



NORTHEAST'S AGRICULTURE SHOW PLACE

Dairy Profit Seminars a "crowd pleaser"

STANLEY, N.Y. — Grab a chair and make sure your spot is secured at Empire Farm Days for the ever-growing, crowd pleasing, Dairy Profit Seminars held daily in the Dairy Seminar Center. This year's show is on August 11, 12 and 13 at the Rodman Lott and Sons Farm in Seneca Falls, NY. Each year the dairy trade show exhibits continue to grow and expand around the Dairy Seminar Center where educational sessions are featured daily.

"Count on three days of outstanding educational dairy programs for milk producers and their employees again this year at Empire Farm Days," says Melanie Wickham, Empire Farm Days show manager. "These session look to be the best yet."

The ever-growing and popular,

Dairy Profit Seminars feature today's top dairy industry personnel, both as panel members and moderators. Hear from dairy farmers themselves, who are getting the job done on their own farms day in and day out.

The Dairy Seminar Center is a spacious tent located between E. Seneca Acres and E. Make-A-Buck Avenues. Lunch and refreshments are always "on the house" for dairy producers who listen in on the sessions. Door prizes and cash drawings are offered for those in the audience. Sponsored by Agway, Inc. and coordinated by *Holstein World*, the sessions start at 11 a.m. each day.

Topics this year are unique and different from any you'll hear at dairy sessions for the rest of 1998.

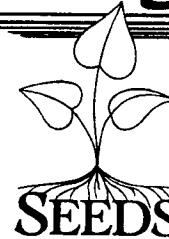
Tuesday, August 11, Don Rogers, Farm Credit Consultant, moderates a session that features distinct ways to make a living dairying without milking 500 cows! Join in to hear from three Massachusetts producers and a Central New York producer who are "out of the mode AND doing well!"

Wednesday, Aug. 12, looks at cow comfort and the benefit of sand bedding in today's modern dairy systems. Moderated by Dave Galton, Cornell University, this session brings in dairy producers from Michigan and across New York who make the most of sand bedding. AND, their cows love it too!

Thursday, August 13, offers an unusual topic that most of us don't think about very much or even think about monitoring. Yet, it's costly and could be taking away some of your hard earned cash. It's on-farm

The morning session focuses on monitoring feed once it reaches the farm. The afternoon session focuses

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