

## National Dairy Shrine To Honor Leaders, Dairy Students

COLUMBUS, Ohio — National Dairy Shrine (NDS) will hold its annual awards banquet Oct. 1 during the World Dairy Expo, Madison, Wisconsin.

Activities will start at 5:30 p.m. with a social hour in the Expo Center followed by the banquet and awards ceremony at 6:30 p.m.

NDS will honor its leaders (past and present) and present thousands of dollars to dairy students who will be the leaders of tomorrow's dairy industry.

National Dairy Shrine is an organization devoted to preserving the past and molding the future of America's dairy industry.

The National Cattlemen's Beef Association, Wisconsin Beef Council and Provini Veal, recognize the important functions of NDS and they are providing Veal Florentine for this year's banquet.

Three awards are presented annually to individuals who have made significant contributions to the dairy industry: Guest of Honor (one individual each year); four Pioneers are recognized for their contributions to the dairy industry;

and one Distinguished Breeder is honored.

During the banquet approximately \$20,000 is awarded to students pursuing careers in the dairy industry. The most coveted scholarship is the Kildee (\$3,000) and it goes to one individual each year. Seven students will receive the NDS/DMI Marketing Inc. scholarships. Five students will receive cash awards totaling \$4,500 as dairy student recognition winners.

Banquet tickets (\$12) are available now by contacting National Dairy Shrine, 1224 Alton Darby Creek Rd., Columbus, OH 43228-9792; Phone: 614-878-5333; Fax: 614-870-2622; or e-mail: cobass.aol.com.

### Guest Of Honor

Richard Clauss, a leading California dairyman, cheese marketer and Jersey breed leader, has been named National Dairy Shrine Guest of Honor for 1998.

Clauss, of Hilmar, Calif. started his dairy career with 20 Jerseys in 1954. Today, he and his family own the largest Jersey operation in

the world, with three dairies totaling more than 2,500 milking cows.

Hundreds of dairy producers and students visit each year to see first-hand the Clauss family's innovations in nutrition, housing and heifer raising. The herds have a rolling average of over 17,000 pounds of milk and 655 pounds of protein.

With the philosophy that there is no need to produce something unless it can be marketed at a fair price, Dick Clauss joined with 10 other dairy producers to establish Hilmar Cheese Company in 1984.

Receiving nearly 5 million pounds of milk per day, Hilmar Cheese is now the world's largest single site, integrated cheese and whey products plant. Its products are marketed throughout the United States and internationally.

As chairman of the board of Hilmar Cheese Company, Clauss has helped improve milk prices for hundreds of California dairy producers.

Since its inception, the com-

pany has paid more than \$1 billion to dairymen through its cheese yield payment system, creating competition that resulted in other area plants paying higher prices as well.

Clauss is also a long-time leader and innovator in the Jersey breed. He served a combined 17 years on the boards of the American Jersey Cattle Association (AJCA) and National All-Jersey (NAJ), from 1980 to 1997. Clauss is one of the few people to serve as president of both organizations, and in both capacities made many significant contributions to the dairy industry.

Under Clauss' leadership, NAJ played a major role in the nationwide acceptance of multiple component pricing (MCP) of milk. As AJCA president, Clauss led the organization to package its programs — registration, milk marketing, appraisal and performance — to make them more attractive to large dairy farmers. He also helped start a business re-engineering project at AJCA, leading to more efficient registration processing.

In an effort to improve the Jersey breed and supply his dairies with top quality replacements, Clauss helped found Jerseyland Sires in 1979.

Clauss is currently president of this young sire proving group, which samples about 24 young Jersey bulls each year. Among Jerseyland's accomplishments is the development of Highland Ma-

gic Duncan, a former number one bull for both type and production who continues to have a large impact on the breed.

Clauss' past awards have included 1995 World Dairy Expo Dairyman of the Year, California Polytechnic State University Dairyman of the Year and 1998 American Jersey Cattle Association Distinguished Service Award.

Clauss and his wife, Sharon, have three daughters, Kirsten Russell, Karen Tate and Kimberly Clauss.

### Distinguished Breeder

Wayne E. Sliker of Top Acres Brown Swiss Farm, along with his wife, Connie, has been named as the winner of the National Dairy Shrine's Distinguished Dairy Cattle Breeder Award for 1998.

The annual award recognizes an active, progressive dairyman who, through expertise in managing a dairy breeding herd based upon sound genetic and business principles, serves as a model of success for contemporaries.

Wayne's Top Acres Brown Swiss herd evolved from a late 1950's FFA project, when Wayne was a high school student in New Jersey. Today the 200-head herd is known both nationally and internationally.

Wayne has had 84 All Americans and 78 Reserve All-Americans thru the 1996 show season, considered to be more than any other Brown Swiss breeder. The majority of these animals carry the Top Acres prefix. Since he started

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sheep, dairy and beef producers will discuss what works for them and answer your questions. The Grazing Management workshop will highlight how producers can reap profit from their pastures, daily at 2 p.m.

