We deliver peace of mind with every GENESIS™ tractor

Buying or leasing a GENESIS™ tractor from New Holland is virtually risk-free.

- GUARANTEED trade-in value with no-risk leases
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- The best performance the best lugging ability, the best fuel economy, the smoothest powershift and more!
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Stop in for a test drive. We deliver peace of mind with every GENESIS™ tractor.



Excellent in the field - and on the farm

New Holland 70- to 90-PTO-hp tractors feature a 16x16 Pulse Command™ transmission with pushbutton power shifting within each of four speed groups. Speeds are evenly spaced 18% apart, with nine speeds in the usual two- to seven-mph working range. Plenty of gear overlap makes range shifting unnecessary most of the time.

The shuttle lets you pull out from a dead stop or change direction without clutching. An optional, electro-hydraulically engaged creeper is also available.



The left-hand, column-mounted shuttle control on New Holland 40 to 62 PTO hp

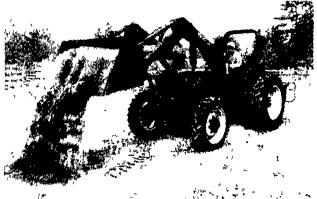
tractors with 8x8 and 16x8 transmissions provides convenient shifting of the best, fully-synchronized shuttle in this horsepower class. Shuttling is controlled with the left hand, leaving your right hand free to operate the loader.

Shuttle back and

forth with ease







Great looks. Aggressive power.

New Holland 35 Series tractors really "work big" in the field or on the job.

- · Engines have good lugging ability with 1000 useful rpm's between maximum torque and maximum power
- 14.5 gpm hydraulic flow assures fast implement response
- · 3-point lift system, activated by touch control, is best-in class
- Electro-hydraulic differential lock provides maximum traction when needed.





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