

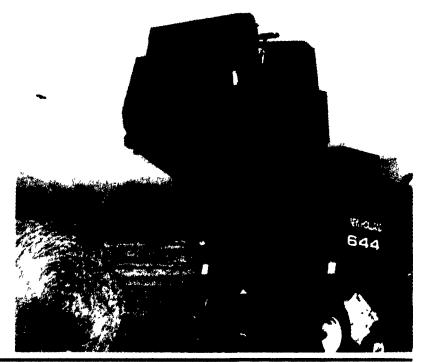
VISIT THE NEW HOLLAND DISPLAY AT Ag Progress Days August 18, 19 & 20 Located on East 2nd Street

PERFECT BALES EVERY TIME

All New Holland Roll-Belt[™] balers feature a variable chamber, so you can adjust bale diameter to suit your needs. Competitive fixed chamber balers don't give you this option.

The Model 644 makes bales measuring 4' wide, up to 5' in diameter and weighing up to 1,000 lb.• Also available as Silage Special baler for high protein silage bales weighing up to 1,300 lbs.*

* Depending on crop and moisture content.



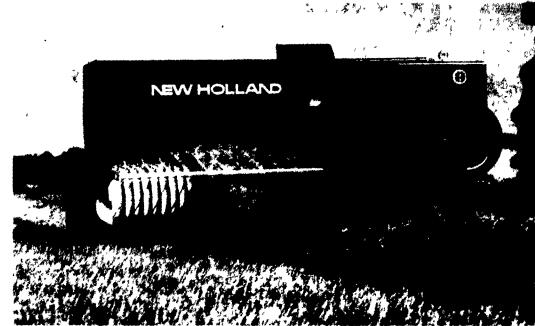
Big-crop capacity in a 14x18 twine- or wire-tie baler.



That's right – make hay for a full season without paying! Just make a deal on a new pull-type mower-conditioner, baler*, forage harvester, or other New Holland pull-type hay and forage equipment before August 31st and take advantage of these special sales incentives.

No interest 'til June 1, 1999*
Low APR Financing

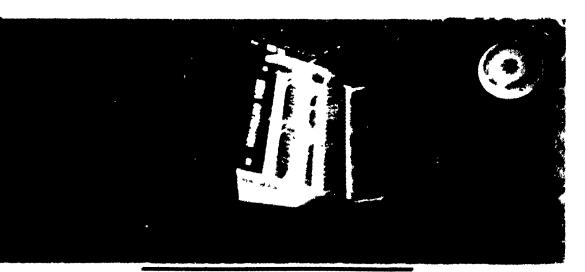
See your New Holland dealer NOW for details!



With an extra wide 75-inch Super-Sweep pickup and high capacity rotary feeding system, the Model 575 handles bigger, wider windrows. It's the top performer in its class for big haying operations and custom operations.

• Bale tension doors make it easy to change bale density at the bale case.

• You can also equip your baler with hydraformatic bale tension control. This feature helps maintain uniform bale density in varying crop conditions.



* Excludes Models 590 and 595 Square Balers.

*Financing available to qualified buyers through New Holland Credit Company, LLC. Based on a retail contract date of July 15, 1998 with a Suggested List Price on a NH 565SQ110501 Square Baler of \$13,928.00. Buyer provides a \$2,785.60 down payment and finances the balance of \$11,142.40 at 10.25% APR. There will be 36 equal monthly payments of \$360.85, payments beginning July 1, 1999. The total amount paid is \$15,776.20 which includes finance charges of \$1,848.20. On or before June 1, 1999, Buyer has the option to pre-pay the contract in full, incurring no finance charges. Customer's down payment will vary depending on list price of unit.

QUALITY HAY

Stop in and take a look at the industry standard for making quality hay – New Holland Haybine[®] mower-conditioners. They're reliable, easy to adjust and provide plug-free cutting and conditioning – cutting after cutting.