

We deliver peace of mind with every GENESIS™ tractor



NEW HOLLAND



Buying or leasing a GENESIS™ tractor from New Holland is virtually risk-free.

- GUARANTEED trade-in value with no-risk leases
- The best warranty – 3 years, 3,000 hours, no deductible
- The best performance – the best lugging ability, the best fuel economy, the smoothest powershift and more!
- The best dealer service and support

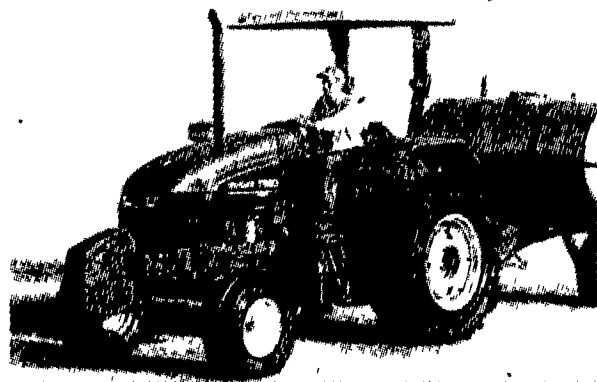
Stop in for a test drive. We deliver peace of mind with every GENESIS™ tractor.

Excellent in the field - and on the farm

New Holland 70- to 90-PTO-hp tractors feature a 16x16 Pulse Command™ transmission with push-button power shifting within each of four speed groups. Speeds are evenly spaced 18% apart, with nine speeds in the usual two- to seven-mph working range. Plenty of gear overlap makes range shifting unnecessary most of the time. The shuttle lets you pull out from a dead stop or change direction without clutching. An optional, electro-hydraulically engaged creeper is also available.



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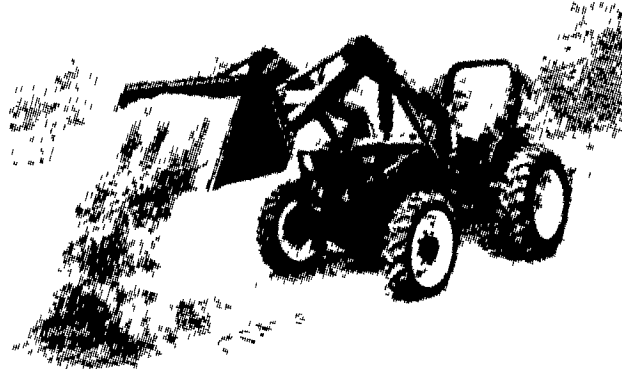


Shuttle back and forth with ease

The left-hand, column-mounted shuttle control on New Holland 40 to 62 PTO hp tractors with 8x8 and 16x8 transmissions provides convenient shifting of the best, fully-synchronized shuttle in this horsepower class. Shuttling is controlled with the left hand, leaving your right hand free to operate the loader.



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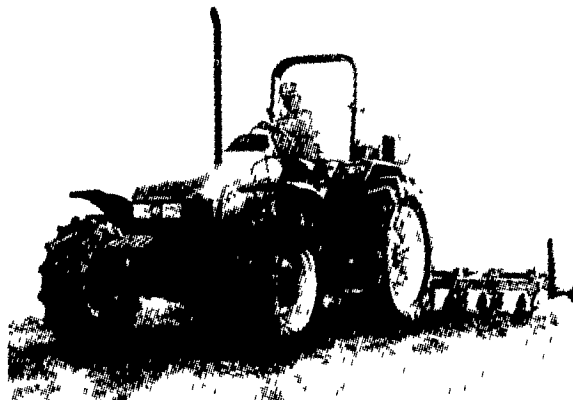
Great looks. Aggressive power.

New Holland 35 Series tractors really "work big" in the field or on the job.

- Engines have good lugging ability with 1000 useful rpm's between maximum torque and maximum power
- 14.5 gpm hydraulic flow assures fast implement response
- 3-point lift system, activated by touch control, is best-in class
- Electro-hydraulic differential lock provides maximum traction when needed.



NEW HOLLAND



See Your Local Dealer and Ask About the SPECIAL PROGRAMS
SALES - PARTS - SERVICES



Boomer™ has tightest turnaround

Cut the wheel on a Boomer compact tractor and BOOM... it turns on a dime, up to 50% less than other compacts.

- With Supersteer™ enjoy greater maneuverability
 - Sensitrack™ clutch senses turns and is easy on turf
 - Innovative styling means high visibility and easy of operation
 - Comfort-Plus™ deck applies ergonomic design for greater operator comfort
- See Boomer now!

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MESSICK EQUIPMENT
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ALLEGHENY FARM SERVICE

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R & W EQUIPMENT CO.

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FORRESTER FARM EQUIPMENT LTD.

Honey Grove, PA
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NEW HOLLAND
Credit Company