



# 4-H HAPPENINGS

### Elm-Penryn 4-H Club

Elm-Penryn 4-H Community Club members enjoyed a pizza party at the last scheduled meeting of the club for the summer, held at Pleasant View Retirement Community on June 15 with seven members, one leader and one parent present.

The meeting was called to order by the club organizational leader and members answered the roll by telling their favorite hobby, sport, or project. The Pledge of Allegiance was led by Julia Boyer, and the 4-H Pledge was led by Elisabeth Stahl (Cara Hershey held the flag.) The minutes from the last meeting were read and approved. Alicia Waltz was a guest of Elisabeth Stahl.

Everyone helped themselves to the pizza as the business part of the meeting was conducted. In old business, activities for the club roundup (which is to be held at Pleasant View on Saturday, July 18, from 6 p.m. to 8:30 p.m.) were planned in detail. All club members will be

informed of the roundup through the phone chain, and a press release announcing this event will be sent to area newspapers in early July.

Snacks were being munched on as new business was discussed. It was decided to begin the 1998-99 Elm-Penryn 4-H Community Club in October. A meeting to reorganize is planned for Friday, Oct. 23. It will be at this meeting when area children and youth ages 7-18 may register for membership and sign up for project classes. Members put together a list of suggested projects to be offered during the 1998-1999 club year. They hope to include woodworking, backpacking/camping, geology, entomology, sewing, cooking, basketry, advanced photography, fire safety, rocketry, bee keeping, child care/babysitting, health/first aid, strawberries, forestry/trees, fishing, candy making, crocheting, beading/crafts, cake decorating, pet care, rubber stamping and pottery/ceramics.

Members planned the Monday evening club meetings that will begin in November 1998 and continue once each month through June 1999. The special features of these club meetings were planned to include swimming, basketball, special guest speakers from the Humane Society, Pennsylvania Fish and Boat Commission, Pennsylvania Game Commission, Penn Township police department, and a local child care facility. Additionally, it is hopeful that a candy maker will do a tasty demonstration for us.

In the upcoming club year, Julia Boyer will hold the office of photographer, and will also be sharing the office of secretary with Stephanie Keller. Information about the 1998-1999 Elm-Penryn 4-H Community Club, including member registration, projects offered and club meetings, will be mailed to current club members by the 4-H office in the fall.

There were several community service activities made available to club members beginning the week of June 14. Elisabeth Stahl, Stephanie Keller, and Julia Boyer volunteered for some of the activities to be held in Pleasant View Retirement Community.



ADADC used local milk processor's products in professional photos for newspapers to explain new labels for skim and 2% milk, which took effect on Jan. 1, 1998.

### ADADC Uses New Milk Labels To Promote New Products

SYRACUSE, NY - As of Jan. 1, 1998 all milk processors were required by the FDA to change labels on skim and 2% milk to reflect new, more accurate names for these products.

The American Dairy Association and Dairy Council, Inc. (ADADC), used milk cartons from local processors like Farmland Dairies, Upstate Farms, Tuscan-Dellwood, Welsh Farms, Crowley, and Sunnysdale on television and in newspapers to explain the new changes to consumers.

The exposure in the media was also used by ADADC to show consumers stylish new milk packaging and provide them with information on the many new milk products being offered locally by processors.

In Syracuse, on CBS affiliate WTVH-TV, ADADC showcased the bright, colorful new Holstein-pattern graphics appearing on Upstate Farm's premium line of milks. Articles in newspapers ranging from the tiny Sullivan County Democrat which reaches 8,000 people, to Clifton, NJ's Dateline Journal which reaches 65,000 people, to New York City's Staten Island Advance that reaches 80,000 people, made consumers aware of such new products as Upstate Farm's "Milk For Life," Farmland Dairies' "Special Request," and Sunnysdale's "Natural By Nature."

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