Several "living demonstration areas" also will be operating continuously.

- Forested riparian buffers will show how plantings along streams can prevent erosion, as well as filter sediments and nutrients before they reach the water.

- Nutrient management will feature a manure spreader and compost pile. Specialists will discuss the state's Nutrient Management Act and on-farm composting.

- Grazing management will include watering systems, fencing materials and plots of various forage grasses.

- Manure/wastewater disposal systems will feature an on-site, liquid wastewater disposal system. Visitors can talk with specialists about options for handling manure and wastewater.

- Soil surveys and soil quality will be interesting to agricultural producers, building and owners of small tracts of land. Visitors can learn how to evaluate soil and improve its quality, then take home some profiles of Pennsylvania's official state soil, "Hazleton." A related exhibit will highlight the "Soil Survey Centennial," a publication that defines the qualities of soil types and where each type is found.

- Living cover and conservation plants will feature plants that reduce erosion as well as provide wildlife habitat. Visitors can see how corn, soybeans, small grains and forages can be planted into a living mulch such as crownvetch using minimum or no-tillage cropping practices.

Nine agencies and businesses will be located in the conservation area: the Chesapeake Bay Foundation, the Pennsylvania Bureau of Forestry, the Pennsylvania Fish and Boat Commission, the USDA Farm Service Agency, the Pennsylvania Association of Conservation Districts, the Department of Environmental Protection's Division of Conservation Districts and Nutrient Management, the U.S. Army Corps of Engineers, the USDA Natural Resources Conservation Service, Trout Unlimited and Land Studies Inc.

Penn State's Ag Progress Days features more than 500 acres of educational and commercial exhibits, tours and machinery demonstrations. It is held at the Russell E. Larson Agricultural Research Center at Rock Springs, nine miles southwest of State College on Route 45. Hours are 9 a.m. to 5 p.m. Tuesday and Thursday, with

extended hours of 9 a.m. to 8 p.m. on Wednesday. Admission and parking are free.

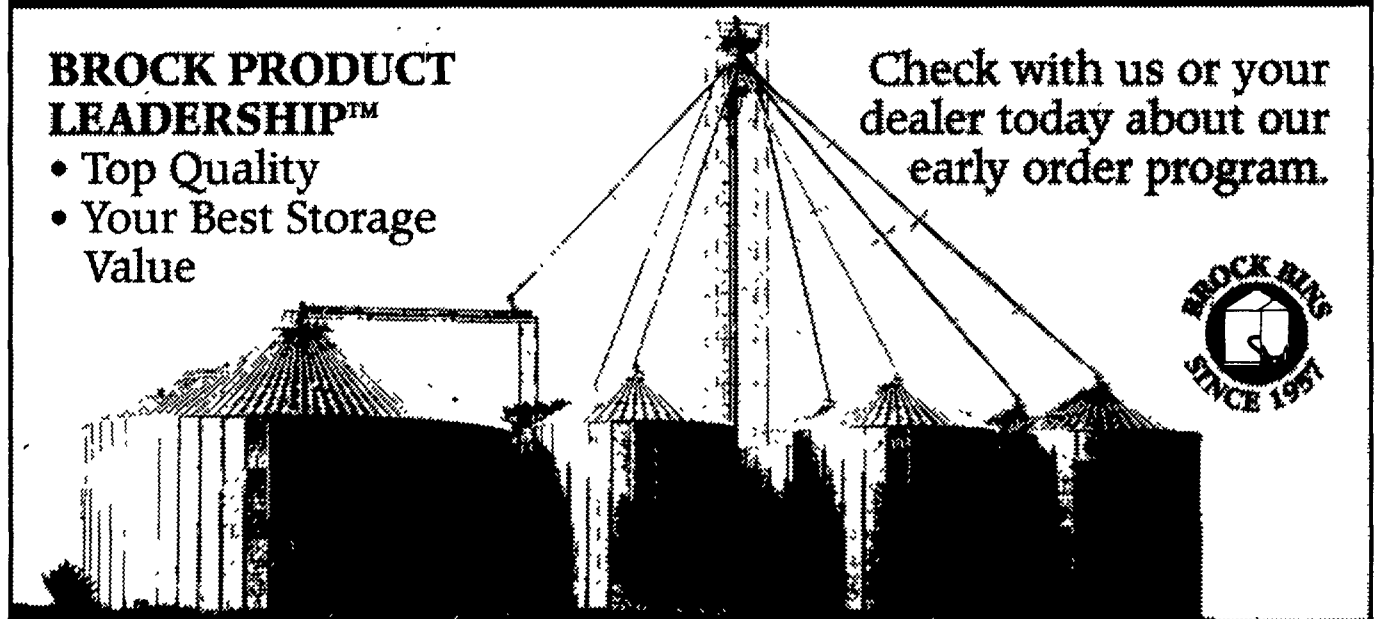
For more information, call (800) PSU-1010 toll-free until August 20 or visit the Ag Progress Days site on the World Wide Web at <http://apd.cas.psu.edu>

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