Robert Campbell To Retire: William Burgess To Become New General Manager

(Continued from Page A1) seaboard with a weekly circulation of 50,000 and an average of 188 tabloid pages per week.

William J. Burgess, currently serving as assistant general manager of Lancaster Farming has

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been promoted to general manager and will assume this position Monday.

Burgess is a graduate of Marquette University, Milwaukee, Wis. and brings more than 20 years of newspaper experience to Lancaster Farming He started his career as a classified advertising manager for Ingersol Newspapers and The Evening Bulletin. From 1982-93, Burgess was retail adver-

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an idea into a successful business." tising manager and city advertising manager for the Philadelphia Inquirer and Daily News. Since 1993, he has been publisher of Suburban Publications (a division of Journal Register Company in Wayne) and Hanover Publications/Evening Sun (a division of Media News Group of Hanover).

In making the retirement announcement, Campbell who owned Lancaster Farming prior to its sale to Lancaster Newspapers in 1987, said it is time to let the next team take over.

"After 43 years, I think it is time to turn the operation over to a new generation," Campbell said. "It was a great experience developing

The impact on the regional agribusiness economy by Robert Campbell in his work as publisher of Lancaster Farming is well documented. Many ag leaders believe he has done more for agriculture than any other person in the business.

Campbell is also well known in the area for his active participation in various groups and organizations over the years.

He is a past president of the Junior Chamber of Commerce, a former board member of AAA, a past president of American Business Clubs, Conestoga Chapter, and a former regional board member of Mellon Bank, to name a few.



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