These new county representatives of the dairy industry will come together this summer at SUNY-Morrisville for a training seminar. The girls will learn how to effectively promote nature's most perfect food to the consumer. They will attend workshops on public speaking, product knowledge, newspaper and media relations, and school programs.

Recently Kelsey traveled to Albany to represent ADADC and local dairy farmers at the June Dairy Month Celebration. Governor Pataki presented the proclamation of June as Dairy Month to ADADC President



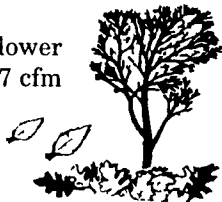
New York State Dairy Princess Julie Kelsey

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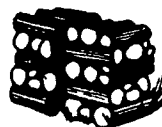
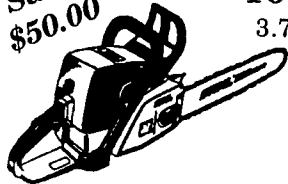
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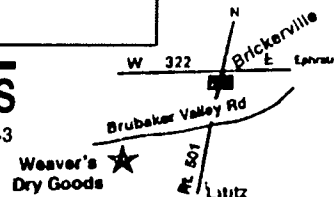
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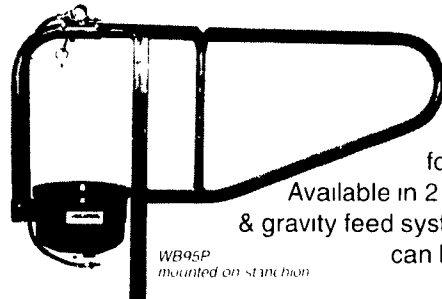
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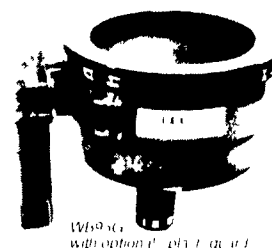


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Ray Johnson and she spoke to the crowd of state officials and media about the industry. She served milk punch with several county dairy princesses and she spoke with legislators as they passed through the reception. Kelsey joined NYS Assemblyman Bill Magee, and Madison County Dairy Princess Tiffany Drape in a television interview. The experience was both fun and effective as many consumers were reached through the media and publicity that surrounded the event.

In addition to her responsibilities as New York State dairy princess, Kelsey is a Communications Intern in the American Dairy Association and Dairy Council office in Syracuse. She may be contacted there with any questions regarding the promotion efforts of local dairy princesses.

Kelsey has participated in several co-op meetings and other special events. "At the State FFA convention, I was able to say a few words and was very impressed with their enthusiasm for the dairy industry," she said. She participated in the AgCitement Day held at VanLeishout Farms in Oneida County, explaining the dairy industry and the ADADC's role in it.

"I am very excited and optimistic about the dairy industry, and am enjoying my reign this year as New York State Dairy Princess," she said. Kelsey can be contacted at the ADADC office in Syracuse at (315) 472-9143.