

Pioneer Promotes Reinhart

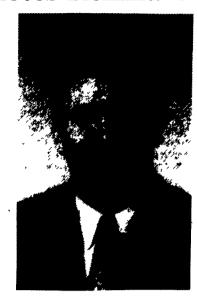
DES MOINES, Iowa-Rodger Reinhart has been promoted to forage products manager for North American seed sales at Pioneer H1-Bred International,

As a member of Pioneer's new Forage Products and Nutritional Support Team, Reinhart will have responsibility for corn silage, alfalfa, high moisture corn, and inoculant product lines.

Reinhart joined Pioneer in 1982, serving in agronomy and field sales manager positions in Illinois and Wisconsin. Most recently he was regional manager with the nutrition and industry markets division.

Reinhart received a bachelor of science degree in agricultural business and public service and administration in agriculture, as well as a master of science in agronomy from Iowa State University.

"The Pioneer Forage Products and Nutritional Support Team is just one example of Pioneer's commitment to providing forage products and nutritional and agronomic man-



Roger Reinhart

agement information to producers in North American," said Bob Wichmann, vice president, North American sales. "Rodgers's expertise with forages and inoculants will ensure that customers who feed Pioneer products will continue to receive the wide selection of high quality feedstuffs their animals need for optimum production.:

Dekalb Releases Record Number Of New Products

DEKALB, Ill. — Dekalb Genetics Corporation has introduced a record 73 new products in 1998: 28 corn hybrids, 35 soybean varieties, four sorghum hybrids, four alfalfa varieties, and two sunflower hybrids.

The lineup of products is cludes the industry's first foundup Ready® corn hybrids and the first Roundup Ready / YeldGard® stacked-trait corn hybrid.

"These new products are the result of years of research and field testing across the country," said Jim Haldeman, Dekalb's agronomist for the Northeast. "Our conventional breeding and biotechnology research programs are providing farmers exciting new elite germplasm and more choices which combat difficult crop pests, increase yields, and may reduce crop input costs while being safer for operators and the environment.

"These new hybrids provide growers with more options to combat the weeds and insects which can significantly lower yields and reduce profitability," Haldeman said.

Roundup Ready hybrids are tolerant to over-the-top application of Roundup UltraTM herbicide. The Bt hybrids protect yield against loss from European corn borer. The IMI hybrids are tolerant to direct applications of imidazolinone-based herbicides which are labeled for use in IMI-CornTM hybrids. The stacked-trait hybrid will offer growers both Roundup Ultra tolerance and protection from corn borer damage.

Limited introductory quantities of these varieties will be available for farmers to plant this year, Haldeman said. Dekalb also will include the new products in field trials and test plots during the upcoming season for all farmers to view.

Help Line Enhanced With Addition Of Agronomist

MINNEAPOLIS, Minn. — Questions about Liberty® Herbicide and LibertyLink® technology can now be answered by the AgrEvo USA Company's full-time agronomist, Eric Hilbrands, by calling 1-888-GO--LIBLINK (1-888-465-4254).

"When it comes to utilizing new technology, whether it's an advanced computer or innovative cropping system, there is a certain comfort level in knowing that you can talk directly to an expert should questions arise," said Glen.

Donald, vice president of marketing for AgrEvo USA. "We certainly want the LibertyLink System to be user-friendly, and adding an on-staff agronomist helps enhance the level of service we provide our customers."

The toll-free 1-888-GO-LIB-LINK line was activated upon the registratin of Liberty Herbicide last year. Not only does the Liberty call center provide a resource for getting direct answers to questions, but it also serves as a fulfillment center.

Woods Offers Landscape Tools

ROCKFORD, Ill. — Woods Equipment Company offers an extensive line of three-point hitch landscape attachments, including pulverizers, renovators, core aerators, rakes, rear blades, and scrapers.

The wide variety of landscape tools provide a cost-effective way to offer full service lawn installation and renovation services.

"Woods Equipment Company is committed to offering a comprehensive line of landscape installation and renovation tools," said Pete Officer, marketing manager for turf and grounds at Woods Equipment Company. "Our attachments are designed to meet the heavy-duty requirement of landscapers."

Woods' Gill brand professional-grade soil pulverizers are rugged and durable to easily handle difficult soil. Both the single and double roller pulverizer feature replaceable 3/8 inch, high carbon steel roller pins and 150 pound compression springs to force roller pins and spikes into the soil.

The pulverizer features 8 inch alloy steel scarifying spikes with 3 inch penetration, while the big tooth pulverizer offers reversible 13 inch hardened steel spikes to increase penetration and scarification and lessen the chance of bending, even in rocky soil. It is rated up to 65 HP for the toughest conditions.

