

We deliver peace of mind with every GENESIS™ tractor



Buying or leasing a GENESIS™ tractor from New Holland is virtually risk-free.

- GUARANTEED trade-in value with no-risk leases
- The best warranty – 3 years, 3,000 hours, no deductible
- The best performance – the best lugging ability, the best fuel economy, the smoothest powershift and more!
- The best dealer service and support

Stop in for a test drive. We deliver peace of mind with every GENESIS™ tractor.

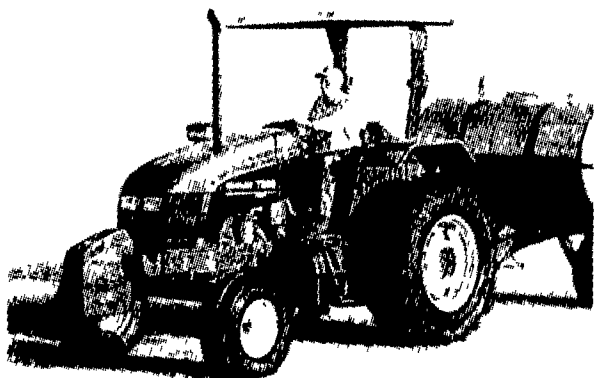


Excellent in the field - and on the farm

New Holland 70- to 90-PTO-hp tractors feature a 16x16 Pulse Command™ transmission with push-button power shifting within each of four speed groups. Speeds are evenly spaced 18% apart, with nine speeds in the usual two- to seven-mph working range. Plenty of gear overlap makes range shifting unnecessary most of the time. The shuttle lets you pull out from a dead stop or change direction without clutching. An optional, electro-hydraulically engaged creeper is also available.



NEW HOLLAND

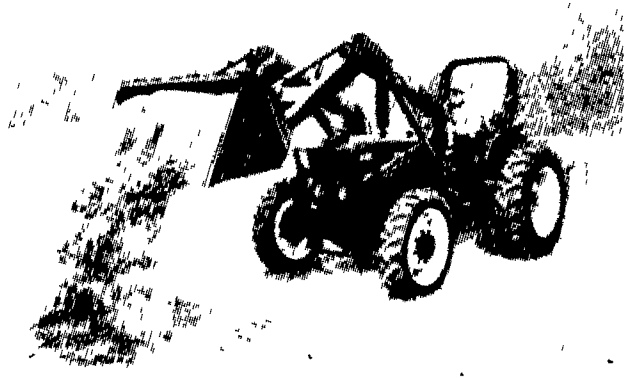


Shuttle back and forth with ease

The left-hand, column-mounted shuttle control on New Holland 40 to 62 PTO hp tractors with 8x8 and 16x8 transmissions provides convenient shifting of the best, fully-synchronized shuttle in this horsepower class. Shuttling is controlled with the left hand, leaving your right hand free to operate the loader.



NEW HOLLAND



Great looks. Aggressive power.

- New Holland 35 Series tractors really "work big" in the field or on the job
- Engines have good lugging ability with 1000 useful rpm's between maximum torque and maximum power
 - 14.5 gpm hydraulic flow assures fast implement response
 - 3-point lift system, activated by touch control, is best-in class
 - Electro-hydraulic differential lock provides maximum traction when needed.



NEW HOLLAND



See Your Local Dealer and Ask About the SPECIAL PROGRAMS
SALES - PARTS - SERVICES



Boomer™ has tightest turnaround

- Cut the wheel on a Boomer compact tractor and BOOM... it turns on a dime, up to 50% less than other compacts.
- With Supersteer™ enjoy greater maneuverability
 - Sensitrack™ clutch senses turns and is easy on turf
 - Innovative styling means high visibility and easy of operation
 - Comfort-Plus™ deck applies ergonomic design for greater operator comfort
- See Boomer now!

PENNSYLVANIA

Abbottstown, PA
MESSICK EQUIPMENT
RD 1, Box 255A

Elizabethtown, PA
MESSICK FARM EQUIPMENT, INC.

Boswell, PA
MAPLE MOUNTAIN EQUIPMENT

Frederick, MD
CERESVILLE FORD NEW HOLLAND INC.

Bridgeton, NJ
LESLIE G. FOGG, INC.

Marion Center, PA
ALLEGHENY FARM SERVICE

Halifax, PA
SWEIGARD BROTHERS

Oley, PA
C.J. WONSIDLER BROS.

Hagerstown, MD
ANTIETAM FORD TRACTOR, INC.

Washington, NJ
SMITH TRACTOR & EQUIPMENT, INC.

Carlisle, PA
R & W EQUIPMENT CO.

New Holland, PA
ABC GROFF, INC.

Pitman, PA
SCHREFFLER EQUIPMENT

Rising Sun, MD
AG INDUSTRIAL EQUIP. CO. INC.

Woodstown, NJ
FARM RITE, INC.

Chambersburg, PA
FORRESTER FARM EQUIPMENT LTD.

Honey Grove, PA
Loysville, PA
NORMAN D. CLARK & SON, INC.

Tamaqua, PA
CHARLES S. SNYDER, INC.

Dushore, PA
FITZPATRICK & LAMBERT, INC.

Lancaster, PA
LANCASTER FORD TRACTOR, INC

West Grove, PA
S.G. LEWIS & SON, INC.

