

## **Boxes of Cereal. Wishing** Jars Teach Lessons

Last week, by governor proclamation, Pennsylvania recognized Savings and Investing Week. One of the week's goal was to urge adults to teach children about money.

Last weekend, while grocery shopping, I saw a boy struggling to read the price of a box of cereal on the top shelf. "How bout this one, Dad? How much is it?

I helped him read the price – \$2.99. "No. Whatever kind you pick has to be less than \$2 per I was so impressed with box." that family's rule. The child had freedom to choose a cereal, but he was learning to read prices and make choices within limits.

Children don't have built-in skills. They need to be taught. They learn in two main ways observation and experience. First, realize that children and grandchildren are absorbing lessons from you by listening to you and watching you.

Second, they learn from experience. A common way to give children experience is through an allowance. Most financial educators believe that the amount of an allowance should not be solely tied to doing Each child should chores. receive a base amount of money. She should also complete routine chores. If she wants to earn additional money, she can tackle other, less ordinary jobs. Once

given the money, he should be able to use it as he wishes.

A common mistake adults make is to give an allowance and then totally control how it can be This doesn't teach the used. child anything. Another mistake parents make is to rescue the child once she's spent the allowance by giving her cash or loaning her money when "something came up." One of the best learning experiences a child may have is to sit home on a Saturday while all her friends are at the movies because she spent her money on some earrings earlier in the week. Having an experience like this may come back to her when she's thinking about housewarming parties and filling her first home with furniture. Allowing children to experience discomfort in small doses may keep them from very painful financial experiences later on.

Parents should discuss what items a child should be financially responsible for. It is reasonable to expect a child who receives an allowance to pay for his refreshments at the movies or at the Little League game. A teen who spends a lot of time "on-line" should be asked to pay a portion of the computer bill (maybe the amount due above

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the urge to co-sign for a credit

card. College students are bom-

barded with credit card offers. If

they choose to get a card, it

should be based on their own

financial assets. And (as often

occurs) if they get into credit

trouble, they need to deal with

the co-sequences, even if it

means starting out their adult

life with a blemish on their cred-

it record or being denied a loan

because of poor management.

10 from Dallas, summed it up

well. When asked, "What are

the most important things you

have learned about money and

investing?" she responded,

"First, I know to save money for

Second, stocks are a better

investment than banks. Third, I

should not spend all my money

on myself but should be willing

to give some away. Last, but not

least, money doesn't grow on

trees - I need a good job!"

Obviously, some adults were

taking their job of teaching seri-

ously. Take time to do the same.

want.

things I really

I think Sarah Kornfield, age

Let them learn now.

the

## the base charge).

This spring as you discuss vacation options, include your children. Set a dollar amount that can be spent. Write down a budget and see how each of the options fits into the plan. This is a valuable planning experience for the child. And if you have never planned for expenses before leaving on a trip, you'll benefit, too.

One tool I encourage all families to use is the "wishing jar." This is used when a person really wants an item and has the money for it. Write the item and today's date on a slip of paper and place it in the jar. Wait for 30 days to pass. If the item is still what the person wants most to spend his money on, then consider purchasing the item. With children, often the item has changed. If it has, write the new item down, and start the process again. This is a way to fight against the trend toward immediate gratification. Being able to wait is a valuable quality.

One caution I would give parents of older children is to avoid

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