

Pennsylvania County Dairy Princesses. Front row, from left are Cynthia Grossman, Chester; Missy Powell, Somerset; Vicki Henry, Clearfield; Kristen Morgan, Beaver-Lawrence; Nichole Meabon, Pennsylvania Princess; Becky Ruffaner, Armstrong; Christine Messner, Schuylkill, Billie Jo Bird, Centre; and Kristina Baker, Tioga. Second row from left are Kristen Burch, Warren; Jennifer Dotterer, Clinton; Melissa Daly, Lycoming; Heidi Finicle, Lebanon; Lacey Zakstelecky, Crawford; Jessica Pomraning, York; Jessica Bailor, Juniata; Megan Meyers, Franklin; Talitha Coolbaugh, Bradford; Lisa Heimbach, Sun; and Laura Peachey, Mifflin. Third row from left are Elizabeth Seman, Susquehanna; Amanda Sollenberger, Blair; Bridget Farabaugh, Cambria; Jill Broschart, Sullivan; Audra Wood, Lancaster; Rebecca Cornman, Cumberland; Alicia Gross, Berks; Tammy Menke, Mercer; Kristen Freemer, Jefferson; and Abby Wilson, Wyoming-Lackawanna.

## New 'Class' Of Dairy Royalty Trained At Seminar

CLARION (Clarion Co.) -Pennsylvania Dairy Princess and Promotion Services Inc. recently welcomed the 1998-99 "class" of county dairy princesses and alternates to its annual training seminar at Lycoming College, Williamsport. Twentynine Pennsylvania princesses, 25 alternates, and more than 30 adult committee persons and mothers were joined by two princesses from Maryland for an intensive 3-1/2 days of training for their new role as dairy promoters

Workshops and lectures covering all aspects of the dairy industry, nutrition, media relations, public speaking, promotion techniques, and personal appearance and social conduct were led by 22 speakers. They were assisted by Pennsylvania's reigning State Princess, Nichole Meabon, Alternates Heather Riley and Eileen Murphy, and the P.D.P.P.S. coordinators and program directors.

Starting with the keynote address, "Opportunities – Unimagined, Untouched and Unlimited," by Jennifer Grimes, 1993-94 Pennsylvania Dairy Princess. The young women were encouraged to develop and use their knowledge, personalities, and individual abilities to represent and promote the dairy industry and its products. In addition to the sessions for dairy royalty a special "Milk Messenger" session on dairy promotion was conducted for the adult participants by Cindy Weimer and Sharon Piano of A.D.A.D.C. – Mideast.

All of the young women in attendance assisted by their local dairy promotion committees and their families will spend the coming year representing the dairy industry and promoting the use of its products. They will visit school classrooms, conduct demonstrations in grocery stores and malls, speak at meetings of farmers and non-farm audiences, write news articles and participate in radio and T.V. interviews.

Occasionally they will also be found riding in parades and handing out awards at county fairs. It will be a busy but rewarding year for all as they do their part to contribute to the well being of the dairy industry and the health of its customers.

In September, the county princesses will compete for the title of Pennsylvania Dairy Princess or Alternate. The State Pageant will be held at the Sheraton Inn, Harrisburg, on Saturday evening, September 19. All interested person are urged to attend and support their local candidate.

The Pennsylvania Dairy Princess Program, now in its 42nd year, is supported by Pennsylvania dairy farmers Dairy though American Association and Dairy Council, Middle Atlantic American Dairy Association, American Dairy Association and Dairy Council-Mideast/Pennsylvania Dairy Promotion Program and Allied Milk Producers in addition to contributions from independent dairies, cooperatives, and individuals.





Homestead

Notes

Pennsylvania County Dairy Princess Alternates, from left are Sandra Opdyke, Sun; Melissa Croft, Bradford; Eileen Murphy, Pennsylvania Alternate; Heather Riley, Pennsylvania Alternate; Melanie Brockway, Beaver-Lawrence; and Jessica Yohe, York. Second row from left are Heather Crowl, York; Beck Ray, Somerset; Michelle Mellott, Franklin; Karri Urpack, Wycoming-Lackawanna; Melissa Marcy, Susquehanna; Jackie Schriner, Bradford; Erica Shollenberger, Berks; Brandy Krug, Cambria; and Amanda Graves, Tioga. Third row from left are Heather Brenneman, Blair; Jamie Horning, Lancaster; Lillian Couch, Huntingdon; Elizabeth Voorhies, Mercer; Amanda Woodbury, Warren; Cosha Jo Naples; Crawford; Shelly Windle, Chester; and Emily Norman, Tioga.