

# National Dairy Shrine

(Continued from Page 28)

a member of the National Honor Society.

This fall Julie is to be a freshman at Cornell University in animal science. A letter of support for Julie stated, "Not only is Julie an outstanding Junior Holstein member and dairy enthusiast, but she is also an honor student in high school, an accomplished musician, and a talented ballet dancer."

### Milk Marketing Scholarship

The purpose of the Milk Marketing Scholarship is to encourage qualified undergraduate students to pursue careers in marketing of dairy products.

Of the seven finalists, Mindy S. Andino, Middlesex, N.J. was chosen as the \$1,000 winner.

Receiving \$500 are Keneko Claybon, Mason, Tenn.; Jamie Kern, Des Moines, Wash.; Brian Voortman, Granger, Wash.; Dorothy Malsack, Brooklyn, Mich.; Heather Hennes, Santa Rose, Calif.; and Mark Ulness, Valders, Wis.

### Mindy Andino

As a student at Cook College at Rutgers University, Mindy Andino has consistently distinguished herself through her personal qualities and leadership skills.

Mindy is majoring in environmental business economics and communications and is expected to graduate in May 1999.

On campus Mindy is involved in several extracurricular activities including the Cook College Residence Life organization where Mindy has been a resident assistant since 1996 and the Cook College Leadership Committee

where she was appointed to the Dean's Steering Committee, Community Service Committee, Technology Committee and helped in organizing the LBI Leadership retreat.

Mindy has completed an internship with Land O'Lakes where she was the New Jersey state sales coordinator. Through this internship Mindy had the opportunity to be involved in the cheeses of the world program, develop her own marketing and sales plans, and travel across the state giving dairy food presentations, handing out samples and contacting numerous people.

Mindy said that, through her internship with Land O'Lakes and practical experiences, she has formed a deep and sincere interest in the international promotion of the dairy foods industry and hopes to explore this field more in depth as an exchange student this summer in Spain.

### Keneko Claybon

A food science and technology major at the University of Tennessee, Keneko Claybon plans to continue her studies in the field after her May 1999 graduation.

Keneko is a member of the Dairy Products Evaluation Team and is very involved in the University of Tennessee Food Tech Club where she did extensive work in marketing promotion and helped design a brochure that marketed the University of Tennessee and the Department of Food Science and Technology to prospective students.

Keneko has received many outstanding honors and after graduation

plans to continue her studies focusing on the milk in many commercial foods and increasing the amount of milk solids.

### Jamie Kern

As a business and marketing major at Washington State University, Jamie Kern has traveled to Australia and Japan to gain international marketing experience.

While on campus, Jamie has been involved in the Golden Key National Honor Society, WSU Honors Program, and Cougar Marketing Network. Jamie is also involved in the American Red Cross as a volunteer. She continued this commitment while studying abroad in Australia.

After graduating, Jamie plans to attend graduate school with the ultimate goal of a career in marketing. Jamie finds the possibility of being able to reach people through developing and mastering an advertising campaign extremely inspiring and would like to implement that in her career goals.

### Brian Voortman

Brian Voortman is an animal science major at Washington State University where he plans to graduate in December and pursue a career as a veterinarian after attending graduate school.

On campus Brian has been involved in Sigma Chi Fraternity where he served as secretary and vice president. Brian is also involved in ASWSU Greek Week, WSU Dairy Club, ASWSU Homecoming Committee, and ASWSU Alcohol Task Force.

Brian said that many people see the role of the veterinarian as only maintaining herd health and solving problems, but Brian said the role of the veterinarian is also to

provide preventive planning and consultation to the producer to avoid future problems because ultimately, it is the producer's responsibility to guarantee milk quality and that involves utilizing the veterinarian's knowledge and skills to complete this task.

### Dorothy Malsack

Dorothy Malsack is attending Eastern Michigan University where she is majoring in dietetics.

Dorothy is involved in many campus activities, including being a student speaker, Walk Group Leader, LEAP, and is a member of Ann Arbor Dietetic Association and the American Dietetic Association and numerous other campus and community organizations.

Her concern for the health of individuals (especially women and children) and passion for milk as a nutrient-packed refreshment are what is encouraging Dorothy to further her endeavors in the marketing of the milk and dairy food group.

### Heather Hennes

As a dairy science and agribusiness major at Cal Poly, Heather is involved in numerous activities. She was very involved in several aspects of the Cal Poly Los

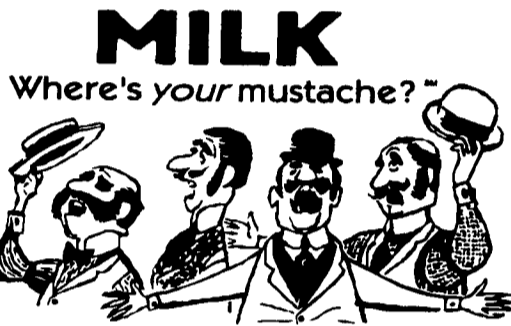
Lecheros Dairy Club, Cal Poly Product Enhancement Team, Cal Poly Agribusiness Management Club and served as Cal Poly agriculture ambassador.

After graduation Heather plans to possibly continue her education before entering the workforce. Heather would like to enter into the public relations field or finance in the dairy industry where she would like to continue to her involvement in promoting the dairy industry and its numerous products.

### Mark Ulness

"Dairy product marketing is essential in the career of dairy farming," said Mark Ulness, dairy science major at the University of Wisconsin — Madison. "The vast majority of farm income is from milk sales and as a dairy producer, it is obvious to me that dairy product marketing will have a major effect on my future as a producer."

At college, Mark is involved in Alpha Gamma Rho, Headstart, and the Badger Dairy Club. He was also a member of the UW Dairy Cattle Judging Team and the UW marching band. After graduation Mark plans to return to the family dairy farm.



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