

# ABS Global Buys Remaining

## Interest In Brazilian Partner

DEFOREST, Wis. — Cattle genetics company ABS Global Inc., has announced that it reached an agreement with Boasafra Genetics Ltda of Sao Paulo, Brazil to acquire Boasafra's 60 percent interest in its joint venture with ABS Global, Pecplan ABS, and thus obtain full ownership of the company.

Pecplan ABS is the market leader in Brazil with substantial market shares in both beef and dairy markets.

"Pecplan ABS combines a strong local product line focusing on tropical breeds with imported North America and European genetics coming from ABS Global's affiliates around the world," according to Donario Lopes de Almeida, who has been named general manager of Pecplan ABS.

Brazil has the largest cattle population in the world, with an estimated 20 million dairy and 140 million beef cattle.

"The increasing use of artificial insemination combined with a growing interest for North

American genetics makes Brazil one of the growth markets in cattle breeding" according to Jesus Martinez, general manager for Latin America of ABS Global.

"The transaction with Boasafra Genetics gives ABS Global 100 percent control over the operations of Pecplan ABS and allows us to accelerate the transfer of know-how to our Brazilian subsidiary," according to Marc Van't Noordende, president and CEO of ABS Global. "ABS Global will continue to evaluate acquisitions of this kind to grow our business.

ABS Global Inc. is a world provider of bovine reproduction services and technologies. Marketing in more than 70 countries around the globe, ABS has been involved with animal genetics and technology since its founding in 1941. The company is headquartered in DeForest, Wisconsin.

More information about both companies can be found on the Internet at: [www.absglobal.com](http://www.absglobal.com) and [www.pecplanabs.com.br](http://www.pecplanabs.com.br).

# Ag Progress Days

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Other exhibits will include a demonstration of how municipalities and state agencies use computer-based layered map systems, called Geographic Information Systems (GIS), to analyze water resources, land-use patterns, utility grids, and other information in a central database. Exhibits on crop scouting and insect mapping also will be featured.

Precision recall of agricultural information is required as visitors to Ag Progress Days participate in SciQ, played daily at 10 a.m. and 2 p.m. in the College Exhibits Building Theatre.

A special version of the show for children, called SciQ Jr., is played daily at 11 a.m. and Wednesday at 6 p.m. Patterned after television game shows, SciQ is hosted by local radio personalities and contestants are chosen from the audience. Admission is free.

The suburban homeowner or lawn-mowing fans will get a rare chance to test drive a variety of riding lawn mowers at the tractor ride-and-drive area. The popular attraction also gives agricultural professionals a

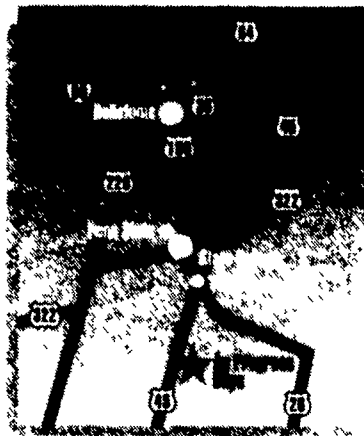
chance to test and compare full-size tractors and other motorized farm equipment from different manufacturers in one location. Non-farmers are welcome to take a tractor or two on a test drive as well.

In the days before motorized tractors, agricultural work was accomplished using strong backs — human and animal. At the

Pastor Agricultural Museum, visitors can examine items ranging from a varied collection of vintage milk bottles to a historical display of lighting technology. Other items on display include cooking pots, scythes, rug-beaters, ice cutting equipment and egg carriers.

Ag Progress Days' popular insect exhibit in the ImAGination Station will feature an information maze in which visitors must make their way through discovery stations to find answers to questions written on a treasure map. All the discovery stations will focus on how we use the measurements in the world of agriculture.

Storyteller Jim Kinney will perform in the College Exhibits Building Theatre every day at noon, creating tales from memory for up to 45 minutes. The Family Room offers visitors demonstrations on using the food pyramid to maintain a healthy diet, as well as displays on family finance, health and safety.



Professional growers and farmers seeking a profitable crop alternative can visit the cut-flower demonstration plot, where horticulture experts can discuss weed control, flower varieties and business plans. Lawn and garden experts also will be on hand at the Landscape, Lawn and Garden Tent throughout the event.

An exhibit that will appeal to children and their parents is a display sponsored by Penn State's Students for the Responsible Use of Animals. Young calves, lambs, pigs and other livestock will be on display, and Penn State agriculture students will answer questions. Shaver's Creek Environmental Center will show wildlife such as owls, hawks, turtles and snakes at its nearby tent. In addition, the new Junior Livestock arena will feature youngsters competing in the Lamb Skill-a-thon and live lamb show. Be sure to check out the new ventilated animal greenhouse, where visitors can see how to improve animal health, productivity and comfort.

Other family-oriented activities include horse events, including a horseshoeing demonstration, educational displays and food booths offering culinary treats ranging from breaded mushrooms to University Creamery ice cream.

Informational tours on a woodlot management, grazing and streambank conservation can be found at the Conservation Education Tent. Buses will depart from the tent each day to take visitors on various tours demonstrating conservation techniques.

Bus tours leaving from the corn crib throughout each day will illuminate Penn State's research on potatoes, integrated crop management, fruit and vegetable production and many other programs.

There will be free CATA bus service all three days of the exhibition. The shuttle departs from College and Allen Streets (near the Corner Room restaurant) in downtown State College on the half-hour from 9:30 a.m. to 3:30 p.m. Aug. 18-20. On Aug. 19, when Ag Progress Days remains open until 8 p.m., there will be hourly departures from 4:30 to 6:30 p.m. Departure times for the return trip are hourly from 10 a.m. to 4 p.m. Aug. 18-20, with hourly shuttles from 5 to 7 p.m. Aug. 19. Shuttle riders will be dropped off at Schlow Library.

Penn State's Ag Progress Days features more than 500 acres of educational and commercial exhibits. The Russell E. Larson Agricultural Research Center is located nine miles southwest of State College on Route 45. Hours are 9 a.m. to 5 p.m. Tuesday and Thursday, with extended hours on Wednesday from 9 a.m. to 8 p.m. Admission and parking are free.

For more information, call (800) PSU-1010 through Aug. 20. Or, if you have access to the Internet, visit Ag Progress Days on the World Wide Web at <http://apd.cas.psu.edu>.



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\* Enter during AG PROGRESS DAYS at the Lancaster Farming Booth. Complete rules will be displayed at Lancaster Farming's AG PROGRESS DAYS booth. The prize list will be published in the August 29 & September 5 editions of Lancaster Farming and any of the 3 Hooper locations. No purchase necessary - entry forms available at the Lancaster Farming booth.