



# NEWS RELEASE

## Holstein Association USA to release August genetic evaluations

BRATTLEBORO, Vt - Holstein Association USA will release its next genetic evaluation in August

The High Ranking Sire Report will be available on August 11, when it will be placed on the Association's website, [www.holsteinusa.com](http://www.holsteinusa.com). It will also be available in the traditional format. The Top 100 International Bull list will also be available August 11.

The Top 100 TPI Bulls list will be released by August 13. Red Book Plus will be available for download to subscribers via the Internet by August 13. Pedigrees with the updated genetic data will be mailed on or about August 17. Internet pedigrees will be available shortly after the genetic update is complete.

The Internet Sire Summary, a relatively new product, allows visitors to the Holstein Association website to look up a bull's type proof on-line. This new product will enable viewers to look at a bull's evaluation as printed in the Sire Summaries or Sire Summaries Supplement immediately as they are available! This information will be available by August 11 for \$2, or free to Red Book subscribers.

The Sire Summaries (Red Book) will be mailed August 24. Locator Lists will be mailed by August 28.

A complete schedule of the genetic evaluation products available from the Holstein Association is located at their website, at [www.holsteinusa.com](http://www.holsteinusa.com).

## Holstein Association redesigns website, adds new features

BRATTLEBORO, Vt - In May, the Holstein Association redesigned their Internet website, [www.holsteinusa.com](http://www.holsteinusa.com), with many new features and products. The home page was redesigned with new navigational buttons, to make travel within the site easier.

New products and features include

**Fact Sheet** - View the genetic and phenotypic information for an animal and its sire and dam. The owner's name and address will also appear. \$1.00

**Internet Sire Summaries** - Look up a bull's type proof on-line! This new product will enable you to view a bull's evaluation as printed in the Sire Summaries or Sire Summaries Supplement immediately as they are available! \$2.00 (Free to Sire Summaries subscribers)

**Young Stock Search** - List the young offspring of a bull of your choice (by identification number or by NAAB number) or choose from the Top 100 bulls using your own criteria. For example: All LUKE daughters between the ages of 5 months and 10 months, with an 85 point dam. \$25.00

**Cow Quest** - List the offspring of a bull of your choice (by identification number or by NAAB number) or choose from the Top 100 bulls using your own criteria. For example: All MATHIE daughters with a TPI > 1000. \$25.00

**Official Holstein Internet Pedigrees** (3-generation) are, of course, still available, but we added the ability to order up to 10 pedigrees at a time. Charges remain the same. They vary on a sliding scale depending on the volume of pedigree purchases (regular printed and online combined) during the last 365 days:

1st to 20th	\$10.00
21st to 50th	\$7.50
51st to 100th	\$5.00
101st and greater	\$3.00

**U.S. HERD FINDER** - Locate Holstein breeders across the country, by state and then by county. (Breeders listed are those currently enrolled in the Premier option of the TriStar production records program.) Farm name, address and phone and a space for owner comments are included.

**FREE STUFF!** Yes you are correct, we have also introduced *free* lists. These lists include "Last week's High Scoring Two-year-olds", "Last year's Cows Scored 94 and Higher", "Highest Registry Activity By Bull", "Progressive Breeder's Registry/Progressive Genetic Herd Awards". Click on [Online with Holstein](#) and then [Free Stuff](#). Check it out!



## Michael Zylstra awarded Holstein Association USA's Rumler Scholarship

BRATTLEBORO, Vt - Michael Zylstra of Modesto, Calif. has been awarded the 1998 Robert H. Rumler Scholarship from the Holstein Association. The California resident is pursuing a Master's in Business Administration from California Polytechnic State University in San Luis Obispo.

Zylstra was raised on the Andrew Zylstra Dairy, Inc., and despite attending Cal Poly as a full-time student, helps on the family farm during school breaks. He participates in many of the day to day activities of the farm and assumes management responsibilities when necessary.

He has done a great deal of work with waste water management, as producers in the Central Valley have been plagued with many issues, including the danger of dairy run-off contaminating the local water supply. He has been exploring many different options, and first became interested in this area when he participated in an internship at UC Davis.

Zylstra graduated Cum Laude from Cal Poly last December. He was a member of Agricultural Ambassadors and Alpha Zeta and active in the Los Lecheros Dairy Club.

He hopes to couple his dairy production background with his education in business and dairy management to market milk produced in the U.S. around the world.

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## American ID numbers now printed on Holstein ID Tags

BRATTLEBORO, Vt - The American ID numbering system went into effect nationwide, industry-wide, January 1, 1998. The goal is to establish a unique, lifetime number for each animal for milk recording (DHIA), breed registry, and eventually animal health.

All animals registered in the Holstein Association herdbook after January 1 have been assigned an American ID number as its unique number. The American ID number, for registered animals, is in effect their registration number. This number is reflected on certificates and pedigrees.

The Holstein ID Tags no longer have a unique serial number printed on each tag. The number has been replaced with the American ID number. Because this number can be used industry-wide to establish a unique, lifetime number for the animal, many producers are finding it useful to have the number already printed on the tags.

The Council on Dairy Cattle Breeding allocates the numbers to each organization (breed associations, NDHIA, etc.) to ensure that no two organizations are using the same block of numbers. When American ID is in place to its fullest degree, all segments of the industry will use the American ID number assigned to the animal. Currently, an animal can have many different numbers for identification, including DHIA numbers, registration numbers, USDA vaccination numbers, and herd numbers.

The industry has started with nine digits (100,000,000) to avoid duplication of any previously assigned numbers by any organization. This nine-digit number should accommodate the industry for five to eight years.

The last numbers in the American ID number are not in sequence. This is because the last digit is a "check digit" that is determined by a mathematical formula of the other eight numbers. A second series of numbers, ranging from 50,000,000 to 99,999,999, has been issued without a check digit. The Holstein Association has been issued numbers in the 120,000,000 block, which include check digits.

The Holstein Association's Alternative ID program requires two identifiers, either two ID Tags, a Tag N'Tattoo, or Tag N' Freezebrand. For more information, call the Holstein Association at 800-952-5200.

## College students intern at Holstein Foundation

BRATTLEBORO, Vt - Jill Olsen of College Ward, Utah, and Brandi Thomas of North Lewisburg, Ohio have joined the Holstein Foundation as summer communications interns.

Olsen is currently a sophomore at Utah State University where she is majoring in Dairy Science with a minor in Agricultural Communications. She also has a degree in Office Technology. She is serving as president of the Utah State Dairy Science club, and is also a member of the Animal Science Club and Collegiate FFA.

Olsen grew up on her family's dairy in College Ward. She has been active in the dairy industry since a very early age, and has won numerous awards and scholarships in her junior career. She was named a 1997 Distinguished Junior Member at the National Holstein Convention in Grand Rapids, Mich. She hopes to continue working in the industry when she graduates.

Thomas is currently a junior at the Ohio State University majoring in Agricultural Communications with a minor in Animal, Dairy and Poultry Sciences. She is active in the Buckeye Dairy Club, where she served as Co-chair of the Trip Committee. After graduation, she plans a career in the ag communications field, focusing on the dairy industry.

Thomas grew up on a Holstein and Guernsey dairy farm in North Lewisburg where she milked, fed calves, did A.I. and vet work, and field work.

Olsen and Thomas will assist in preparing for the 1998 National Holstein Convention to be held in Louisville, Ky., administering junior activities, and publicity following the event. They will also be responsible for developing educational materials for junior members.