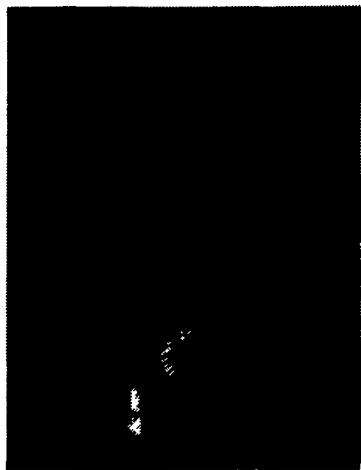


## Martin Completes Program

READING (Berks Co.) — Reading Area Community College has announced that Michael J. Martin, New Holland, has successfully completed the auctioneering certification program.

The Certificate Program was designed to provide students with in-depth knowledge of the techniques, procedures, and principles of communication, appraisal, management, marketing and law.

Successful completion of the program enables the student to sit for the Pennsylvania Auctioneer Licensing Exam. The exam was held in Harrisburg on March 18.



Michael J. Martin

## Auctioneers Attend Estate Specialist Seminar

OVERLAND PARK, Kan. — Sanford L. Alderfer and Vernon L. Martin attended the Estate Specialist Seminar offered by the Auction Marketing Institute headquartered here.

Twenty-eight auctioneers throughout the United States and Canada attended the seminar, designed to help auctioneers network with other professionals in the financial, business, and legal community.

The Auction Marketing Institute programs are designed to edu-

cate and train auctioneers in ways to enhance their services to clients and customers.

The Auction Marketing Institute awards the Certified Auctioneers Institute (CAI), the Accredited Auctioneer (AARE), and the Graduate Personal Property Appraisal (GPPA) designation to auctioneers who meet educational and experiential requirements.

Sandy and Vernon are the owners of the Sanford Alderfer Auction Company in Hatfield, Pa.

## DuPont, Griffin Announce Joint Venture

VALDOSTA, Ga. — DuPont and Griffin Corporation announced they have completed negotiations and formally launched their new joint venture, Griffin L.L.C., in April.

Griffin L.L.C. is based in Valdosta, Ga. and led by R.A. (Rusty) Griffin, who serves as CEO of the company. The Griffin L.L.C. work force grew to about 1,100 employees worldwide when about 500 DuPont employees transferred to the joint venture.

As part of the equal partnership agreement, DuPont is contributing four post-patent crop protection products along with manufacturing facilities in Barranquilla, Columbia, and Goiabal, Brazil. The products are Karmex® (diuron herbicide), Lorox® (linuron herbicide), Manzate® (mancozeb fungicide) and Vendex® (fenbutatin oxide miticide). Griffin is contributing more than 30 crop protection products as well as its manufacturing facilities in Valdosta, Houston and Camacari, Brazil. Griffin is also contributing its aquatic treatment, nursery supply and ornamental products.

"The joint venture broadened Griffin's global market access and strengthened its position as a leader in supplying post-patent crop protection products. Griffin is already the world's leading supplier of copper-based fungicides, and the new products give Griffin a broader product portfolio to meet



DuPont and Griffin Corporation have completed negotiations for their new joint venture, Griffin L.L.C. Pictured, from left, Rusty Griffin, CEO, Griffin L.L.C., and James C. Borel, vice president and general manager, DuPont crop protection products.

the needs of its customers in more than 80 countries," said Rusty Griffin.

Griffin's management team retained responsibility for managing the company on a global basis, and strategic decisions will be made by the Members Committee (directors) of Griffin L.L.C.

## Winterhardy Perennial Ryegrass Thrives In Northeast

LOGDENSBURG, N.J. — European winter perennial ryegrass varieties seeded in 1995 continue to perform well in New York on the farm as well as in the research plots.

A study conducted at the USDA/NRCS Big Flats Plant Materials Center has shown that Barenbrug's BG-34 Perennial Ryegrass stand is in excellent shape following three New York winters. Adjoining plots of a Winterhardy Orchardgrass have sustained damage and lost stand density. The work is being carried out by Darrell Emmick, grasslands specialist for NRCS (National Resources Conservation Service).

Why the emphasis on perennial ryegrass? It is the highest energy

and protein cool season grass available. Its high palatability also results in very high intake by livestock.

Research on BG-34 Perennial Ryegrass at Utah State University has resulted in mid-lactation dairy cattle producing 55 pounds of milk per cow with no grain supplements. The above are some of the temperate climate areas in the world use perennial ryegrass.

