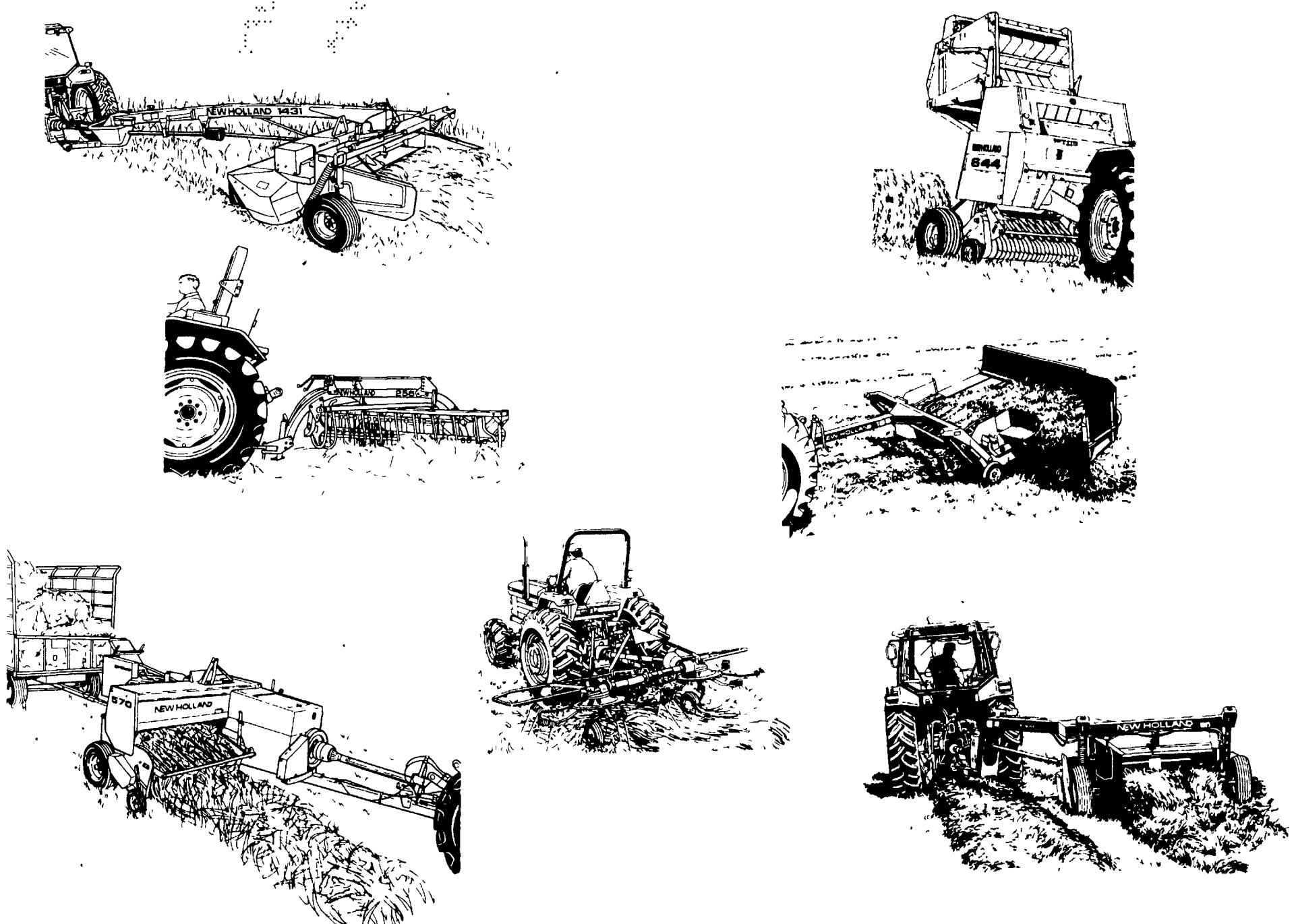


**NO
INTEREST
'TIL
JUNE 1, 1999**

HAY EASON AVINGS



That's right – make hay for a full season without paying interest! Just make a deal on a new pull-type mower conditioner, baler,* forage harvester, or other New Holland pull-type hay and forage equipment before August 31 and take advantage of these special sales incentives...

■ No interest 'til June 1, 1999

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See your New Holland dealer NOW for details!

* Excludes Models 590 and 595 Square Balers.

Financing available to qualified buyers through New Holland Credit Company, LLC. Based on a retail contract date of July 15, 1998 with a Suggested List Price on a New Holland 565SQ110501 Square Baler of \$13,928.00. Buyer provides a \$2,785.60 down payment and finances the balance of \$11,142.40 at 10.25% APR. There will be 36 equal monthly payments of \$360.85, payments beginning July 1, 1999. The total amount paid is \$15,776.20 which includes finance charges of \$1,848.20. On or before June 1, 1999 Buyer has the option to pre-pay the contract in full, incurring no finance charges. Customer's down payment will vary depending on list price of unit.



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