



New Store Opens In Carlisle

The grand opening of the first Purina America's Country Store in the northeast was held last week at Knisely's store. A crowd estimated at over 1,000 people were on hand on Saturday, May 30 for the final day of their festivities. Ed Knisely and his son Steve operate this Purina Mills, Inc. feed and pet supply dealership. The business was started by Ed and his father 39 years ago and has been selling Purina Chow in this area ever since they opened.

The America's Country Store is a new concept in retailing to supply the horse and pet owner with their needs. The concept is based on Purina Mills' market research that shows an on-going population shift from traditional urban and suburban markets to increasingly developing geography at the fringes of these areas. People desiring a more country lifestyle make up this new customer segment. The photos show the front of Knisely's new store at the grand opening and Steve Knisely, owner, and Paul Hann, Purina's retail development manager.

DeVal Lecture Highlights British Horse Society Standards

DOYLESTOWN (Bucks Co.) — Jeremy Michaels, a fellow of the British Horse Society (BHS) and BHS chief examiner, is to present a lecture regarding BHS examinations, June 16 at the Delaware Valley College Equestrian Center.

Free and open to the public, Michaels' lecture is to discuss the BHS examination system and Society-held standards at each of the five qualification levels. It is applicable to riders of any level of experience who are considering a career in the horse industry, whether it is in stable management, riding or teaching.

Instructors and stable managers who hold BHS qualifications demonstrate a high degree of expertise and commitment to ongoing professional development.

Considered the premiere accrediting body for the horse industry, the BHS is Great Britain's national governing body for horse sports, and its qualifications for riding instructors have existed for nearly 70 years. It is officially recognized in 28 countries and qualifies instructors to apply for an International Trainers' Passport.

Head of the Equine Department at Hartpury College in Gloucester, England, Michaels has nearly 20 years teaching experience and has published in many publications, including Horse and Rider and Today's Horse. He also helped to produce an instructional video series.

Beyond his role with the BHS, he is also a member of the Joint National Horse Education and Training Council.

Located in Doylestown, in the heart of Bucks County, the Delaware Valley College Equestrian Center is an official approved establishment of the British Horse Society. The Equine Science program offers both four-year and two-year degree programs, with specializations in equine training or equibusiness.

Delaware Valley College is a comprehensive four-year institution of higher learning with 1,400 men and women enrolled full time in more than 35 academic programs, ranging from agricultural, biological and physical sciences, to business administration, criminal justice administration and computer information systems.

In addition, 670 students are enrolled on a part-time basis in DeVal's Evening College. For more information, call Robert Nichols at (215) 489-2450.

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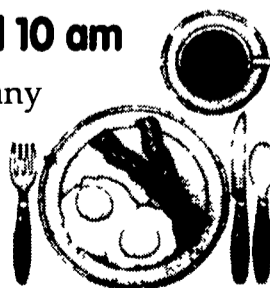
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 For more information call and leave a message at 717-445-4040.



Public Auction Register

Closing Date Monday 5:00 P.M.
 of each week's publication
 Internet Sale Register will be updated every Sat. at 2:23 P.M.

TUES, JUNE 9 - 4PM Rt 41 & Sadsbury Ave Christiana, Pa The Former Smallwood's Nursery, 3 mile S of Gap on Rt 41 near Dutchman's Market For Harrison Enterprises Miller & Siegrist aucts
 TUES JUNE 9 - 5PM Auction of Farm Equipment, Falls Rd, Trumansburg, NY Estate of James Scott Halsey Seed Co. Clean Ford Tractor, Cat Challenger, Combine, Seed, Equipment, Trucks & More Held on the Scott farm 1 mile SE of Trumansburg, 10 miles N of Ithaca From Rt 96 1 mile south of Trumansburg take Taughannock Park Rd to Falls Rd Roy Teitworth, Inc. aucts
 WED. JUNE 10 - 5PM Ezell Auction Co. Next to Penn National Race Course, Grantville, Pa 15 miles E of Hbg Exit 28 of I-81 Cob Cylinder organ, over 50 cookie jars, Longaberger baskets, Ephemera, antiques, collectibles, modern and antique furniture, household goods Jack Ezell, auct.
 THURS JUNE 11 - 5 30PM Shop Tools, Tools, Antiques, Horse Tack & Animal Supplies, Household Rt. 283 to Vine St., (Middletown/Hummelstown) Exit, end of ramp head N to Hummelstown, 1st light go straight, 2nd light (square in Hummelstown) go straight (N) under overpass, over bridge, go right at "Y" approx 1/4

mile to sale on left Endy's Auction Service
 SAT JUNE 13 - 8 30AM 7th Annual Public Benefit Auction, Light House Rehabilitation Center 3431 Division Hwy, New Holland, Pa 17557 on Rt 322 +/- 5 miles W of Blue Ball and approx 6 miles E of Ephrata
 SAT, JUNE 13 - 9AM Surplus building items, computers, office equip, tools & misc surplus items At Berks Co Intermediate Unit at 1111 Commons Blvd, Reading, Pa Turn West off Rt 61 at Tuckerton Rd traffic light for approx 1 mile to auction For Berks Co Intermediate Unit Kenneth P. Leiby, auct
 SAT, JUNE 13 - 9AM Otsego Co Area Municipal Equipment Auction, Town of Otsego Highway Dept., Route 7, Otsego NY Roy Teitworth, Inc. aucts
 SAT JUNE 13 - 10 30AM Camper, tools, antiques & saddles 3390 Homeville rd., West Fallowfield Twp., Chester Co. Pa From Rt 10 in Cochransville, take Homeville Rd 2 1/2 miles west on Homeville Rd Sale is on the left By Albert and Jane Frank George H Wilson, aucts
 SAT JUNE 13 - 11AM 3 Tractors, hay, straw, modern farm equip Along Meadow Drive, 1/2 mile south of Landingville, Schuylkill Co For Jeffrey L. Dissinger Dennis F. Wagner, auct