Barenbrug, the world's largest grass seed company, markets the BG-34 Perennial Ryegrass blend for use in pastures. Many Northeast grazers are using the ryegrass blend to thicken up existing pasture stands. Perennial ryegrass is relatively easy to establish into existing forage through no-till seed-

ing or broadcasting it a chain harrow or other drag is used. On moist soils, perennial ryegrass can be broadcasted immediately before the season's first grazing with livestock. Livestock punch the seed into the ground where it then may grow. A normal grazing pattern may be followed. Full stands of ryegrass can be established conventionally.

BG-34 contains a blend of three very late maturing (late heading date) varieties. These varieties are hardly determined to go into seed-head (because of shorter daylight than Europe) which is a major advantage because it increases palatability of the grass stand even more.

## New World Tractor From Massey Ferguson

ATLANTA, Ga. — Massey Ferguson is introducing its next generation of world tractors with increased performance to meet the needs of today's progressive farmer.

The new MF 4200 mid-range tractor series, with eight models from 55 to 99 PTO horsepower, cover the power categories most in demand by farmers in North America and throughout the world.

Massey Ferguson dealers from across the U.S. and Canada enthusiastically reviewed and operated the new 4200 Series cab tractors at the Massey Ferguson North American Dealer Conference in Kansas City.

Massey Ferguson has been the world's best-selling tractor brand for the last 34 consecutive years, and the company is confident the new 4200 Series tractors will be a major factor in maintaining this leadership position well into the 21st century.

Massey Ferguson's 300 Series tractors gained recognition among world farmers for high levels of productivity and reliability. The new MF 4200 Series tractors build



Massey Ferguson's new MF 4200 Series tractors, eight cab models 55 to 99 PTO hp, 2- and 4-wheel drive, feature flat floor cabs, roof to floor tinted glass for exceptionally visibility, and three exterior designs — standard, low profile, and high visibility.

on the proven quality and durability of the MF 300 Series with the added benefit of more than 70 percent of its features and designs being new or re-engineered for increased productivity and reliability.

"In developing the new 4200 Series, priority has been given to providing a wide choice of equipment and options for customers," said John Sargeant, Massey Ferguson marketing product manager. "We feel the more closely

users can tailor a tractor to their specification and performance requirements, the more value and productivity they will receive from their choice."

The new MF 4200 Series models are available with 2- or 4-wheel drive and are available in three exterior cab and sheet metal designs — Standard, low profile, and high visibility.

Standard models have a gently sloping hood and a new flat-floor cab. Low profile models feature a reduced height cab and slanted hood profile for the lower overall height and compactness needed to operate in restricted space areas, including buildings.

High visibility models feature the new flat-floor cab in combination with the slanted hood profile for excellent forward visibility while operating loaders and other equipment that require the highest degree of visibility possible.

The MF 4243, 4253, and 4263 are "value priced" models with a standard 12F/4R transmission and value-packages options for the customer who wants a quality cab tractor with standard features, high productivity, and reliability.

## New Holland Adds Discbine With Flail Conditioner

NEW HOLLAND (Lancaster Co.) — The new Model 1412 New Holland Discbine® features a flail-type conditioner for more vigorous conditioning and faster curing in grass hay crops. But, the two-speed flail conditioner can be slowed to minimize leaf loss in alfalfa and other legume crops.

Unlike leafy alfalfa and clover, grasses can absorb vigorous flail-action conditioning with minimum leaf loss, said New Holland hay tools product manager Joe Griffiths. The reduced rotor speed

adapts the "1412" for legumes. A hand crank adjusts the gap between the flails and the conditioning hood to control the amount of conditioning. This new machine is especially well adapted for heavily fertilized, high yield crops, he said.

The company indicated that the new Model 1412 Discbine® slices right through dense crops that stay wet or even are turning brown and gummy in the stubble area — conditions that plug a sickle bar. The eight-disc, 10-foot 4-inch modular

cutter bar slices through fire ant and gopher mounds without slowing. The 120-inch flail conditioner picks up the crop as it passes the cutter bar and conditions it to remove the waxy outer crop surface for rapid dry down.

Windrow shields allow crop discharge from three feet to a full-width seven-foot swath. A "bent tongue" design with on-the-go hydraulic swing provides excellent maneuverability in narrow lanes, gates, and on field margins.

## Keen Leasing Announces Opening Of New Service Facility

LANCASTER (Lancaster Co.) — Keen Leasing, Inc., a full-service truck leasing, truck rental, and truck maintenance company, announces the grand opening of its new five-bay service facility here.

Founded in Carlisle in 1968,

Keen has a long history of service to the transportation industry and is celebrating its 30th anniversary.

Keen, a regional company with branches throughout central Pennsylvania, Maryland and Virginia, has its corporate headquarters located in Harrisburg, and offers

companies that operate trucks a wide array of services to meet customer's transportation requirements.

**MILK**  
AMERICA'S HEALTH KICK