

Big Hit Snack Tips

• When packing the cooler for the ballpark or picnic, remember not to overstock the cooler. Air needs to circulate inside to keep items properly cool.

• Be sure to use plenty of ice, and pack your items directly on the ice.

• For a fun kid's drink, place regular drink boxes into the freezer, they can be served partially frozen for a slushy drink or simply used to keep drinks colder longer. They're great for

picnics, lunches or baseball games!

• Pimientos are best known as the center of a stuffed olive. Today, people are discovering pimientos as a new way to add extraordinary color to ordinary side dishes like corn, green beans, salads—even scrambled eggs.

• For a fun treat, try dipping crackers halfway into melted chocolate; coat with sprinkles, coconut or chopped candies. Or

spread snack crackers with creamy peanut butter; top with miniature marshmallows, chocolate chips and colored sprinkles.

• Pepperoni is a fun and tasty food ingredient that adds flavor and spice to ordinary dishes. New turkey pepperoni offers the same spicy pepperoni flavor, with 70% less fat. Turkey pepperoni can easily be substituted in any recipe with pepperoni.

• Blend softened cream cheese and powdered sugar; spread on crackers and top with fresh fruit pieces

• Stir pimientos and chopped pepperoni into prepared guacamole. Serve as a dip with crackers.

• Top a thin slice of roast beef with a slice of Swiss cheese. Roll up and cut into 1/4 inch slices. Place on crackers and top with prepared BBQ sauce

• Blend cream cheese, prepared pesto and pimientos. Serve as a spread

• Top crackers with chopped ham, pepperoni and Swiss cheese drizzled with Italian salad dressing for an Italian submarine sandwich.

More Sure Hit Summer Recipes!

There are many more fresh ideas for summer snacks, menu ideas, nutrition information and

practical cooking tips:

• Dromedary Pimientos—call toll free (800) 611-0423 for a FREE recipe booklet with lots of great pimiento recipe ideas. Or write "Dromedary Recipe Booklet"; P.O. Box 68, Limestone, TN 37681. **HORMEL®** Pepperoni—for 42 tasty and easy meal or snack ideas using **HORMEL®** pepper-

oni, send \$1.00 and your name and address to "Pep It Up!" Recipe Book Offer"; PO Box 5000 Austin, MN 55912. Void where prohibited, taxed or restricted by law. Allow 8 weeks for delivery. Offer good while supplies last. Nabisco—visit their website (<http://www.nabisco-recipes.com>) for additional exciting snack ideas.

Milk Case Management Improves Sales

SYRACUSE, N.Y. — With 80 percent of all milk sales to consumers made in supermarkets, dairy farmers can't afford for supermarkets to lose milk sales due to poor management of the dairy case.

The American Dairy Association and Dairy Council Inc. (ADADC), just completed a survey of the area's 700 largest supermarket dairy cases and identified the leading cause of lost milk sales as shortage of stock, lack of product variety, and insufficient rotation schedules.

Although it is called "the dairy case," lots of non-dairy

items like margarine, juice, fresh pasta, tortillas, and Jell-O are merchandised in dairy cases, leaving less space for retailers to offer consumers a full line of dairy products. Since 1992, ADADC has reset 541 dairy cases, resulting in an additional 1,557 tankerloads of milk sold

This year, ADADC has teamed up with the national leader in dairy case improvements, the Partnering Group Inc., to look at ways to improve dairy cases at 64 Edwards stores located throughout the Metro New York area and 84 Giants/Martins stores located in southeastern Pennsylvania.

Quick, Tasty Snacks

(Continued from Page B2)

TEAM'S FAVORITE PEPPERONI AND CHEESE QUESADILLAS

4 ounces Monterey Jack cheese, cut into 12 pieces

24 turkey pepperoni slices

24 Triscuit wafers

Chili powder

Prepared salsa

Place 1 cheese piece and 2 pepperoni slices onto each of 12 wafers; top with remaining wafer to form sandwich. Sprinkle wafer tops with chili powder. Serve immediately or place six sandwiches at a time on microwaveable plate and microwave on high for 15 to 20 seconds or until cheese melts. Serve with salsa for dipping.

POP-UP PEPPERONI PIZZA SKINS

16-ounce package potato skins, heated according to package directions

¾ cup prepared pizza sauce, heated

1 cup turkey pepperoni, sliced or diced

1 cup shredded mozzarella cheese

4-ounce jar sliced or diced pimientos, drained

Top hot potato skins with warm sauce, pepperoni pieces. Serve immediately.

SURE HIT PIMIENTO DIP

8-ounce container sour cream

7-ounce jar sliced or diced pimientos, drained

4-ounce cream cheese

1 clove garlic, minced

1 tablespoon chopped fresh basil leaves

½ teaspoon dried oregano leaves

Fresh cut-up vegetables or crackers

Blend sour cream, pimientos, cream cheese, garlic, basil and oregano with electric blender until smooth. Refrigerate until serving time. Serve as a dip with vegetables or crackers.



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