The Woods' Gill brand renovators are turf aeration and seedbed preparation tools. Ideal for pulverizing, aerating and seeding, the Woods' Gill brand renovators have replaceable, tapered steel pins for exceptional ground penetration and an optional seedbox attachment featuring precision metered gears for greater control of seed distribution. In addition, the seedbox drive mechanism provides easy engagement and disengagement without removing the seedbox.

The Super Turf Renovator (STR) offers manually adjustable front rollers, which regulate crabbing and control the level of aerification, while the Turf Renovator, available in 72 inch width, is designed to provide the versatility of the



Woods medium-duty landscape rakes both feature high carbon spring steel tines.

STR without the added aerification control of adjustable rollers.

The Gill brand core aerator is a professional-grade plugger, designed to reduce hard layer compaction in soil and increase turf vitality. A heavy-duty, reinforced frame, 1-1/4 inch diameter shaft and independently acting gangs of spoon wheels ensure performance in tough soil conditions. Also, the reinforced, heavy-duty carrier frame holds up to 1000 lb. of additional weight, allowing greater control over spoon penetration in a variety of soil types.

With an all purpose design for scraping, ditching and plowing, Woods rear blades offer the ability to manually change the angle, offset or tilt for superior grading and leveling. They are formed with a moldband curvature for maximum strength and less drag. The 13 models are rated from 40 HP (4,000 pound max. weight) up to 150 HP (15,000 pound maximum weight).

Woods medium-duty and heavy-duty landscape rakes both feature high carbon spring steel tines. The medium-duty rake also has a heavy-duty tine beam and is rated up to 40 HP; whereas the heavy-duty rake, rated for tractors up to 60 HP, features a single bolt tine attachment, formed box type tine beam and an angle and off-set feature.

Woods offers HB and GB series box scrapers in multiple sizes for every application. These fixed scar box scrapers range from 48 to 84 working

widths and have from 4 to 6 points and shanks. Both series have three positions: scrape, backfill and scarify, and the HB series features a floating tailgate with a reversible cutting edge.

Like the fixed box scrapers, the roll over scraper ranges from 48 to 84 working widths and has three positions — scrape, backfill and scarify. In addition, it also features a heavy-duty Aframe and high carbon reversible cutting edges.

The retractable Gill box scrapers, which can scarify, grade, level and backfill, feature a balanced lift scar bar retracting mechanism; replaceable, hardened points and shanks; and a hinged, curved tailgate These scrapers range from 58 to 84 inch working widths.

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New Detacher Features Dependability at Low Cost

MADISON, Wis. — Bou-Matic, a Company of DEC International, Inc., located here, has announced the addition of a new detacher to the Signature 4000 Series line of detachers. Joining the 4200D, 4400D, and the 4600D is the Signature 4000D model detacher.

Featuring a slim, compact design and fully automatic operation, the Signature 4000D

"Whether you need a Liberty-Link seed guide or information sheet, our center will be able to fill your request," said Donald.

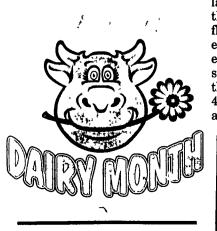
Besides direct phone assistance, the latest information on AgrEvo and its extensive product portfolio can be accessed by visiting the company's web site at www.us.agrevo.com. The AgrEvo USA Company website offers numerous links covering all the products in the agricultural divisions. The complete and up-to-date product labels may be found here, ready to download or viewed with an in Adobe® Acrobat® reader.

detacher is an economically priced non-metered parlor detacher made of lightweight durable ABS plastic. The Signature 4000D model detacher offers value-conscious dairy producers a 90-second let down delay and end of milking delay in a rugged, easy to clean, unit.

"The Signature 4000D is vacuum operated so it can use the pulsation line as the vacuum supply," said Ron Curran, product manager for Bou-Matic. "It doesn't require an air compres-

Curran noted that the Signature 4000D uses moisture proof electronics and non-restrictive, electronic flow sensor to maintain vacuum stability at teat end. "The vacuum stability helps to milk cows faster and more gently," said Curran.

The signature 4000 detacher joins three other models in the Signature 4000 Series line of detachers that were introduced at World Dairy Expo in October last year. "These detachers offer the dairy producer the greatest flexibility in choosing a detacher," said Ron Curran. "From the economical model 4000D to the stainless steel model 4600D, there is a Bou-Matic Signature 4000 Series detacher to please any dairy producer."





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